

LA VERNIA ISD

Department Strategic Plan Progress Update

Every Campus. Every Student. Every Day.

Department: Career & Technology

Director/Lead: April Zunker

STRATEGIC PLAN ALIGNMENT

Strategic Pillar: Strong Relationships

Department Goal: Increase the percentage of CTE completers by 3% resulting in increased IBC attainment and improve CCMR outcomes, as measured by PEIMS, completion reports, IBC attainment and CCMR accountability indicators.

Annual Target: May 2027

CTE SNAP SHOT (Demographics)

Program of Study	Number of Students
Animal Science	161 (Principles numbers are split up between the 4 programs)
Plant Science	157
Applied Agricultural Engineering	222
Agbusiness	106
Entrepreneurship	274
Programming and Software Development	175
Graphic Design and Multimedia Arts	103

Construction/Carpentry	88
Teaching and Training	119
Culinary Arts	272
Healthcare Therapeutic	263 (Principles numbers are split between the 2 programs)
Exercise Science and Wellness	134
Legal Studies	164 (Principles and forensic science are split between the 2 programs)
Law Enforcement	188
ROTC	29
Total CTE Enrollment	2,455

CTE Student Classification

CTE Classification	Number of Students	Percentage
Participants	310	18.6
Explorer	198	11.9
Concentrator	490	29.4
Completer	95	5.7
None	576	34.5
Total Students (7-12 grade)	1669	100

CCMR Point-Earning Methods

CCMR Indicator (all the same weighting right now until 2030)	Number of Students Earning CCMR Point (Graduates 2027)
Industry-Based Certifications	131 /33
TSI Criteria Met	60/60
Military Enlistment	0/0
Advanced Placement (AP)	89/29
OnRamps/College Credit/Dual Credit	73/54
Total Unduplicated CCMR Students	360/179

PROGRESS AT A GLANCE

Current Status	Baseline	Current Result	End-of-Year Target
X On Track ☐ Progressing / Monitor ☐ Needs Attention			

PROGRESS UPDATE

What progress has been made toward the goal?

- **Expanded awareness and recruitment of CTE programs** through course fairs, classroom presentations, campus tours, and student/parent outreach. Program of study students will present in CCE classes at the JH and we will have a Course Fair and parent night on Jan 20, 2026
- **Increased opportunities for students to complete a CTE Program of Study**, with counselors and CTE staff monitoring student schedules and encouraging students to remain on track for completion.
- **Increased access to Industry-Based Certifications (IBCs)** by identifying certifications aligned to CTE programs and supporting teachers in obtaining training and credentials needed to offer certification opportunities.

- **Teacher professional development** has been expanded to ensure instructors are prepared to provide industry-aligned instruction and certification preparation.
- **Improved tracking of CTE student progress** through PEIMS, completion reports, IBC attainment data, and CCMR indicators to identify students who are at risk of not completing a program or earning a credential.
- **Strengthened partnerships with colleges, businesses, and industry partners** to provide students with opportunities connected to postsecondary education, careers, work-based learning, and industry credentials.
- **Increased emphasis on CCMR opportunities**, including dual credit/dual enrollment, industry certifications, and other postsecondary and workforce readiness opportunities.
- **Counselors and CTE staff are working together** to identify students who have completed or are close to completing a CTE program and ensure they have access to the courses and certifications needed to finish.
- **Recognition and promotion of student accomplishments** through board meetings, social media, and campus/community events to increase awareness of the value of CTE and industry credentials.

EVIDENCE OF PROGRESS

What data or evidence demonstrates progress?

- **Classroom Walkthroughs:** Walkthroughs provide evidence that CTE instruction and career-connected learning opportunities are being implemented as planned.
- **CareerCraft/CCMR Data:** CareerCraft data provides evidence of student CCMR indicators. Student CCMR data is monitored to identify students who have met or still need to meet CCMR indicators and to determine appropriate supports to help students reach graduation and postsecondary readiness goals.
- **PEIMS IBC Reports:** PEIMS reports are used to monitor the number of students earning Industry-Based Certifications and track progress toward increasing IBC attainment.
- **CTE Enrollment Data:** Enrollment data is reviewed to monitor the number and percentage of students participating in CTE courses and Programs of Study and to identify trends in CTE participation.

RESPONSE

If there is no progress, how do you plan to respond?

- The district will work closely with the leadership teams at both the junior high and high school to strengthen the transition and preparation process for students entering a CTE endorsement area. This will include increasing early career exploration, improving communication between campuses, and helping students understand the long-term benefits of completing a CTE Program of Study.

Excelling? What's next?

- The district will continue to increase the number of 8th-grade students enrolling in CTE courses and focus on maintaining their interest and participation as they transition into high school. The goal will be to build a strong CTE pipeline beginning in junior high and support students in continuing through a complete Program of Study, earning industry-based certifications, and meeting CCMR outcomes.

STRATEGIC ACTIONS UPDATE

Strategic Action	Progress / Result (Complete, In- Progress, Not-yet, N/A)
Strengthen student recruitment to increase participation.	in-progress
Expand support for students enrolled in coherent programs of study.	in-progress
Provide targeted academic and career advising for students.	in-progress
Monitor enrollment, completion, and certification data to identify students needing support.	in-progress

HIGHLIGHTS & IMPACT

What is working well?

- Weekly data monitoring: The district is consistently monitoring student data on a weekly basis and using the information to identify student needs and determine what supports or interventions are necessary to help students graduate with CCMR indicators.

Impact on Students, Staff, or District Operations:

- Students: Students are being encouraged to begin thinking about their college and career goals as early as 8th grade. This helps students make informed decisions about endorsements, CTE Programs of Study, and coursework that can support their future goals.

- Staff: Counselors, administrators, and CTE staff are working collaboratively during the master scheduling process to increase CTE enrollment and ensure students have opportunities to complete CTE Programs of Study.
- District Operations: Increased CTE enrollment may require additional consideration of funding, transportation and travel opportunities, equipment and resources, and staffing/personnel needs to adequately support program growth.

CHALLENGES / BARRIERS

What challenges, if any, may impact achievement of the goal?

- **Student scheduling preferences:** Some students may choose to exit a CTE Program of Study before completion, particularly during their senior year, in order to create an off period or make room for other courses. This can impact the number of students who complete a full CTE pathway.
- **Changes to the CCMR accountability system:** Changes to the tiering and accountability requirements within the CCMR system may impact how student outcomes are measured and may create additional challenges in maintaining or increasing CCMR performance indicators.

NEXT STEPS

What will you focus on moving forward?

- The district will focus on increasing the number of students who identify and pursue two endorsement areas, with at least one endorsement being CTE. Counselors and CTE staff will work with students early in high school to help them understand the benefits of completing a CTE Program of Study and how CTE coursework can support their college, career, and CCMR goals. Continued guidance and monitoring throughout the four years of high school will encourage students to remain in their selected pathway through completion.

END-OF-YEAR OUTLOOK

☐ Expected to Meet/Exceed Goal ☒ Additional Monitoring Needed ☐ Adjustment to Actions Needed

Brief Explanation: Additional monitoring is needed as this goal will require a sustained, four-year approach beginning with students as freshmen. The district will focus on increasing awareness of CTE opportunities, encouraging students to enroll in CTE courses and complete a Program of Study, and providing ongoing guidance throughout high school. Continued monitoring of enrollment, CTE completers, IBC attainment, and CCMR outcomes will help measure progress and identify areas for additional support.