



K-12
—
TEXAS TECH



Empowering Students Everywhere Through Online Education

Meet Your Presenters



Dr. Robert Bayard

With deep expertise in education leadership, Dr. Bayard brings a strong foundation for advancing innovative online education. He brings years of experience in expanding access to quality K-12 programming at Texas Tech University.



Dr. Cari Moyer

Dr. Moyer is a passionate advocate for student success in the digital age, specializing in online learning and district partnership strategies that help schools meet diverse learner needs.

Who We Are

Texas Tech University is a Division I comprehensive public research university located in Lubbock, Texas. It is the major institution of higher education in a region larger than **46 of the nation's 50 states** — and it is the only campus in Texas that is home to a major university, law school, and medical school. In 2022, a veterinary school joined that distinguished roster.

Texas Tech University

40K+

Students Enrolled

Current university-wide student
enrollment

Texas Tech University

80+

Online Degrees

Fully online degree programs available

Texas Tech K-12

71

Countries Served

Global reach of Texas Tech K-12

Texas Tech Online is a division of Texas Tech's Office of the Provost, housing academic programs delivered at a distance.

Texas Tech K-12 operates within this ecosystem, giving your students direct access to the resources and credibility of a Tier One research institution.

Powered by Texas Tech Online

Texas Tech K-12 is part of Texas Tech Online, and this affiliation with a major research university delivers tangible benefits that strengthen every aspect of our program. Your students and districts gain access to resources that set us apart from other online providers.

Research-Based Practices

Curriculum grounded in the latest online learning research from a Tier One university

Instructional Design

Expert course designers create engaging, pedagogically sound digital experiences

Institutional Research

Continuous program evaluation ensures effectiveness and student outcomes

Data Analytics

Advanced analytics track student progress and identify opportunities for intervention

Instructional Technology

Cutting-edge educational technology tools built for the modern learner

Technology Support

Reliable, responsive technical assistance for students, families, and district staff

From Postal Mail to a Global Classroom

Texas Tech K-12 was established as a "Special Purpose District" in 1993 by the Texas Legislature and the State Board of Education. Its founding mission was clear: serve students whose educational needs were not adequately met by traditional school systems.

1993 — Founded

Began serving students via a distance education model through paper-based materials delivered by the postal service.

Transition to Digital

Evolved from paper correspondence into a fully online program, expanding reach and accessibility for all learners.

Today — Global Impact

Nearly 2,000 students in full-time programs; nearly 4,000 international students; and over 3,000 current supplemental course enrollments.

Our curriculum empowers students to **work ahead, recover failed credits, test out of courses**, and ultimately **graduate with a Texas High School Diploma**. Every course is designed for flexibility and academic rigor.

Approved & Accredited

- ✓ Texas Education Agency Approved
- ✓ NCAA Approved Courses
- ✓ Cognia Accredited (formerly AdvancED/SACS CASI)



Programs Offered

Texas Tech K-12 provides a comprehensive suite of programs designed to meet the unique needs of every district, school, and learner. Whether you need a single course or a full-time enrollment solution, we have a pathway that fits.



Full Time

Complete K-12 enrollment with a full course load leading to a Texas diploma



District Partnerships

Customized agreements offering discounted pricing and dedicated support for districts



Credit by Exam

Allow students to demonstrate mastery and earn credit without traditional seat time



Dual Credit

Eligible students earn college credit through Texas Tech while still in high school



Supplemental

Individual courses to fill scheduling gaps or expand elective offerings for your students



International Partnerships

Partnerships with schools in 6 countries and students in 71 countries providing American-accredited coursework

Program Structure

Our 100% online, asynchronous course model gives districts and students the flexibility they need — while maintaining the academic rigor and accountability you expect.

01

Fully Online & Asynchronous

All courses are delivered 100% online. Students work at their own pace within the parameters of the course expiration date.

02

District-Defined Dates

Districts choose the start and end dates for their students' coursework. Courses are designed to be completed within 16 weeks.

03

Texas-Certified Teachers

All courses are taught by Texas-certified teachers who serve as the teacher of record for every enrolled student.

04

Transparent Reporting

Districts receive an official grade report for transcript purposes upon course completion, with observer access to the gradebook granted to designated personnel.

Academic Integrity Tools

Texas Tech K-12 fosters a spirit of complete honesty and a high standard of integrity. As a part of Texas Tech University, the Texas Tech K-12 Student Code of Conduct is aligned with the university student policy regarding academic integrity.

01

Proctorio

This service provides live-authentication and active monitoring of the test-taker's surroundings and entire desktop throughout the exam.

02

Discussion-Based Assessments (DBAs)

A DBA is a verbal, interactive assessment where students discuss course material with their teacher instead of taking a traditional test. It allows students to explain what they've learned, ask questions, and demonstrate comprehension in a supportive environment.

03

Teacher Office Hours

All students may engage with their teachers via office hours, messaging via Canvas LMS, or email.

04

University Policy

Academic misconduct may be handled according to the policy established in Texas Tech University's Student Affairs Handbook, Code of Student Conduct Part I, Section B.1, Academic Misconduct.

Students Who Thrive & Characteristic of Successful Students

Our 100% online, asynchronous course model gives districts and students the flexibility they need — while maintaining the academic rigor and accountability you expect.

Students Who Thrive

- Professionals (athletes, musicians, rodeo competitors)
- Medically Fragile
- Bullied
- Recent Immigrants
- Charter, Private, & Homeschool
- Expats & Travelers
- Students who need or desire flexibility

Characteristics of Successful Students

- Independent
- Self-Motivated
- Home Support
- Reading On-Grade Level
- Technology Proficient

 PARTNER WITH US

District Partnership Benefits

When your district partners with Texas Tech K-12, you gain more than just courses — you gain a collaborative relationship backed by a world-class university. We are committed to making our partnership as valuable and seamless as possible for your students and staff.

15% Discount

All district partners receive a **15% discount** off standard course pricing, making high-quality online education more accessible for every budget.

Free On-Demand Tutoring

Every enrolled, full-time student gets access to **free, online, on-demand tutoring** — available whenever they need extra support, at no additional cost to the district.

Co-Branding Opportunities

Leverage the **Texas Tech brand** alongside your district's identity through customized co-branding opportunities that elevate your program's visibility and credibility.

Full-time course-load, cost per student

7 courses x \$255/sem x 2 sem = \$3,570

Course Demo

Experience our learning management system firsthand. Texas Tech K-12 courses are built on the Canvas platform — one of the most widely adopted and user-friendly LMS platforms in education today. Our courses feature interactive content, multimedia lessons, built-in assessments, and seamless communication tools between students and their certified teachers.

Launch Course Demo



Multimedia Lessons

Engaging video, interactive activities, and rich digital content keep students motivated and on track.



Teacher Communication

Built-in messaging and feedback tools connect students directly with their certified Texas teacher.



Progress Tracking

Real-time gradebook and progress dashboards give students, parents, and districts full visibility.

Questions?

We'd love to hear from you. Whether you're exploring partnership options for the first time or ready to enroll your students, our team is here to help every step of the way. Reach out to either of our presenters below.



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Thank you for the opportunity to share our vision. We're excited about the possibility of supporting your students and staff.