

Strategic Plan Implementation Annual Fall Report

September 10, 2026

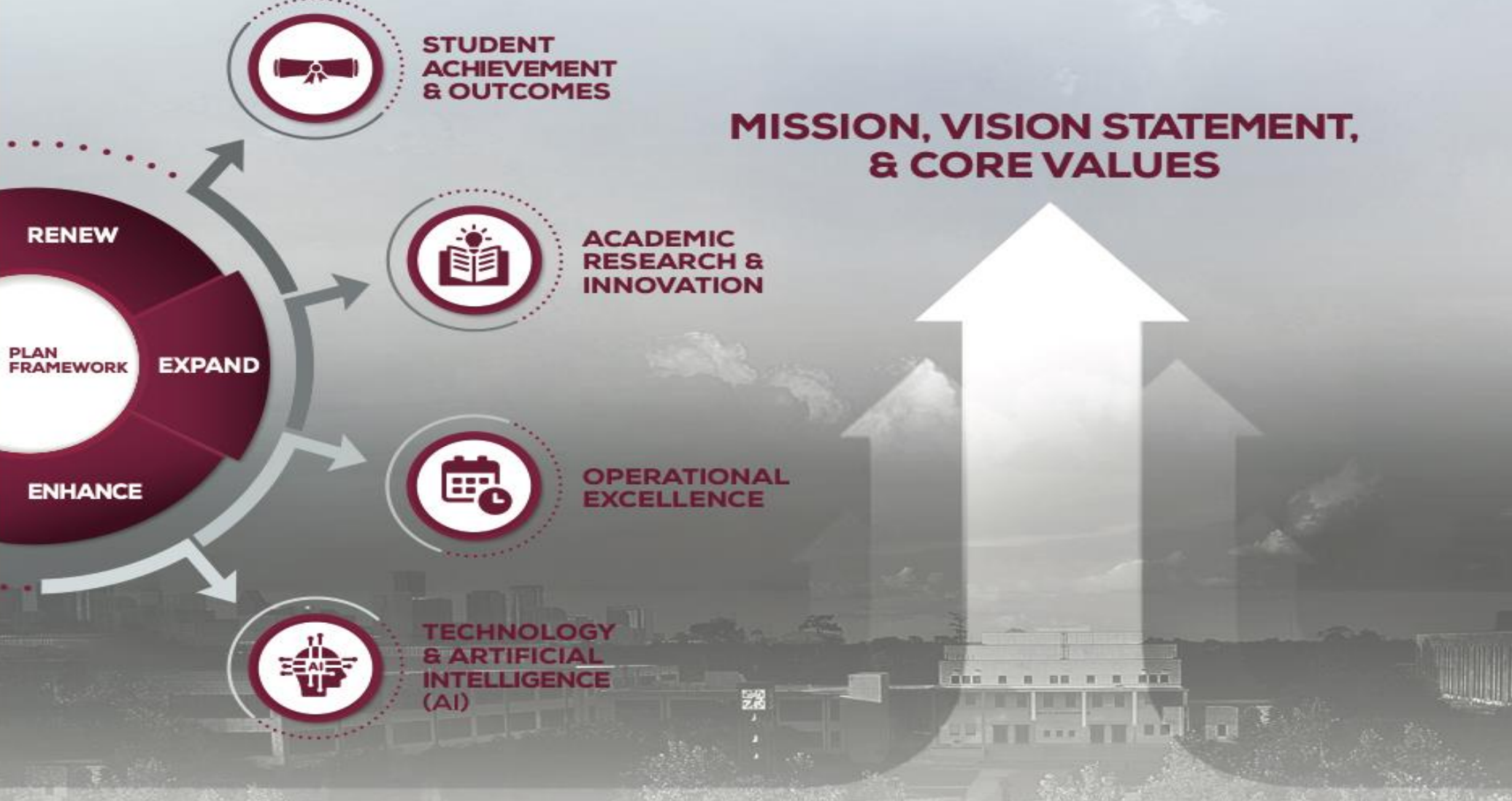


TEXAS SOUTHERN UNIVERSITY

ASCEND 2030

Strategic Plan Components

The strategic plan is structured into key plan components that define how the institution will approach the mission, vision, and priorities set forth in this plan.



INITIATIVE ALIGNMENT

SWOT and Forms 100–102 Established the Strategic Baseline

SWOT ANALYSIS

Identified internal capabilities and challenges, as well as external opportunities and threats, informing planning.

FORM 100

Mission Statement: College/School

Defines why the college or school exists and how it supports the University's mission, services, and students.

FORM 101

Mission Statement: Admin/Support Unit

Defines the purpose of the department or support unit and its relationship to University goals and service needs.

COMPLETED IN MARCH 2026 

Together, SWOT and Forms 100–102 formed the foundation and created a mission-aligned, measurable planning structure that positioned units to develop their full strategic unit plans.

FORM 102

Unit Plan: Aligned Implementation

Strategic Initiative

Which ASCEND initiatives are selected?

Objective

What is the unit trying to accomplish?

Action Steps

What work will be done?

Measurable Outcomes/KPIs

How will success be measured?

Completion Date + Progress

When and what steps are complete?

COMPLETED IN MAY 2026 

Form 102 is where ASCEND 2030 initiatives become the unit-specific objectives, action steps, measurable outcomes, and future KPIs

STRATEGIC PLANNING FORMS

From Foundation to Reporting, Projections, and Budget Preparation

Connect strategy, KPIs, outcomes, projections, and resource requests so each unit enters FY 2028 budget hearings with defensible evidence.

FOUNDATION TOOLS — COMPLETE

FORM 100
**Mission Statement:
College/School**
Defines why the college or school exists and how it supports the University mission, services, and students.
COMPLETED • MARCH 2026

FORM 101
**Mission Statement:
Admin/Support Unit**
Defines the purpose of the department or support unit and its relationship to University goals and service needs.
COMPLETED • MARCH 2026

FORM 102
Integrated Planning Summary
Documents strategic initiatives, objectives, action steps, measurable outcomes, proposed completion dates, and progress.
COMPLETED • MAY 2026

FORM 103
Program Revisions
Documents revisions, new methodologies, management changes, new resources/service, and new program pilots.
DUE • FALL 2026

FORM 104
Annual Outcomes Summary
Reports outcomes achieved during the academic year against ASCEND goals and approved unit plans.
DUE • FALL 2026

NEXT-PHASE FORMS — AY 2026–2027

FORM 105
Enrollment Projections
Projects existing program enrollment by classification across planning years.
DUE • FALL/WINTER 2026

FORM 106
New Program Projections
Projects new program enrollment, courses, and budget implications for new or expanded activity.
DUE • FALL/WINTER 2026

FORM 107
Academic Personnel Projections
Projects academic personnel needs, including faculty, staff, student labor, and FTE implications.
DUE • EARLY SPRING 2027

FORM 108
Support Unit Personnel Projections
Projects support unit personnel needs, including staff, student labor, and FTE implications.
DUE • EARLY SPRING 2027

BUDGET FORMS
Operating Budget Requests
Forecasting models, budgeting requests, and resource allocations
DUE • EARLY SPRING 2027

IMPLEMENTATION CADENCE



CAMPUS WIDE MONITORING

Administrative Facilitation of Metrics for Cross-Collaborative Implementation

STRONG ENGAGEMENT ASCENDING TOGETHER

*Our strategic plan is only as strong
as our collective commitment*

*Together, we are building
our future*



1 | WORKSHOP ENGAGEMENT

75 OF 78

UNITS WERE REPRESENTED
AT THE WORKSHOP ON SEPTEMBER 1

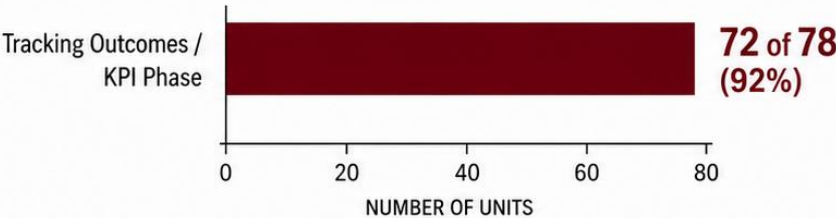


96% REPRESENTATION

A strong show of unity and shared
commitment to *Ascend 2030*.



2 | UNIT PLAN PROGRESS



72 of 78 units are now in the
Form 104 tracking phase.



Campuswide plan monitoring cadence established
and in progress for all 78 units.

- Continuous monitoring
- Internal campus wide dashboard established for accessibility and collaborative monitoring

THANK YOU

