



**HALLSVILLE INDEPENDENT SCHOOL DISTRICT
CAREER AND TECHNICAL EDUCATION**

**Board Report
September 2026**



Learning that
works for America

- **Hallsville ISD Partnership with Longview Chamber of Commerce**
 - Kathy Gaw, representing Hallsville ISD will attend the Longview Chamber 2026 InterCity trip to Johnson City and the Tri-Cities region, Tennessee along with 56 other business and community leaders in the East Texas area.
 - Departure date is Sunday, September 20th, return date is Wednesday, September 23rd.
 - Purpose of Trip – Developing business partnerships, evaluating what works and how can these practices apply to business and industry partners in East Texas. Focus is on the following:
How alignment is achieved, how decisions are made and how partners remain engaged. (see attached agenda).
- **Student Partnership Opportunities**
 - Exercise Science and Wellness -CTE Program of Study
Katie Houchens and K Gaw are working with Christus staff to develop a partnership for our exit level students, 12th graders to job shadow in Christus facilities while students are taking part in the CTE exit level course, Practicum in Exercise Science and Wellness. More details to follow.
 - Entrepreneurship Students – Jenny Seal, Business and Education instructor and K Gaw met with Brian and Brooke Hopkins to form a partnership with our Entrepreneurship II students. These students will work on site with Rise and Shine partners to develop a product for sale and gain firsthand knowledge on how to start and maintain a business.
- **Ag Science and FFA Sponsors**
 - In an effort to give back to the Hallsville community, Rise and Shine owners met with Ag Science instructors Sadie Myers, Kourtney Lock, Elyana Sullivan and K Gaw to discuss opportunities for our ag students/ FFA members to partner with Rise and Shine owners. Team members made a decision to form a partnership that will provide assistance at our ag farm and sponsorship of the Hallsville FFA float at the Hallsville Christmas parade.

- **FFA National Convention**
 - October 20-24- Students attending are: Kylie Cotton and Aubrey Coleman. Ag Science teacher/FFA Sponsor, Sadie Myers.
- **Distinguished Alumni Luncheon**
 - Practicum in Culinary Arts students along with Culinary Arts Instructor Angel Wooten, prepared and served lunch to Distinguished Alumni recipients, families and guests. Congratulations to all award recipients from the CTE Team.
- **Fall 2026 Semester - CTE Dual Credit - Kilgore College**
 - Auto Tech – Instructor, David Barrett (HHS Campus)
 - Cosmetology – (KC Longview Campus)
 - Education and Training – Instructor, Amy Harkins (HHS Campus)
 - Firefighting – Instructor, Kevin Bessey (KC Longview Campus)
 - HVAC – Instructor, Jason Jones (KC Longview Campus)
 - Law and Public Service, Instructor, Rob Best (HHS Campus)
 - Process Technology – Instructor, Scott Sandvik (HHS Campus)
- **CTE Personnel Update**
 - Culinary Art Instructor, Mallory Hammons resigned effective September 4th, family is relocating.
 - Job has been posted and interviews will be held the week of September 14th-18th.
- **Perkins Grant 2026-2027**
 - Received NOGA for Hallsville ISD from TEA in the amount of \$274, 901
 - Money will be spent to meet TEA required usages listed: Academic Skills, High Skills, Career Exploration, Professional Development, Professional Development, CTE Programs of Study and Program Evaluation.

InterCity Visit / Johnson City / Tri-Cities, TN
Working Agenda Framework for September 20 – 22, 2026

Sunday Evening | Set the Tone
Carnegie Hotel & Spa

5:30 – 7:00 PM | Welcome Reception
6:00 PM – Welcome and Introductions

Monday | Community in Action –
How Communities Build the Conditions to Compete
A full day focused on how one community aligns systems to drive outcomes

Morning | Workforce + Talent Pipeline
Location: Tennessee College of Applied Technology – Boones Creek Campus+

7:45 AM | Load Buses
8:00 AM | Depart
8:10–8:15 AM | Arrival

8:30 – 8:40 AM | Daily Brief with Chairman Andy Hill

8:45 – 8:55 AM | Welcome + CTE Program Overview (10 mins)
Speaker: TCAT Leadership – Heath McMillian, President TCAT Elizabethton
A brief overview of the campus, career and technical education pathways, and why workforce became a regional priority.

8:55 – 9:15 AM | What's Happening at TCAT (20 mins)
Speaker: Crystal Fink, Vice-President of Finance, Facilities, and Instruction

- Employer-driven training models
- Emerging workforce demands
- Building career pathways that lead to jobs

9:15 – 9:35 AM | Regional Workforce Alignment + Career Quest (20 mins)
Speaker: Lottie Ryans, First Tennessee Development District

- Multi-county workforce coordination
- Employer engagement
- Aligning students with regional opportunity

9:35 – 10:05 AM | Ballard Academy | When a Major Employer Couldn't Wait for the System to Catch Up (30 mins)
Speaker: Jeff Moorhouse, Ballard Academy, Corporate Director of Secondary Programs at Ballard Health and a former regional superintendent

- Why one of the region's largest employers had to act

- The workforce crisis Ballard could no longer ignore
- How healthcare became a catalyst for regional talent alignment
- What changed when education and employers started solving problems together

10:05 – 10:15 AM | Break (10 mins)

Coffee, networking, and reset.

10:15 – 10:35 AM | Leadership Q+A (20 mins)

Speakers: Heath McMillian, Crystal Fink, Lottie Ryans and Jeff Moorhouse

Topics:

- How workforce needs are identified
- Who convenes the partners
- How institutions respond
- Where alignment works and where it breaks
- What leaders had to change to begin thinking regionally
- How partners hold themselves accountable for results

10:35 – 11:00 AM | Workforce in Action | Inside a Talent Pipeline Built Around Employer Demand (25 mins)

Two guided groups rotating between:

- Healthcare simulation and nursing pathways
- Heavy equipment and skilled-trades simulators

11:00 – 11:20 AM | Load + Travel to Med Tech Pkwy for Healthcare Overview

11:20 AM – 12:30 PM | Healthcare Innovation in Action

Location: Ballard Health – Med Tech Parkway

Speakers: Alan Lavine – CEO, Lisa Carter – VP Southwest Region, Eric Deaton – COO

Experience One | Inside a Regional Health System

A behind-the-scenes look at how Ballard operates as a regional healthcare network.

Topics:

- Serving rural and urban communities across multiple markets
- Workforce forecasting and talent demand
- Technology, patient access, and operational innovation
- What healthcare systems need from community partners

Experience Two | Leadership Conversation | Building a Healthcare Hub

A working discussion with Ballard leadership.

Topics:

- How healthcare systems think beyond hospital walls
- Partnering with universities, colleges, and workforce systems
- Where alignment typically breaks
- What it takes to build long-term regional healthcare capacity
- Lessons for communities pursuing healthcare hub strategies

12:30 PM | Load + Travel “The Gallery”

12:45 PM | Arrival + Lunch Service Begins

Midday | Economic Core + Peer Exchange

**12:45 – 2:00 PM | Working Lunch | Designing a Community People Choose
Location: Southern Craft BBQ – The Gallery**

Welcome + Setting the Context

Cathy Ball, Johnson City, City Manager

Table Topics:

1. Regionalism in Action
2. Downtown Development
3. Culture + Tourism as Economic Drivers
4. Workforce + Talent Alignment + Veteran
5. Growth + Housing Pressure

Afternoon | Place + Growth

2:00 – 2:15 PM | Walk to Downtown Start Point

2:15 – 3:15 PM | Downtown Redevelopment Experience

- Visitor Center and Historic Train Depots | Connecting Heritage, Tourism and Visitor Experience
- Main Street | Supporting Small Business and Sustaining Downtown Vitality
- King Commons | Turning Stormwater Infrastructure into Community Space
- John Sevier Center Redevelopment | Repositioning a Historic Downtown Anchor
- Founders Park and Pavilion | Blending Flood Mitigation, Events and Placemaking

3:15 – 3:35 PM | Afternoon Break

3:35 – 4:45 PM | Housing + Growth Strategy

Speakers: Sam Edwards, JC Housing Authority and Panel

- What happens when jobs outpace housing
- Why healthcare workers struggle to live near work
- Infrastructure and development barriers
- Regional vs city-by-city growth

4:50– 6:00 PM | Free Time + Reflection + Reset

6:00 PM | Load

6:10 PM | Depart

6:25 – 6:30 PM | Arrival Window

Evening | Connection + Culture

6:30 – 8:30 PM | Dinner

Location: Hands On! Discovery Center (*or similar venue*)

- Intentional seating (mix communities and sectors)
- Light program:
 - Arts, storytelling, regional identity
- Goal: Move from information → relationship

8:30 – 9:00 PM | Return to Hotel

Carnegie Hotel & Spa

Tuesday | How a Region Competes

From community systems to industry scale to regional identity

7:45 AM | Load Buses

8:00 AM | Depart Hotel

8:30 AM | Arrival

Eastman Chemical Company

Morning | Industry + Workforce System

8:30 – 8:45 AM | Security + Arrival Buffer

8:45 – 10:15 AM | Eastman + RCAM + TCAT (Part 1)

- Eastman Chemical Company Tour
- Regional Center for Advanced Manufacturing (RCAM) – Jeff McCord
- TACT (Tennessee College of Applied Technology)

Focus:

- Industry-led workforce strategy
- Advanced manufacturing and automation
- Technical training pipelines (TCAT)
- Education alignment across systems
- What business expects from workforce partners
- Work based learning program (Eastman)

10:15 – 10:35 AM | Morning Break

10:35 – 11:30 AM | Eastman + RCAM + TCAT (Part 2)

- Eastman Chemical Company
- Regional Center for Advanced Manufacturing (RCAM) – they run apprenticeship program
- Tennessee College of Applied Technology TCAT - Heath

Midday | Regionalism

11:45 AM – 1:00 PM | Working Lunch – Kingsport Chamber

Topic: Regionalism in Practice

Speakers:

- John Rose – The BRIDGE
- Miles Burdine – The Kingsport Chamber
- Beth Rhinehart – The Bristol Chamber
- Bob Cantler – The Johnson City Chamber

Focus:

- How the region aligns across communities
- How decisions get made
- Where collaboration works and where it doesn't

1:00 – 1:10 PM | Load

1:10 PM | Depart

1:45 PM | Arrival

Bristol

Afternoon | Bristol – Identity + Differentiation

2:00 – 3:30 PM | Bristol Experience (Part 1)

Birthplace of Country Music Museum

3:30 – 3:50 PM | Afternoon Break

3:50 – 4:30 PM | Bristol Experience (Part 2)

State Street

- Two states, one downtown
- Policy + collaboration in real time

4:30 – 5:15 PM | Regional Synthesis

Regionalism in Action: What We Saw

- What only works because they operate as a region?
- What breaks without that alignment?

Transition to Closing Dinner

5:15 – 5:25 PM | Load

5:25 PM | Depart

5:40 – 6:15 | Reception / Arrival Window

Bristol Motor Speedway

Evening | Closing Dinner and Capstone Experience – CLOSE with REGIONALISM

6:15 – 8:15 PM | Closing Dinner at Bristol Motor Speedway

- Reinforce Regional Story – Jerry Caldwell owner BMS
- Shared takeaways
- Commitment to action

8:15 PM | Dinner Ends

8:30 – 8:40 PM | Load Buses

8:40 PM | Depart

9:00 PM | Arrive Hotel

Carnegie Hotel & Spa