



SIGN PACKAGE PROPOSAL

NEW BUILD

PRESENTED TO:

Culver's
Clio, MI

DATE PREPARED:

8/28/26 - Preliminary

9/1/26 - PE-40

9/3/26 - PE-40 EMC - DM

BB-1 BUTTERBURGER PANEL

CLIO, MI

ButterBurger Outdoor Panel Wall Sign

BB-1

All aluminum 0.080" thick panel -
backside is blank (white)

Baked on aluminum white enamel
finish

Digital print overlay with
overlamine

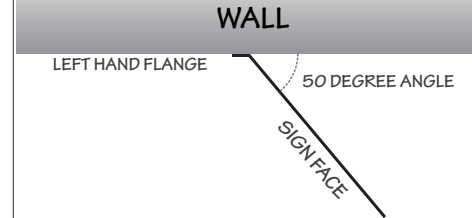
Rounded corners are to be 1.25"
radius

Sign is to be mounted at 50 degree
angle (set by flange)



NOT FOR
PRELIMINARY
CONSTRUCTION

TYPICAL INSTALLATION - TOP VIEW



SCALE: N.T.S

HOLE PATTERN

HOLES ARE .250" DIAMETER
.737" IN FROM SIDE & 1.488" IN FROM TOP & BOTTOM
TAB IS TO BE BENT 50 DEGREES UP AT LINE

NOTES

SALES PERSON:	DESIGNED BY:	A0:
MARK WESSELL	J KROEGER	76028

DATE CREATED / REVISION HISTORY	
8/28/26 - NEW	



SCALE: 1-1/2" = 1'

*SCALE AND COLORS NOT REPRESENTATIVE FROM EMAIL ATTACHMENTS
*ALL MEASUREMENTS ARE APPROXIMATE

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ELEVATION WALL SIGNS

CLIO, MI

SL-45 & SL-30 Illuminated White Script Channel Letters

SL-SERIES

Channel letter construction

One piece (saddle capped sections)

LED internal illumination

Typical application for new construction

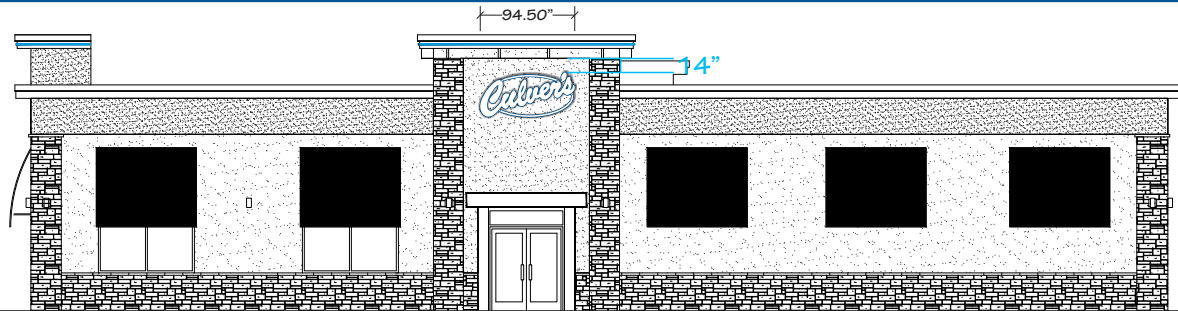
Embedded power supplies

UL marked product

No install pattern needed, level line scribed in back of sign

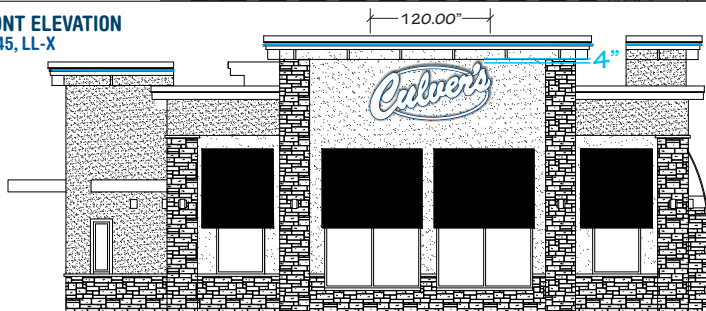
Culver's

MAIN ELEVATION
SL-30, LL-X

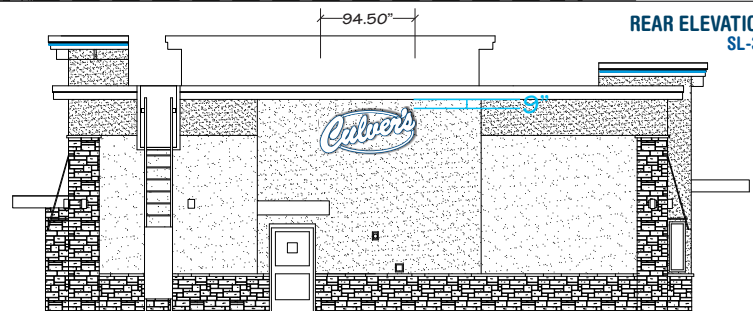


NOT FOR
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CONSTRUCTION

FRONT ELEVATION
SL-45, LL-X



REAR ELEVATION
SL-30



DRIVE THRU ELEVATION
SL-30, LL-X, BB-1, SPT-1



SCALE: 1/16" = 1'

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SIGN SQUARE FOOTAGE

MAIN ELEVATION: QTY-1 SL-30 (44.37" X 94.50") = 29.12 SF
FRONT ELEVATION: QTY-1 SL-45 (56.00" X 120.00") = 46.67 SF
REAR ELEVATION: QTY-1 SL-30 (44.37" X 94.50") = 29.12 SF
DRIVE THRU ELEVATION: QTY-1 SL-30 (44.37" X 94.50") = 29.12 SF
QTY-1 BB-1 (17.67" X 27.88") = 3.42 SF
QTY-1 SPT-1 (11.50" X 284.76") = 22.74 SF

NOTES

LL-X LED accent strip lighting typical placements:
MAIN: (2) places - FRONT: (3) Places - REAR: 2,
DRIVE THRU: (2) places
BB-1 typical Drive-Thru placement: DRIVE THRU



MFG: T.B.D.
STYLE: T.B.D.
COLOR: T.B.D.



MFG: T.B.D.
STYLE: T.B.D.
COLOR: T.B.D.

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SALES PERSON:
MARK WESSELL

DESIGNED BY:
J KROEGER

AO:
76028

PLAN METRO L-2020 PROTOTYPE DRAWINGS SHOWN
ACTUAL ARCHITECTURAL DRAWINGS PENDING

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 **SPRINGFIELD SIGN**
www.springfieldsign.com

PE-40 PYLON WITH EMC

CLIO, MI

PE-40-L-60X210-10-RGB

PE-40

Culver's sign cabinet of aluminum construction and internally illuminated with LED's

Pole skirt enclosure provides cradle rest for iconic Culver's logo - all aluminum construction

Thermoformed polycarbonate faces, embossed Culver's, 3M® HP vinyl decoration

Watchfire® 60x210 RGB full color 10mm Electronic Message Center (EMC) with RF wireless communication

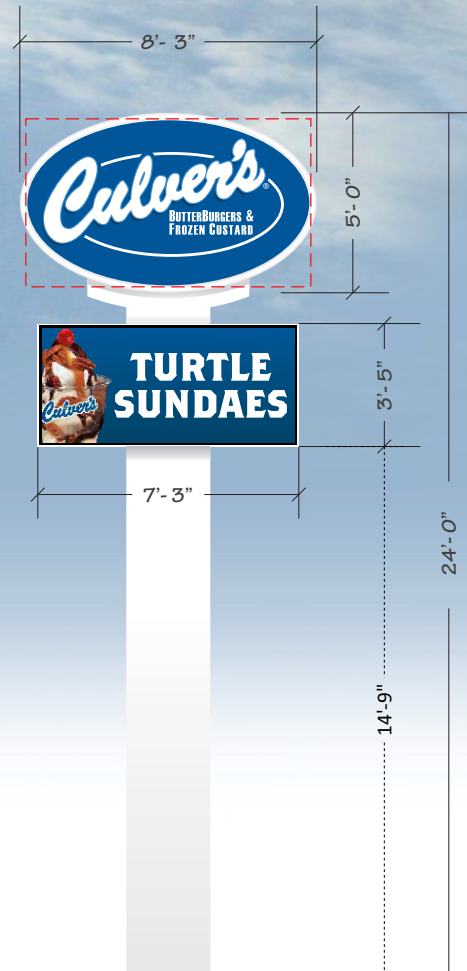
Amber EMC option available

Broadband communication option available

UL marked product



NOTE:
ELECTRONIC MESSAGE CENTER
(EMC) SOLD SEPARATELY



SCALE: 3/16" = 1'

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EMC CHART - KNOWN RESTRICTIONS

COLOR: Y ☒ N ☐ STATIC: Y ☒ N ☐ VIDEO: Y ☐ N ☒
ANIMATION: Y ☐ N ☒ MOVEMENT: Y ☐ N ☒

HOLD TIME (IF STATIC): ? Sec/Min

TRANSITION TYPE: Transition if applicable

DAYTIME BRIGHTNESS: Brightness if applicable

NIGHTTIME BRIGHTNESS: Brightness if applicable

ADDITIONAL RESTRICTIONS:

Additional restrictions if applicable

SIGN CODES

Max Height:
Max Square Footage:

NOTES

Square Footage:
RECTANGULAR METHOD:
OVAL (36.94 SF) + EMC (21.9F) = 57.94 SF

SALES PERSON:

MARK WESSELL

DESIGNED BY:

J KROEGER

A0:

76028

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8/28/26 - NEW
9/1/26 - PE-40
9/3/26 - EMC - DM

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SPRINGFIELD SIGN

www.springfieldsign.com

AD-1 ADDRESS NUMBERS

CLIO, MI

Routed Address Numbers

AD-1

Address letters as required for building occupancy

Size & quantity may vary

Stud/adhesive mounting

1/2" thick, black XPVC

NOTE: Address to be verified with G.C. prior to mfg.



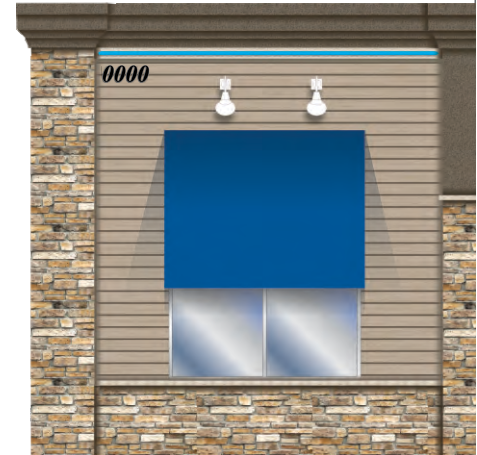
*SEE NOTE

SCALE: 1" = 6'

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TYPICAL INSTALLATION

*SEE NOTE



SCALE: 1/8" = 1'

NOTES

SALES PERSON:
MARK WESSELL

DESIGNED BY:
J KROEGER

A0:
76028

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8/28/26 - NEW

Culver's

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ENVIRONMENTALLY RESPONSIBLE

 **SPRINGFIELD SIGN**
www.springfieldsign.com

DIR DIRECTIONAL SIGNS

CLIO, MI

Illuminated Directional Signs

DIR

All aluminum construction

LED internal illumination

Totally self contained lighting

Polycarbonate thermoformed faces

Face removal for service

Site plans show placement & field orientation

UL marked product



DIRECTIONAL SIGN 1
DIR-D10-D12



SIDE: A



SIDE: B

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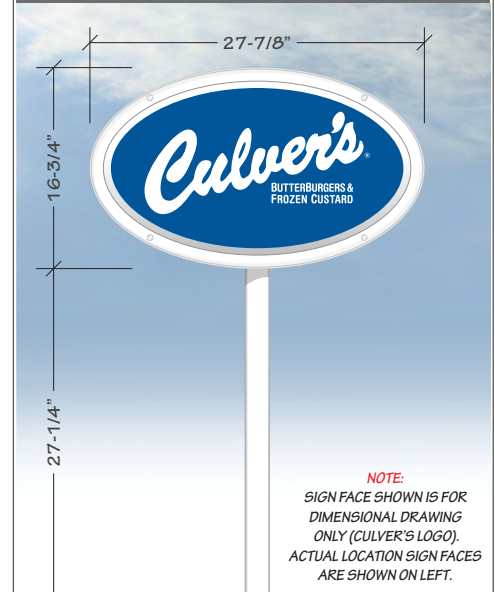
DIRECTIONAL SIGN 2
DIR-#-#

DIRECTIONAL SIGN 3
DIR-#-#

SCALE: 3/4" = 1'

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SIGN CONCEPTUAL



NOTES

SQUARE FOOTAGE CALCULATIONS:
MATHEMATICAL: 2.55 SF
RECTANGULAR: 3.24 SF

SALES PERSON:
MARK WESSELL

DESIGNED BY:
J KROEGER

A0:
7602B

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SPRINGFIELD SIGN

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FCO-3 INTERIOR SIGN

CLIO, MI

FCO Interior Sign with City & State

FCO-3

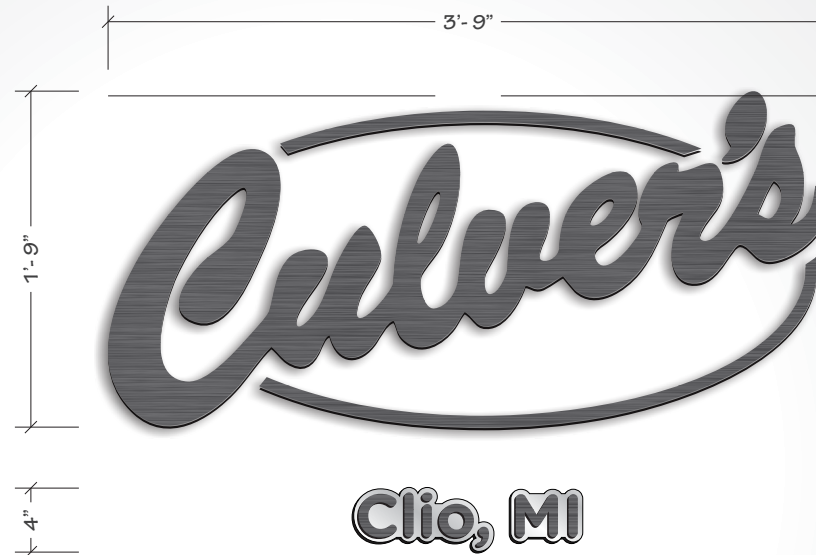
0.25" painted aluminum plate

Routed to shape

Pin mounted for rough surface application

VHB tape for smooth wall application

Mounting pattern with fastener instructions



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Culver's



0.25" PAINTED
ALUMINUM PLATE

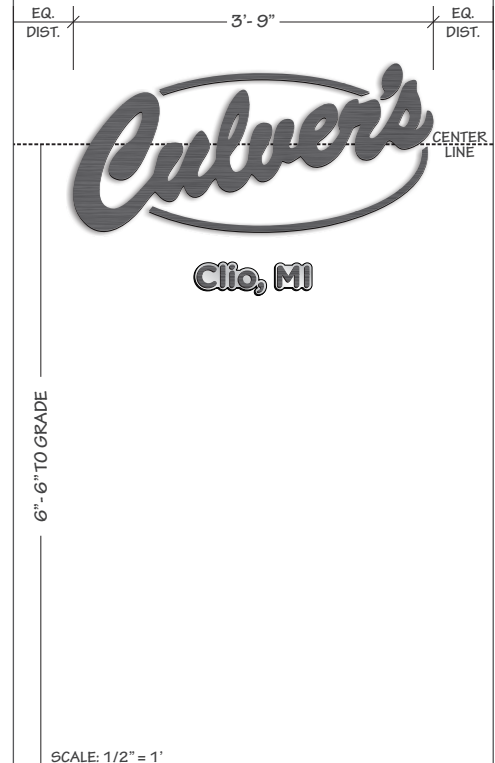


0.25" PAINTED
ALUMINUM PLATE

SCALE: 1" = 1'

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SIGN PLACEMENT



SALES PERSON:	DESIGNED BY:	A0:
MARK WESSELL	J KROEGER	76028

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SPRINGFIELD SIGN

www.springfieldsign.com

MAX-1 MAXIMUM OCCUPANCY SIGN

CL10, MI

Interior Maximum Occupancy Sign

MAX-1

3/16" White acrylic substrate

Direct to surface printing

3M¹ VHB peel & stick adhesive on back

"MAXIMUM OCCUPANCY" must be verified prior to manufacturing

1 - 3M is a registered trademark of Minnesota Mining & Manufacturing



NOT FOR
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CONSTRUCTION

SCALE: 3" = 1'

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NOTES

REVISION HISTORY

8/28/26 - NEW

SALES PERSON:
MARK WESSELL

DESIGNED BY:
J KROEGER

AO:
76028

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ENVIRONMENTALLY
RESPONSIBLE

 **SPRINGFIELD SIGN**
www.springfieldsign.com

REG-HC-1 PARKING SIGN

CLIO, MI

Handicapped Parking Post & Panel Sign

REG-HC-1

All aluminum 0.080" thick panel

U-Channel steel post (green)

Bolted connection

Local codes may require actual copy/graphics to vary

Rounded corners for safety

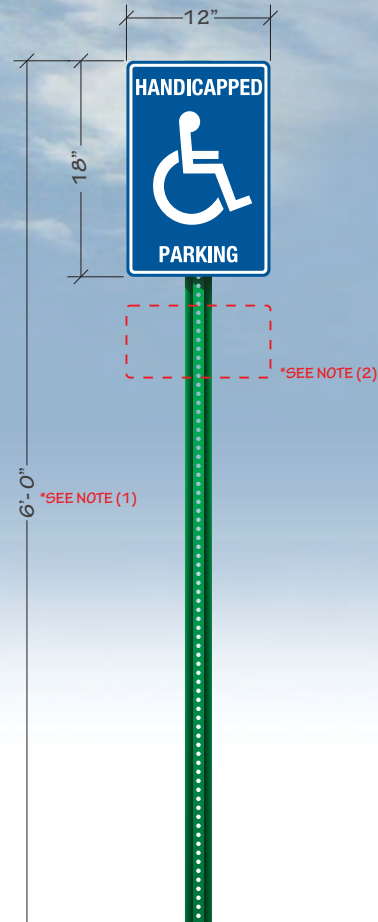
First surface vinyl (printed) copy

NOTE 1: Overall height can vary per local codes

NOTE 2: 6' x 12" sign panel may also be required

Culver's

SCALE: 3/4" = 1'



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ADDITIONAL PARKING SIGN PANELS

STANDARD FACE OPTIONS:



ADDITIONAL FACE OPTIONS:



SCALE: 1/2" = 1'

SALES PERSON: MARK WESSELL	DESIGNED BY: J KROEGER	A0: 76028
-------------------------------	---------------------------	--------------

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SPRINGFIELD SIGN

www.springfieldsign.com

RR-1-G, RR-1-L, RR-3 RESTROOM SIGNS

CLIO, MI

Restroom Signs

RR-1-G RR-1-L RR-3

RR-1 SERIES RESTROOM SIGNS

Injection molded plastic

ADA compliant

Raised braille

Self adhesive back

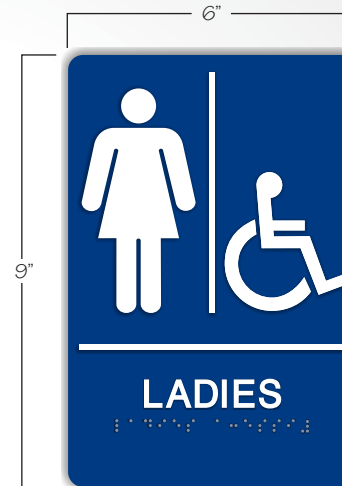
RR-3 SIGN

White aluminum substrate -
laminated with black core

Digitally printed blue copy routed
to shape



RR-1-G
GENTLEMEN



RR-1-L
LADIES

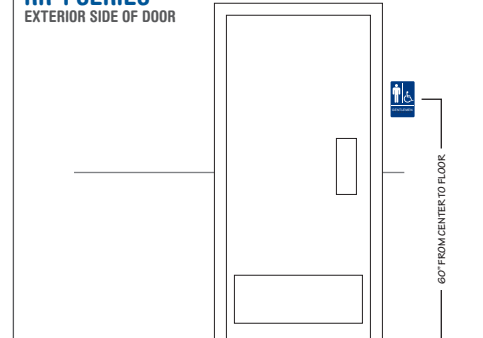


RR-3
LADIES

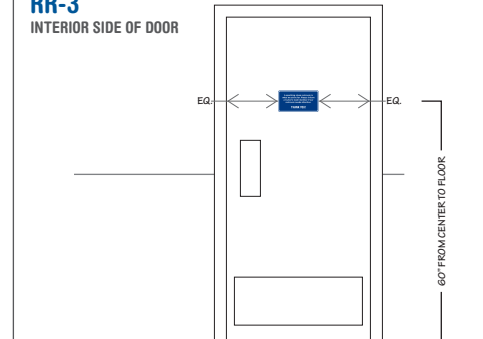
NOT FOR
PRELIMINARY
CONSTRUCTION

SIGN MOUNTING LOCATIONS

RR-1 SERIES EXTERIOR SIDE OF DOOR



RR-3 INTERIOR SIDE OF DOOR



SCALE: 1-1/2" = 1'

SALES PERSON: MARK WESSELL	DESIGNED BY: J KROEGER	A0: 76028
-------------------------------	---------------------------	--------------

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SCALE: 3" = 1'

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Culver's

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 **SPRINGFIELD SIGN**
www.springfieldsign.com

V-1, V-5, V-6 DOOR & WINDOW VINYL

CLIO, MI

Entry Door & Drive-Thru Vinyl Lettering

V-1-1
V-5-1
V-6

3M¹ HP white vinyl substrate

UV digitally printed image (blue)

Satin gloss over laminate

Contour cut

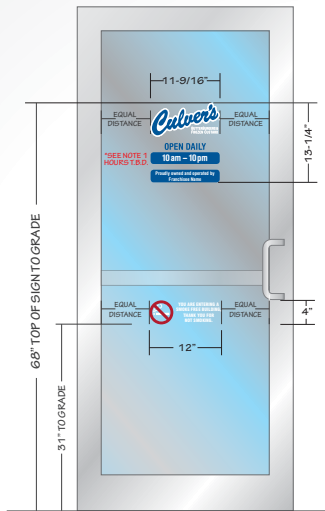
First surface application

NOTE 1: Business hours shown are typical. However, each location may be different than shown.

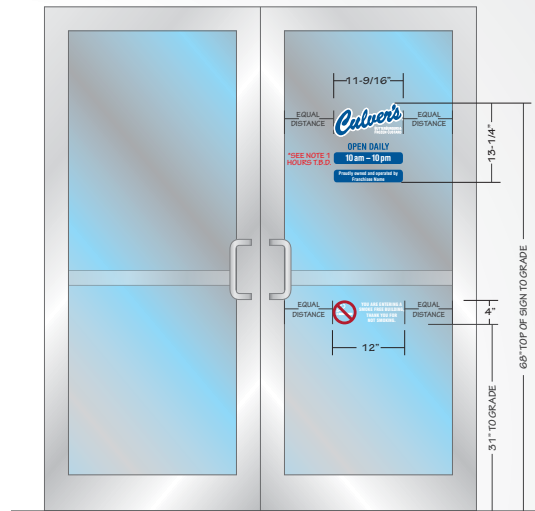
1 - 3M is a registered trademark of Minnesota Mining & Manufacturing

Culver's

V-1-1 & V-6
TYPICAL SINGLE DOOR LAYOUT

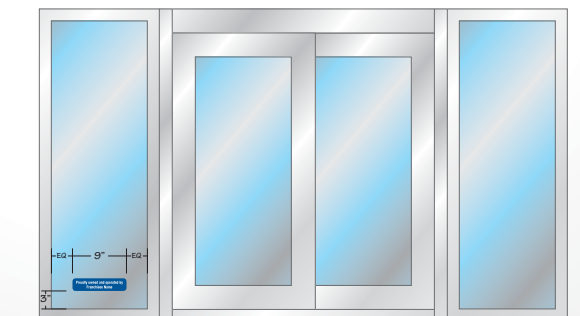


V-1-1 & V-6
TYPICAL DOUBLE DOOR LAYOUT



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V-5-1
TYPICAL DRIVE-THRU LAYOUT

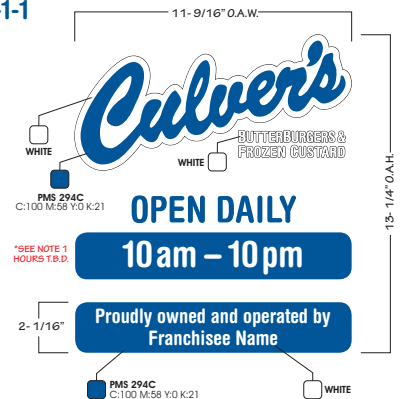


SCALE: 3/8" = 1'

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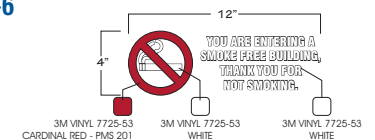
SIGN SPECIFICATIONS

V-1-1



SCALE: 1-1/2" = 1'

V-6



SCALE: 1-1/2" = 1'

V-5-1



SCALE: 1-1/2" = 1'

SALES PERSON:
MARK WESSELL

DESIGNED BY:
J KROEGER

AQ:
7602B

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SPRINGFIELD SIGN

www.springfieldsign.com

VHD-2 VEHICLE HEIGHT DETECTOR

CL10, MI

Vehicle Height Detector for Drive-Thru Lane

VHD-2

All steel (painted) construction

Re-settable if engaged

Used to help protect canopies from advancing vehicles that are too tall

NOTE: Clearance height must be verified prior to mfg.

QTY: 2

Culver's

*SEE NOTE

10' 0" CLEARANCE

NOT FOR
PRELIMINARY
CONSTRUCTION

10'-0"

SCALE: 3/8" = 1'

CLEARANCE PANEL

*SEE NOTE

5"
40"
10' 0" CLEARANCE

SCALE: 1" = 1'

SALES PERSON:
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A0:
76028

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SPRINGFIELD SIGN

www.springfieldsign.com

DTC-3 DRIVE-THRU CANOPY

CL10, MI

Drive-Thru Canopy For Order Confirmation System (OCS)

DTC-3

All aluminum construction

Rated for 160 mph winds (3 second burst) & heavy northern states snow loads

Order Confirmation System (OCS) by others

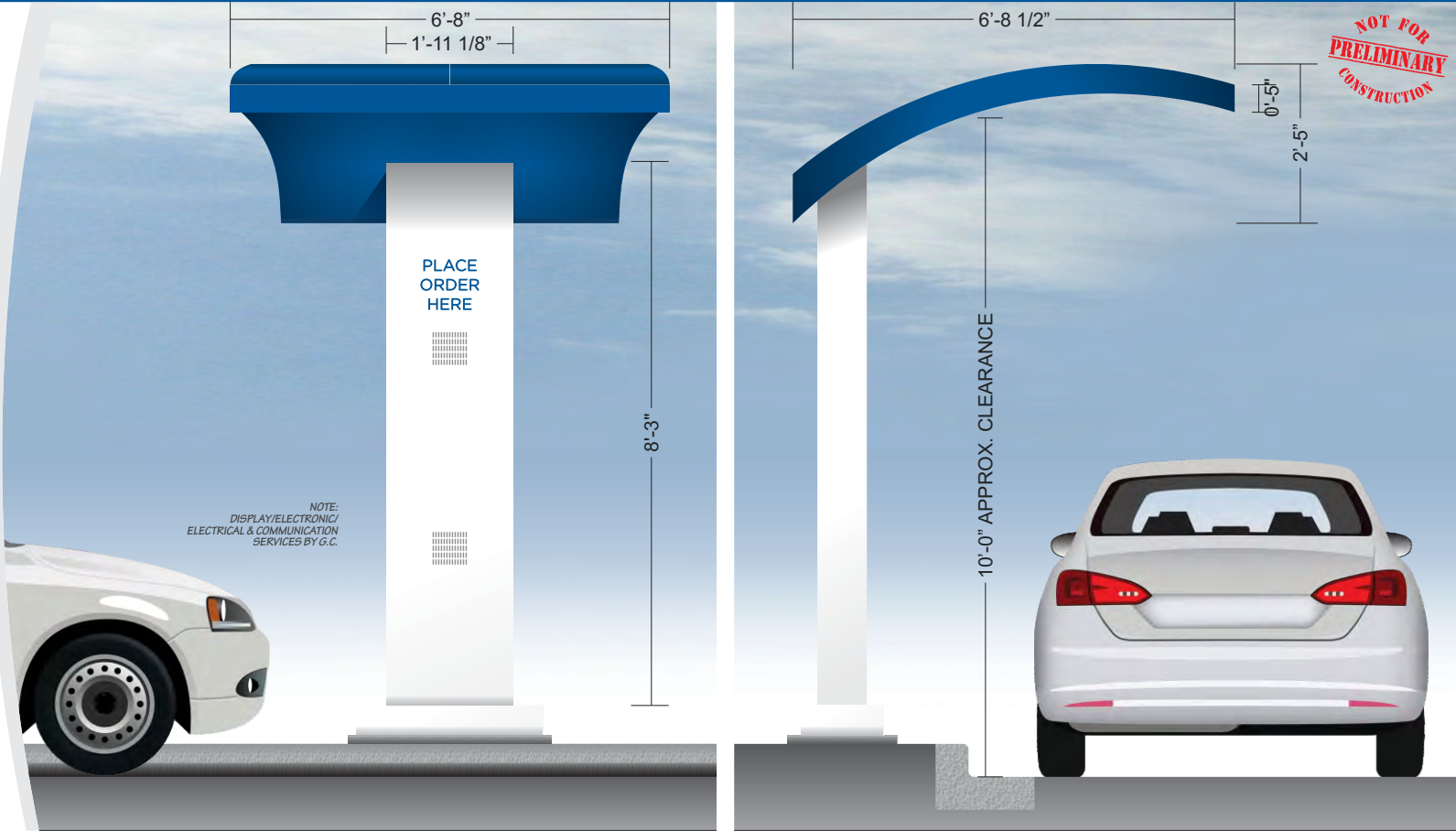
Rear panel (door) access - lockable

Provides protection from rain for DT customer

Houses speaker & microphone

QTY: 2

Culver's



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ENVIRONMENTALLY
RESPONSIBLE



SPRINGFIELD SIGN

www.springfieldsign.com

SPT-1 SLIM PUSH-THRU CABINET SIGN

CL10, MI

Exterior Illuminated Push-Thru Cabinet Sign

SPT-1

All Aluminum construction.

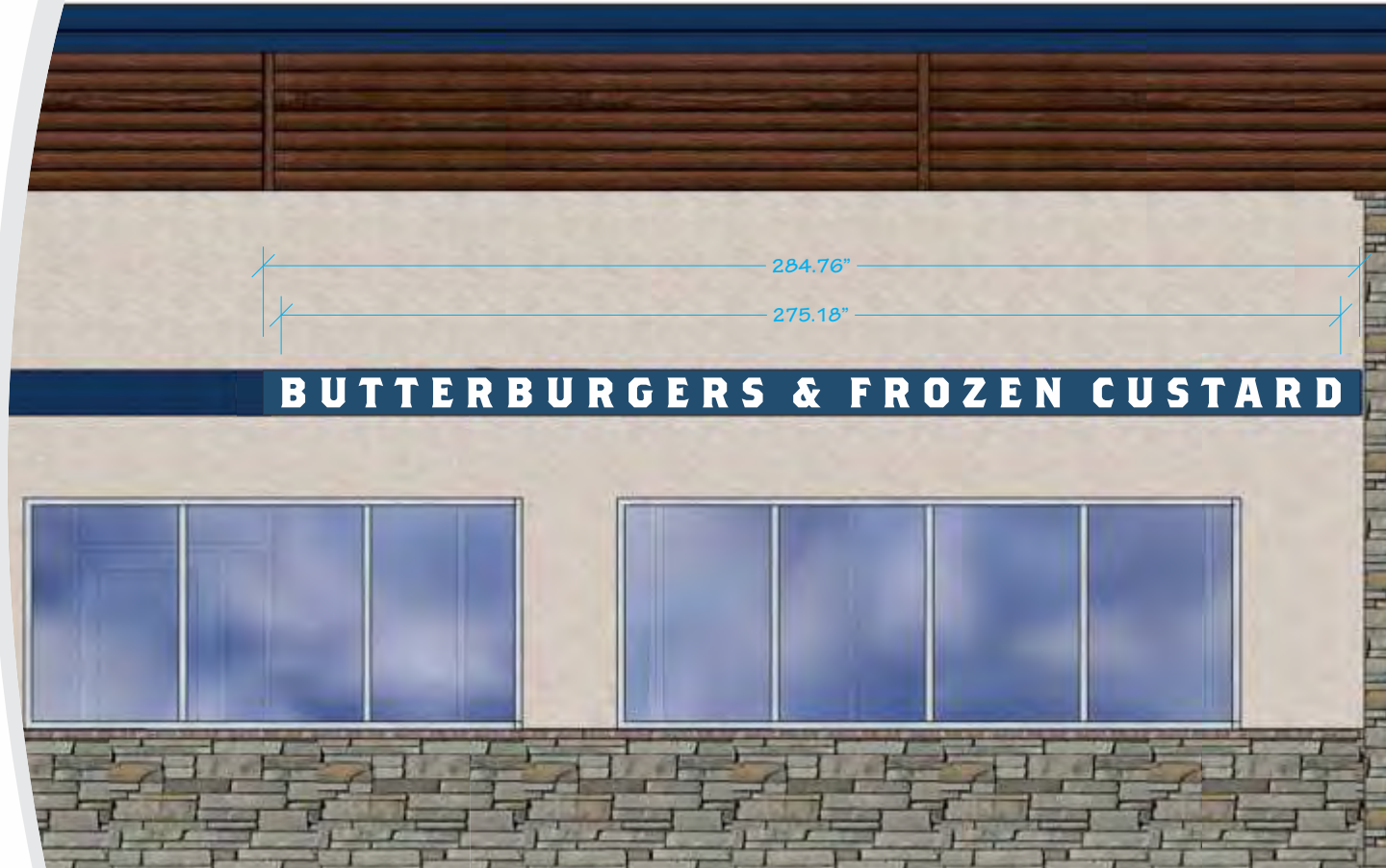
Single face LED internally illuminated White acrylic Push-Thru cabinet.

3" (depth) Cabinet to be painted Culver's Blue.

Flush mounted to face of awning.

NOTE: Sizing to be verified prior to production.

SCALE: 1/4" = 1'



NOT FOR
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CONSTRUCTION

NOTES

Sizing is approximate, based off elevation drawings. Subject to change upon further review

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76028

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 **SPRINGFIELD SIGN**
www.springfieldsign.com

SPT-1 SLIM PUSH-THRU CABINET SIGN

CLIO, MI

Exterior Illuminated Push-Thru Cabinet Sign - Attachment View

SPT-1

All Aluminum construction.

Single face LED internally illuminated White acrylic Push-Thru cabinet.

3" (depth) Cabinet to be painted Culver's Blue.

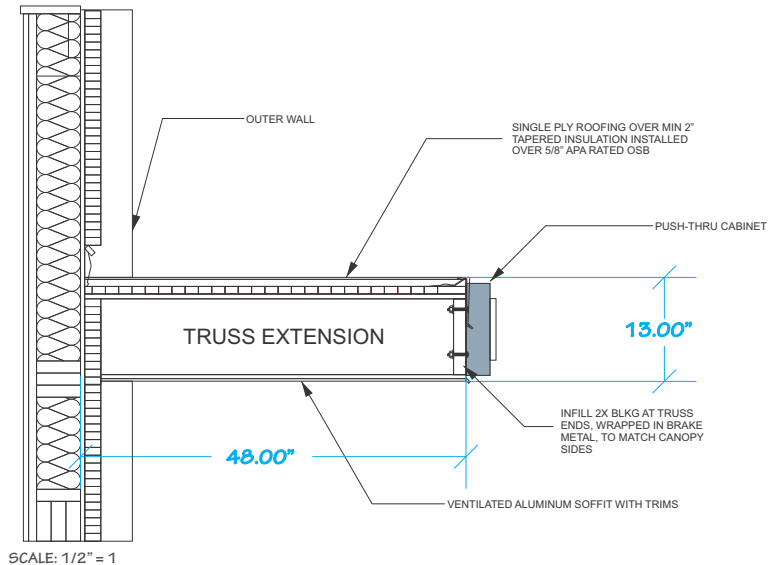
Flush mounted to face of awning.

NOTE: Sizing to be verified prior to production.

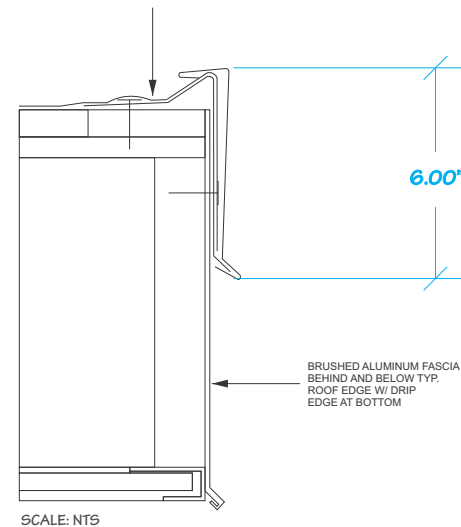
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Culver's

SCALE: 1/4" = 1'

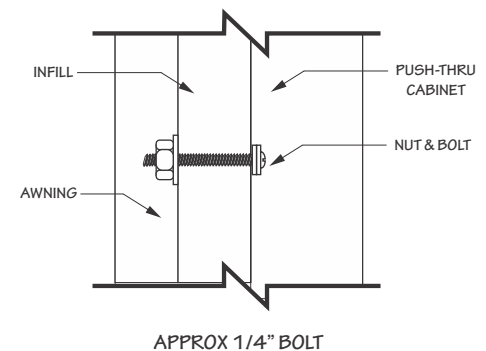


PIECE PIPE FABRICATED METAL ROOF EDGE & CONTINUOUS CLEAT BASE-TYPICAL



ATTACHMENT POINTS

INSTALLS ON METAL AWNING



SCALE: VARIOUS

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SPRINGFIELD SIGN
www.springfieldsign.com

MB-DT-DD3 EXTERIOR DIGITAL DISPLAY MENU BOARD

CL10, MI

Outdoor Drive-Thru Menu Board - 3 Screens

MB-DT-DD3

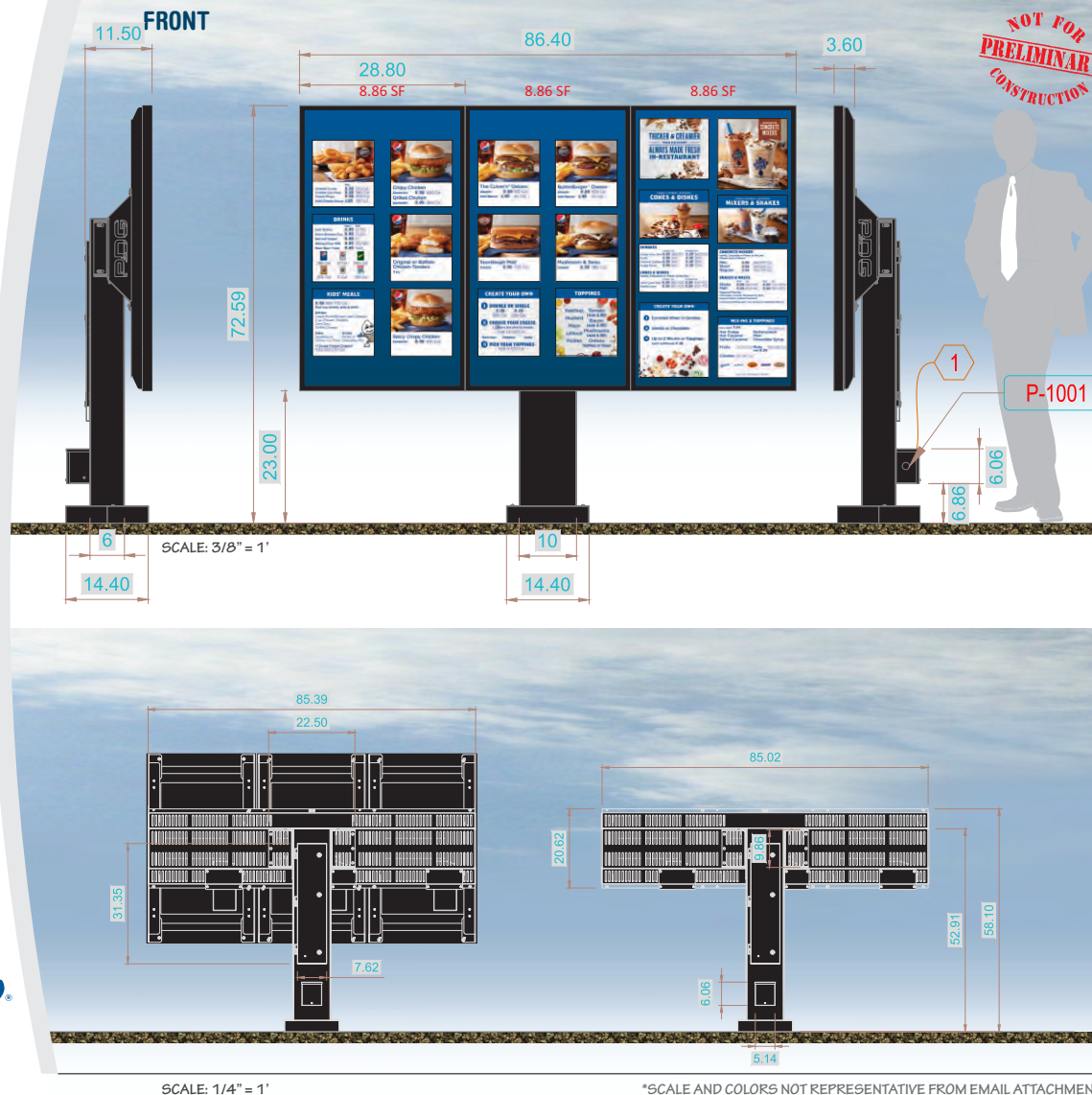
Standard Menu Board for Drive-Thru Lane

LED Internal Illumination

Digital display option

QTY: 2

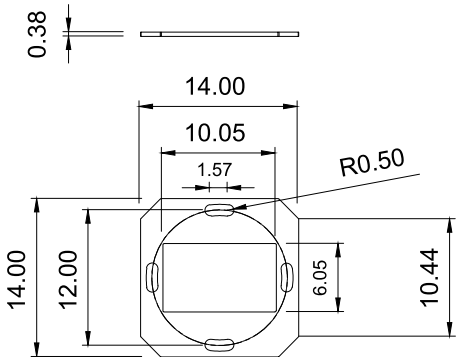
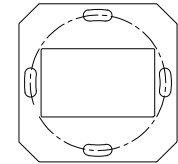
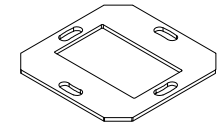
Culver's



NOT FOR
PRELIMINARY
CONSTRUCTION

P-1001

NOTES



SALES PERSON: MARK WESSELL	DESIGNED BY: J KROEGER	A0: 76028
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DATE CREATED / REVISION HISTORY	
8/28/26 - NEW	

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