

I write to invite participation from your district, ESD, or community college in the next phase of the Oregon School Boards Association's "The Promise of Oregon" ([www.promiseoregon.org](http://www.promiseoregon.org)) campaign. Over the last year, the "Promise" campaign has celebrated the aspirations of students across the state and focused attention on the need to invest in public education.

Starting this fall, campaign videographers will begin filming at school, ESD and community college sites. But now is the time we need to identify strong candidates for the next round of videos to appear on the "Promise" website. We are looking for PK-12, ESD and community college programs and initiatives that are engaging students, boosting student achievement and making a difference in their future. Particularly relevant are STEAM (science, technology, engineering, arts and mathematics) efforts, but we would also consider amazing career and technical initiatives, or any other program that helps demonstrate how Oregon public education is paving a path for our children's future.

**Responding to this request is simple: Just send a paragraph or two (or a link) that describes the program to [info@promiseoregon.org](mailto:info@promiseoregon.org) by Friday, June 26.**

Put "program idea" in the subject field. Our staff will respond to those suggestions that offer the best possibilities for creating videos.

We are so thankful to those of you whose participation in the campaign to date has resulted in the photographs and videos you see on the "Promise" website. I look forward to hearing from you so that we have an opportunity to shine a light on the great things going on in your area.

Best,

Betsy Miller-Jones  
Executive Director  
Oregon School Boards Association  
PO Box 1068 Salem, OR 97308  
[1-800-578-6722 X211](tel:1-800-578-6722)  
[503-588-2800 X211](tel:503-588-2800)  
Direct Line [503-485-4811](tel:503-485-4811)  
Cell Phone [503-949-5167](tel:503-949-5167)  
[www.osba.org](http://www.osba.org)  
[www.facebook.com/osba.org](http://www.facebook.com/osba.org)