

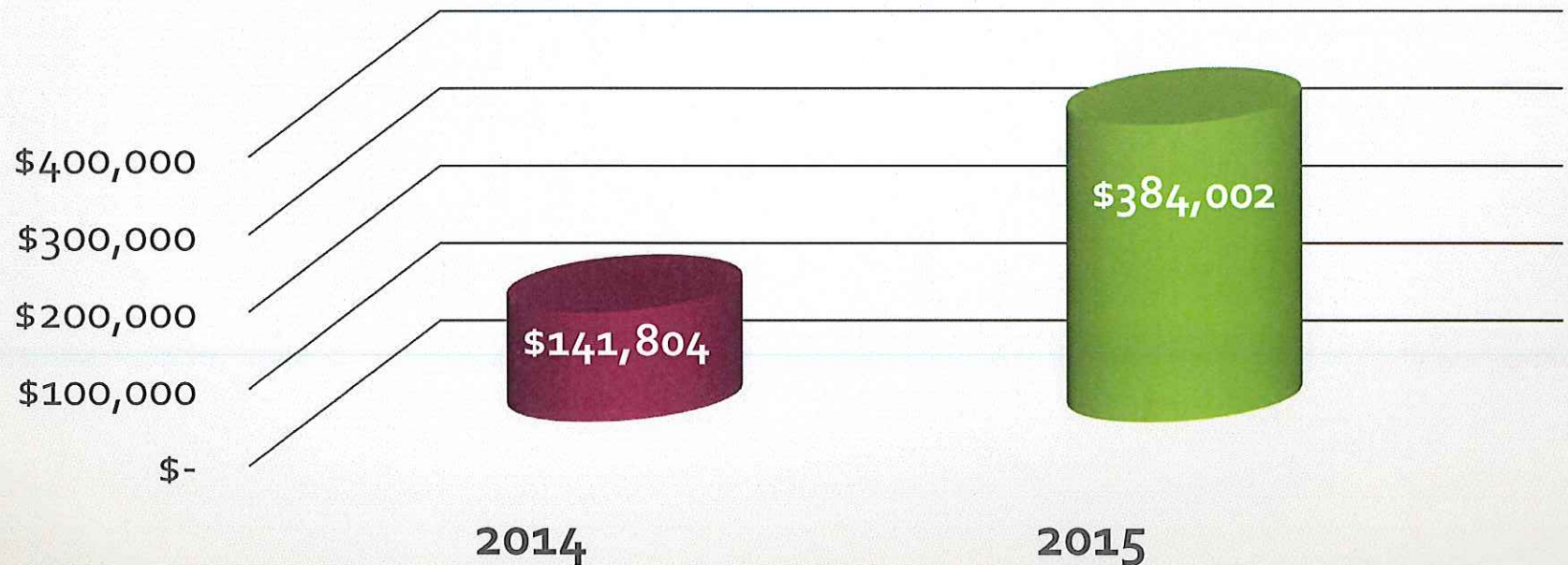
TEXAS SOUTHERN UNIVERSITY

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## END OF YEAR COMPARISONS FY14/FY15

(December Giving)

### Total Amount Given



*\* More emphasis on major gifts and grants*



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## RECENT NOTABLE GIFTS

Constituent's Name	Amount	Fund
Corporation for Public Broadcasting	\$106,657.00	KTSU Radio
Thurgood Marshall College Fund (UA)	\$50,000.00	Director's Pledge Fund
M.D. Anderson Foundation (UA)	\$50,000.00	The Robert James Terry Library
<i>Coca-Cola</i> (UA)	\$50,000.00	President's Leadership Scholarship
DSCEJ Inc.	\$27,000.00	Mickey Leland Center
Delta Sigma Theta, INC.	\$26,682.98	Barbara Jordan Breakfast Fund JHJ School of Business - Frame the Future
Willard M. & Ruth Mayer Johnson Charitable Foundation	\$25,000.00	Fund; JHJ School of Business Fellows Program





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## RECENT NOTABLE GIFTS

Constituent's Name	Amount	Fund
Robert H. Graham	\$25,000.00	JHJ School of Business - Frame the Future Fund
E. Leon Carter	\$25,000.00	TMSL Foundation Fund
Nu boule' Community Service	\$16,000.00	JHJ School of Business Fellows Program
John H. Williams	\$15,000.00	JHJ School of Business - Frame the Future Fund
BBVA Compass Foundation (UA)	\$12,500.00	Environmental Justice Sustainability
Judith L. Craven (UA)	\$12,500.00	Moritz V. and Judith L. Craven Family Endowed Scholarship Fund
Herbert Fain (UA)	\$10,000.00	Phoenix III Endowment Fund



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## RECENT NOTABLE GIFTS

Constituent's Name	Amount	Fund
Shelton Sparks	\$10,000.00	TMSL Foundation Fund
Maroon & Grey Club	\$10,000.00	Athletics General Fund
Darnell Weeden	\$10,000.00	The Professor L. Darnell Weeden Endowed Scholarship



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# of Honorees

# of Participants

Total Raised

30

480

\$80,550.00

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## 1927 CAMPAIGN

(Encourage Young Alumni to Give)



# of Donors	Average Gift	Total Raised
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55	\$25.73	\$1,286.53
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## #GIVINGTUESDAY 2015

TAKE THE  
TSU  
#GI♥INGTUESDAY  
CHALLENGE

# of Donors	Average Gift	Total Raised
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37	\$128.99	\$4,643.49
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## FY 2016 (PARTIAL) & FY 2015 CASH GIFTS

	<b>FY 2016 Partial</b> (Dec. 1, 2015 – Jan. 25, 2016)	<b>FY 2015</b> (Sept. 2014-Aug 31, 2015)
<b>Total Giving</b>	<b>\$831,680</b>	<b>\$3,428,211</b>
<b>Foundation</b>	<b>\$88,500</b>	<b>\$1,354,533</b>
<b>Corporate</b>	<b>\$256,322</b>	<b>\$756,500</b>
<b>Organization</b>	<b>\$182,039</b>	<b>\$724,093</b>
<b>Individual</b>	<b>\$304,819</b>	<b>\$593,085</b>
Alumni	[\$131,142]	[\$238,994]
Faculty/Staff	[\$75,788]	[\$127,493]
Others	[\$97,889]	[\$226,598]



# CASH GIFTS 5 YEAR PROJECTION

	2020	2019	2018	2017	2016
<b>Total Giving</b>	<b>\$10,000,000</b>	<b>\$9,100,000</b>	<b>\$7,500,000</b>	<b>\$5,800,000</b>	<b>\$4,150,000</b>
<b>Corporate</b>	<b>\$1,900,000</b>	<b>\$1,700,000</b>	<b>\$1,300,000</b>	<b>\$900,000</b>	<b>\$500,000</b>
<b>Endowment</b>	<b>\$900,000</b>	<b>\$800,000</b>	<b>\$700,000</b>	<b>\$600,000</b>	<b>\$500,000</b>
<b>Foundation</b>	<b>\$2,500,000</b>	<b>\$2,400,000</b>	<b>\$2,000,000</b>	<b>\$1,600,000</b>	<b>\$1,200,000</b>
<b>Individual</b>	<b>\$300,000</b>	<b>\$250,000</b>	<b>\$200,000</b>	<b>\$150,000</b>	<b>\$100,000</b>
<b>Organization</b>	<b>\$400,000</b>	<b>\$350,000</b>	<b>\$300,000</b>	<b>\$250,000</b>	<b>\$200,000</b>
<b>Annual Giving/Events</b>	<b>\$4,000,000</b>	<b>\$3,600,000</b>	<b>\$3,000,000</b>	<b>\$2,300,000</b>	<b>\$1,650,000</b>



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## TSU FOUNDATION BOARD OF TRUSTEES COMMITMENTS

DONOR	AMOUNT	PURPOSE	MATCH
Marchris Robinson	\$10,000	New Endowed Scholarship	Y
Kamoru Lawal	\$10,000	President's Leadership Scholarship	Y
Frazier Wilson	\$10,000	New Endowed Scholarship	Y
Gerald Smith	\$10,000	Existing Endowed Scholarship	N
Ernest Ecung	\$5,000	New Endowed Scholarship	Y
Charles Foy	\$5,000	New Endowed Scholarship	Y
Judy Dyer	\$5,000	New Endowed Scholarship	Y

Total Commitments \$55,000

Total Matched \$45,000

**GRAND TOTAL.....\$100,000**



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## SUPER BOWL LI EXPERIENCE WEEK AT TSU

- NFL Experience/Celebration on the Tiger Walk
- An Evening of Comedy with Kevin Hart
- TSU Alumni Old - School Tiger Reunions
- Celebrity Golf Tournament
- Panel Discussions
- Gospel Explosion
- Jazz and R&B Concert



## PROPOSED ADMINISTRATIVE FEE FOR FOUNDATION FUNDS

### Proposal #1

Account Balance EOFY 2015	\$1,528,855.81
Gift Administrative Fee	5%
Check Processing Fee (average 500/yr)	\$2.50/check
Projected Revenue for Operating	\$77,692.79

### Proposal #2

Account Balance EOFY 2015	\$1,528,855.81
Gift Administrative Fee	6.5%
Check Processing Fee (average 500/yr)	\$3.00/check
Projected Revenue for Operating	\$100,875.62



## 2016 FUNDRAISING GOALS

GOAL	\$10,000,000
❖ Grants & Proposals / Foundation	\$2,5000,000
❖ Annual Fundraising Campaign	\$2,000,000
❖ Alumni Giving/Sponsored Events	\$1,000,000
❖ Colleges & Schools Fundraising	\$1,500,000
❖ Corporate Financial Gifts	\$2,500,000
❖ Special Events	\$500,000

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# GRANT PROPOSALS

## Pending Grants and Initiatives

- **Brown Foundation** – for digitization of Hudnall archives – \$400,000
- **Sid Richardson Foundation** – for First Generation program – \$250,000
- **Herb Alpert Foundation** – for Jazz Ensemble – \$150,000

# GRANT PROPOSALS

## Pending Grants and Initiatives

- **Kresge Foundation** – for TSU Community Garden – \$20,000
- **Houston Livestock Show and Rodeo** – for Health Simulation Center – \$250,000



# GRANT PROPOSALS

## Grants in-Progress

- **Lilly Foundation** – for participation in UNCF Career Pathways  
\$150,000
- **Verizon** – for STEM summer camp with focus on African-American males – \$400,000
- **AT&T Foundation** – for computers and technology equipment

## GRANT PROPOSALS

### Grants in-Progress

- **My Macy's/Heart of Neiman's/Houston Arts Alliance** – for University Museum's community arts outreach – sub-grants of \$10,000 each = \$30,000
- **Koch Foundation** – for STEM initiative – \$500,000 over two years
- **Soros Foundation** – for First Generation program – \$200,000 over two years



## GRANT PROPOSALS

### Grants in-Progress

- **Qatar Foundation** – for Urban Academic Village – \$750,000 over two years
- **Ray Charles Foundation** – for First Generation and Urban Academic Village – \$2,000,000 over two years

## GRANT PROPOSALS

### Grants Awarded in Second Half of 2015

(not counted in total)

- **MD Anderson Foundation** – digitization for Jordan, Heartman and yearbook archives – received one-time gift of \$50,000; can re-apply in next grant cycle
- **Capital One** – Graduation Success Scholarships – received \$5,000



## GRANT PROPOSALS

### Grants Awarded in Second Half of 2015

(not counted in total)

- **Houston Endowment** – for TLIP - \$150,000  
received \$50,000 [\$100,000 by January 31, 2017]
- **CVS** – Pharmacy scholarships –  
received \$4,000

## GRANT PROPOSALS

### Pending Long-Term Initiatives

- **Starbucks** – letter of inquiry for Graduation Success Scholarship; led to proposal from company to build one, possibly two outlets on campus; project approved by regional and corporate headquarters, planning for build-out is in progress. – submitted 6/17/15, CFO/Facilities meeting + site visit held on 7/22/15
- **Jack Kent Cooke Foundation** – for Student Success Scholarships - pending student applications from Office of the Provost and Student Services; sent information on 11/3/15



## GRANT PROPOSALS

If ALL in-progress and pending grants submitted are awarded, total funding to be raised = estimated

**\$5,100,000**