



Memo

To: Mayor and Hayden City Council

From: Ty Kovatch, Deputy Public Works Director

Date: August 25, 2026

Agenda Item: Authorize Hayden Lake Marathon Support Agreement

Agenda Item Location

Consent

Recommended Action or Motion

Staff recommend approval of the City support agreement with Negative Split, LLC dba the Hayden Lake Marathon.

Functional Impact of Authorizing

Authorizes City support agreement for the Hayden Lake Marathon which provides staff support to ensure smooth operation of Honeysuckle Beach and Gravel Pit facilities, electrical equipment, and two reader boards that will alert the public about event impacts.

Functional Impact of Not Authorizing

The Hayden Lake Marathon would not have the support of Hayden staff and equipment for their event, which may adversely affect public awareness of traffic and Honeysuckle Beach closure, and may interfere with the success of this event.

Fiscal Impact

The costs for the City include staff costs for supporting the events prior to the event and the day of, electricity, and any restoration that is needed because of the event. In total, these costs are estimated to be less than \$1,000 and partially offset by the Hayden Lake Marathon event permit fees.

Budget Funding Source / Transfer Request

GL 110-540-51501 Overtime- Parks

GL 110-541-54300 Buildings and Grounds

Attachment

Hayden Lake Marathon Support Agreement

NEGATIVE SPLIT/GCCPG HAYDEN LAKE MARATHON SUPPORT AGREEMENT 2026

This Agreement is entered into between the city of Hayden, a political subdivision of the state of Idaho, (herein "City") and Negative Split LLC, PO Box 4221, Spokane, WA 99220 dba Hayden Lake Marathon (herein "NEGATIVE SPLIT")

WHEREAS, NEGATIVE SPLIT is the Sponsor of the Hayden Lake Marathon on October 10, 2026; and

WHEREAS, the Hayden Lake Marathon is a public event intended to benefit the citizens of Hayden and to further the goals of the City by encouraging a sense of community identity and pride; and

WHEREAS, although the City is not a co-sponsor of the event, NEGATIVE SPLIT has requested that City provide some support for the marathon in support of the goals of the City; and

WHEREAS, City deems it to be in the interest of the citizens of Hayden for the event to run smoothly and for the public health and safety to be protected during the event. To that end, it is in the best interest of the City to provide limited support for the Hayden Lake Marathon.

NOW THEREFORE, the parties agree as follows:

1. NEGATIVE SPLIT will submit the event permit required for the Hayden Lake Marathon event. NEGATIVE SPLIT shall be responsible for complying with the terms of the event permit application and all other aspects of the event that are not specifically set out in this agreement as the support to be provided by the City.
2. The City will position 2 City-owned reader boards alerting the Hayden public of the event and Honeysuckle Beach Facility closure not later than Monday, October 5, 2026. If unforeseen events render the City reader board(s) unavailable, the City will notify NEGATIVE SPLIT as soon as possible.
3. The City will provide staff necessary to support the safe and functional operation of Honeysuckle Beach and Gravel Pit facilities. If unforeseen events render the City staff support unavailable, the City will notify NEGATIVE SPLIT as soon as possible.
4. Access to the Gravel Pit located at Honeysuckle Avenue and Smith Road will be made available to the event as a parking lot. Sand from this area may be used by NEGATIVE SPLIT to fill sandbags.
5. Access to power sources, guard shack and kitchen at Honeysuckle Beach that only NEGATIVE SPLIT organizers will be permitted to enter and utilize.
6. City will provide two power boxes as requested in the event application.
7. Honeysuckle Beach is authorized to be closed for the Hayden Lake Marathon beginning at 5:00 p.m., October 9, 2026 for event preparation through the end of the event at approximately 3:00 p.m. on October 10, 2026.
8. NEGATIVE SPLIT will directly notify all private property owners adjacent to Honeysuckle Beach (see Exhibit A attached) of the closure period and access restrictions by no later than Friday, October 2, 2026. The notifications should be in writing and include contact details to address questions and concerns.
9. Sponsors will be setting up on Friday, October 9, 2026 from 12:00 noon until 10:00 p.m. NEGATIVE SPLIT staff will be responsible for pre-event signage, closure and monitoring. Local residents, Emergency Services, City staff, and volunteers will be allowed access throughout the event period.
10. Pendant/banner lines will be allowed for parking and finish/start line.
11. Traffic control conducted in Hayden shall be conducted by a professional traffic control firm. NEGATIVE SPLIT will provide a professionally developed traffic management plan to the City at least two weeks prior to the event.
12. NEGATIVE SPLIT will request and participate in a pre-event meeting with City staff to coordinate planning no later than two weeks prior to the event.

This Agreement shall be effective upon the signature of both parties to the agreement.

CITY OF HAYDEN

Alan Davis, Mayor

Date: _____

NEGATIVE SPLIT, LLC

Its Organizer

Date: 8/19/2026

ATTEST:

Abbi Sanchez, City Clerk

Exhibit A

Please notify adjacent property owners of Honeysuckle Beach closure and access restrictions by no later than Friday, October 2, 2026.

