



Preparing Future-Ready Learners and Leaders

To: Weber School District Board Members: President Paul Widdison, Vice President Douglas Hurst, Bruce Jardine, Janis Christensen, Jan Burrell, Kelly Larson, and Wyle Williams

From: Gina Butters, Superintendent

Date: August 28, 2026

Subject: Naming the New Weber Catalyst Center and Exploring a Broader 12th Street Campus Identity

With the pending and Board-approved construction of the **Weber Catalyst Center**, to be located adjacent to Weber Innovation High School, we propose that the Board convene a formal **Naming Committee**, consistent with the procedures outlined in Board Policy 6600, *Naming of School Facilities and Mascots*. The committee would be charged with facilitating a thoughtful process to consider the name of the new Catalyst Center and, potentially, the broader 12th Street campus.

Currently, Weber Innovation High School serves students in grades 9–12, while the building also houses Weber Online and Innovation Online, including programming associated with the Statewide Online Education Program (SOEP). As the Catalyst Center takes shape, the district has an opportunity to consider how the identity, programming, and instructional models of these facilities can be intentionally integrated into a cohesive campus.

One consideration for the Board is whether Weber Innovation High School should retain its current name, mascot (Ravens), and school colors (purple and black), while the Catalyst Center is given a distinct name and identity. Alternatively, the Board may wish to consider a broader **campus model** in which Weber Innovation High School, Weber Online, Innovation Online, and the new Catalyst Center are connected through a shared campus identity and/or name. Under either approach, the Board may also wish to consider a new name for the “Weber Catalyst Center” that reflects its unique purpose and role within the campus.

The vision for the two facilities is intentionally integrated, consistent with the Catalyst Grant Program proposal submitted to the Utah State Board of Education. Students at Weber Innovation High School are envisioned as having direct access to magnet and industry-based courses offered “next door” at the Catalyst Center. Students hailing from each high school in WSD will have the same opportunity to access the magnet courses offered at the Catalyst Center. Weber Online and Innovation Online programming would be incorporated into the broader campus model, recognizing that these programs and their staff are currently housed within Weber Innovation High School.

For this reason, we believe there is value in considering an **all-encompassing identity for the 12th Street campus**—one that reflects the integration of the two facilities, the instructional practices and pathways they will offer, and the career-connected learning opportunities available to students. A cohesive campus identity could also support the long-term rebranding and communication of the site as a

distinctive hub for innovative, personalized, and industry-connected education within Weber School District.

The Utah State Board of Education (USBE) administers the Catalyst Center Grant Program, recently renamed the APEX Center Grant Program (Applied Professional Education Experience), which supports career-connected and profession-based learning opportunities for students. Given the significant investment and long-term vision associated with this project, we believe a thoughtful and inclusive naming process is warranted to ensure that the identity of the campus and its programs reflects the innovative educational model the district intends to build.

Naming Committee

As outlined in Board Policy 6600, *Naming of School Facilities and Mascots*, a Naming Committee must be established and appointed by the Weber School District Board of Education to recommend the name of a new school or the renaming of an existing school. Consistent with the policy, the committee shall include:

- A Weber School District Board member
- A building administrator
- A PTA representative
- A teacher or certified employee
- A student leader
- A community council representative
- A classified employee representative
- A local community leader
- The Secondary Education Director
- The Facilities & Operations Director
- A representative from the Weber School Foundation

Per Policy 6600, the **Secondary Education Director shall serve as chair of the Naming Committee.**

Establishing the committee at this stage would provide an appropriate and inclusive process for engaging students, staff, families, community partners, business and industry representatives, and other stakeholders in thoughtfully considering the future identity of the 12th Street campus. This process would allow the district to honor the history and identity of Weber Innovation High School while also considering how the new Catalyst Center and integrated programming can be represented through a cohesive campus identity.

Given the significant investment in the new facility and the vision for an integrated, innovative, and career-connected learning model at the 12th Street campus, **we recommend that the Board approve the establishment of a Naming Committee in accordance with Board Policy 6600.** The committee would be charged with engaging stakeholders, considering appropriate naming options for the Catalyst Center and/or broader campus, and ultimately bringing a recommendation to the Board for consideration and approval.