



Memo

To: Mayor and Hayden City Council

From: Suzanne Cano, Recreation and Community Events Director

Date: September 9, 2026

Agenda Item: Approval of the Veterans Commission's Guest Speaker Recommendation for the 2026 Veterans Day Ceremony

Agenda Item Location

Consent Calendar

Recommended Action or Motion

The Veterans Commission requests approval of Len Crosby as their recommendation to be the Guest Speaker for the 2026 Veterans Day Ceremony.

Summary

The Veterans Commission received a Speaker Information Request form from Len Crosby, who served as a Captain in the Army for seven years. The commission unanimously recommends approval of Len Crosby as the 2026 Veterans Day Ceremony speaker. Attached is the speaker information request form; and the title of his speech is "The Importance of Service." A brief summary is included along with his biography, which demonstrate that service to his country, community and state are extremely important to him. The complete speech will be submitted no later than two weeks prior to the ceremony.

Functional Impact of Authorizing

Approval of the guest speaker is critical to complete the Veterans Commission's planning efforts for the 2026 Veterans Day Ceremony being held on November 11 at 11:00 a.m. at McIntire Family Park.

Functional Impact of Not Authorizing

If not approved, the Veterans Commission will need to start the process of attempting to secure another Veterans Day address speaker, which can be a difficult task given the timeline.

Fiscal Impact

The fiscal impact involves purchasing a thank-you plaque for the guest speaker, which costs approximately \$50.00.

Budget Funding Source / Transfer Request

The cost of this plaque is paid out of the Veterans Commission budget, GL# 110-111-58008 and is a normal, budgeted expense for the Commission each year.

Attachment

Len Crosby's Completed Speaker Information Request Form



Standard Operating Procedures

(09-Jul-26)

ATTACHMENT A



Speaker Information Request

GENERAL INFORMATION

Note: A basic open-source review is conducted prior to final approval of the speaker to ensure alignment with city values.

NAME *(as should appear in all publications and ceremony program)*: Leonard ("Len") Crosby

MILITARY BRANCH/RANK/SERVICE YEARS OR TITLE: Army, Captain, 7 Years

If not in the military, please explain your relationship to the military?: N/A

MAILING ADDRESS: _____

EMAIL ADDRESS: _____ PHONE: _____

CEREMONY-RELATED INFORMATION:

TITLE OF THE SPEECH: The Importance of Service

CONTENT OF SPEECH: *(Criteria: Speech needs to relate to the military, be family-friendly, not graphic or explicit, 10-15 minute max, full speech will be submitted at least 14 days before the ceremony)*

The speech will encourage Veterans who return to their community to continue to serve their Community. Essentially, the message will be focused on the fact that for Veterans, their commitment to service does not end when their military service to the Country ends; it simply takes a new form.

Besides a microphone, what AV needs do you have? None

Please let us know if there any ADA special accommodations needed: None



Standard Operating Procedures

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Speaker Information Request (*CONTINUED*)

BIOGRAPHY: (*do not need to use whole page*)

Mr. Crosby holds an MBA in Finance from the University of West Virginia, and a Master of Science in Educational Administration from Northern Illinois University. He has done post graduate work in economics and real estate finance at the Wharton School of the University of Pennsylvania.

He has more than 45 years of experience in banking, finance and commercial real estate development, having served in corporate positions with Sterling Bank, AMRESKO, Inc., Continental Bank, 1st Nationwide Bank and Westinghouse Credit. As Senior Vice President of National Partnership Investment Corporation, Mr. Crosby oversaw the development and management of more than 12,000 apartment units for low and moderate income families.

Len currently serves as a member of the Board of the State of Idaho's Bond Bank Authority and the Idaho Credit Rating Enhancement Committee, which advises the Governor and Legislature on improving the State's credit rating (recently increased to AAA). He serves as the Treasurer of the Post Falls Urban Renewal Commission, Treasurer of the North Idaho Chapter of the Idaho Veterans Assistance League, and is member of the Boards of Directors of the Kootenai County Boys and Girls Club, the American Legion, the Military Order of the Purple Heart and several other community organizations. Previously, Len served for ten years as the Chairman of Heritage Health, for fifteen years as Chair of the Kootenai Bridge Charter School and for several years as the Chair of the Kootenai Electric Trust.

Active in several national and State Veterans organizations including the Idaho Veterans Assistance League, the Military Order of the Purple Heart, Disabled American Veterans and Military Officers Association, Len served seven years in the Army including two combat tours in Vietnam as a Platoon Leader with the 4th Infantry Division and an Infantry Company Commander with the 101st Airborne Division. He is a former Army Ranger, and during his service in the military was awarded the Silver Star, a Soldiers Medal for lifesaving, two Bronze Stars, and two Purple Hearts.

We kindly ask that this completed form be submitted within one week after receiving this request to Isabelle White, Veterans Commission Clerk, at iwhite@haydenid.gov.

If you have any questions, please contact Isabelle White at (208) 209-1080. Thank you!