

**TEXAS SOUTHERN UNIVERSITY
BOARD OF REGENTS AGENDA**

COMMITTEE: Academic Affairs, Research, & Student Life

ITEM: Update on ASCEND 2030 Strategic Plan Implementation-Annual Fall Report

DATE PREVIOUSLY SUBMITTED: N/A

SUMMARY:

This informational presentation will highlight the Annual Fall Report for the ASCEND 2030 University Strategic Plan to share Texas Southern's next phase of implementation regarding action, KPI alignment, outcome measurement, and campus-wide accountability. The presentation will conclude with a timeline of subsequent annual reports.

APPLICABLE FEDERAL OR STATE STATUTE(S) AND/OR REGULATION(S): N/A

FISCAL IMPACT: No Fiscal Impact

SUPPORTING DOCUMENTATION:

Informational Presentation "Strategic Plan Implementation-Fall Annual Report".pptx

RELATED BOARD BYLAW, POLICY AND/OR MAPP: N/A

ACTION REQUESTED: Information

ASCEND 2030 UNIVERSITY STRATEGIC INITIATIVES ALIGNMENT:

- 1.1 Align academic programming with industry demand
- 1.2 Drive student success and outcomes
- 1.3 Grow total enrollment
- 1.4 Expand career readiness and career advancement opportunities

- 2.1 Deploy pedagogical innovation
- 2.2 Build stackable credential options and educational pathways
- 2.3 Strengthen university partnerships
- 2.4 Grow research and doctoral education; advance toward R1

- 3.1 Improve student experience — streamline processes/technology
- 3.2 Strengthen data analytics
- 3.3 Invest in faculty and staff professional development
- 3.4 Update and expand physical spaces
- 3.5 Ensure long-term legacy — diversify revenues, grow endowment

- 4.1 Update and optimize technology platforms and data governance
- 4.2 Deploy intelligent automation/AI across student services
- 4.3 Introduce new technologies into classroom and curriculum
- 4.4 Infuse AI and immersive technologies into curriculum
- 4.5 Leverage technology to expand online and hybrid learning

Legal Certification: Based on available information to date, this agenda item and its implementation will not be in violation of any applicable federal, state, or local law or regulation.



GENERAL COUNSEL

08/18/2026

DATE

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Fiscal Certification: This fiscal note, shown above, details the true and actual positive or negative fiscal effect that implementation of this agenda item will have and the detailed reasons for such effect.



J'Maine Chubb (Aug 18, 2026 08:50:33 CDT)

CHIEF FINANCIAL OFFICER

08/18/2026

DATE



James Crawford (Aug 29, 2026 06:48:59 CDT)

PRESIDENT

08/29/2026

DATE