
BOARD AGENDA ITEM

Information/Discussion_____

Future Action_____

Action: X

Item: Qualtrics Renewal

Submitted by: Mark Maynard

Recommended by: Kevin Philipps

Date: 08.04.2026

Board Meeting Date: 08.17.2026

RECOMMENDATION:

It is recommended that the Kent ISD School Board approve the 1-year renewal for Qualtrics software for \$114,240.

BACKGROUND:

Kent ISD originally purchased Qualtrics in 2022 to provide survey administration capabilities to pilot the MI Student Voice surveys. Since then, the use of Qualtrics has expanded with the growth of the MI Student Voice survey and the addition of the staff and parent/guardian surveys. Additionally, our organization uses Qualtrics to support smaller survey projects for our local districts, Title IX data collection, as well as to support Kent ISD's strategic planning process.