

AGENDA

ITEM

GOAL: 1

SUBJECT:

Consider approval of a four-year agreement with ThinkCERCA for the purchase of the ThinkCERCA Literacy Intervention Suite and Human-Scored Benchmark Writing Assessments for Huntsville ISD.

RATIONALE:

To provide students with a research-based literacy intervention and writing program that strengthens reading, writing, critical thinking, and evidence-based communication skills. The ThinkCERCA Literacy Intervention Suite will provide targeted instructional resources and differentiated literacy support for students, while the Human-Scored Benchmark Writing Assessments will provide opportunities to monitor student writing performance and growth through two benchmark assessments each year. The agreement also includes required professional learning, benchmark data reviews, leadership implementation reviews, and district/school implementation planning to support effective implementation. The four-year agreement provides Huntsville ISD with a consistent literacy intervention and writing assessment system while supporting the district's continued focus on improving student achievement in Reading Language Arts.

RECOMMENDATION:

The administration recommends the Board approve the four-year agreement with ThinkCERCA for the ThinkCERCA Literacy Intervention Suite and Human-Scored Benchmark Writing Assessments in the amount of \$383,054.20; \$95,763.55 per year over 4 years.

CONTACT PERSON(S):

Joshua Campbell
Racheal Branch