



August
2026 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.9k Android 1.87k Apple

District Website – dps170.org

15K Users 83K Page Views

<u>Sessions by Device</u> 10K Desktop 4.4K Mobile 85 Tablet 1 Smart TV	<u>City</u> 9K Dixon 1.1K Chicago 346 Sterling 136 Rockford 133 Rock Falls
<u>Browser</u> 10.8K Chrome 2.8K Safari 566 Edge 129 Firefox	<u>Operating System</u> 6.9K ChromeOS 2.3K Windows 2.9K iOS 1.6K Android 673 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 6,277

Reach 413K - times our posts were presented to Facebook users

Top Post – 8-12 Eastman Last First Day



District X account - @DPS 170

Followers 1,324

Top Post – 8-15 Dukes and Duchesses Golfers Belvidere/Rockford

DPS#170	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,324	2,605	568	281	212	238



District Instagram account - dixonschools

Followers 1,694

Top Post – 8-12 Eastman Last First Day