

Library Statistical Report for July 2017

| <u>Adult Circulation</u> | <u>Previous Year</u> | <u>Current Year</u> | <u>Percent Change</u> | <u>Current YTD</u> |
|---|--------------------------|-------------------------|---------------------------|------------------------|
| Non-Fiction | 15,008 | 16,624 | 10.8% | 110,575 |
| Fiction | 20,348 | 20,812 | 2.3% | 131,658 |
| Magazines/Vertical File | 905 | 659 | -27.2% | 4,418 |
| E-Books (Net Library) | 18 | 42 | 133.3% | 235 |
| Downloadable E-Books (all depts.) | 7,802 | 8,578 | 9.9% | 55,419 |
| Zinio (downloadable magazines) | 522 | 624 | 19.5% | 3,777 |
| Interlibrary Loans | 108 | 100 | -7.4% | 663 |
| <i>SUBTOTAL--Adult</i> | <i>44,711</i> | <i>47,439</i> | <i>6.1%</i> | <i>306,745</i> |
| <u>Audio-Visual Circulation</u> | | | | |
| Blu-Ray (Adult) | 7,246 | 7,743 | 6.9% | 48,248 |
| Blu-Ray (Children's) | 1,873 | 2,482 | 32.5% | 14,945 |
| DVDs (Adult) | 18,007 | 16,603 | -7.8% | 106,839 |
| DVDs (Children's) | 17,839 | 15,469 | -13.3% | 94,439 |
| DVDs (Young Adult) | 149 | 143 | -4.0% | 854 |
| CD Spoken (Adult) | 5,140 | 4,863 | -5.4% | 32,392 |
| CD Spoken (Children's) | 1,295 | 1,486 | 14.7% | 7,994 |
| CD Spoken (Young Adult) | 219 | 127 | -42.0% | 989 |
| CD Music (Adult) | 5,990 | 5,493 | -8.3% | 36,512 |
| CD Music (Children's) | 1,392 | 1,411 | 1.4% | 8,522 |
| Games (Early Literacy) | 36 | 35 | -2.8% | 217 |
| Hoopla (all depts.) | 1,372 | 1,761 | 28.4% | 11,020 |
| Downloadable Audio (all depts.) | 4,205 | 5,536 | 31.7% | 37,026 |
| <i>SUBTOTAL--AV</i> | <i>64,763</i> | <i>63,152</i> | <i>-2.5%</i> | <i>399,997</i> |
| <u>Children's & Youth Services Circulation</u> | | | | |
| Non-Fiction | 14,786 | 15,456 | 4.5% | 106,648 |
| Fiction (includes Grab & Go) | 64,766 | 69,206 | 6.9% | 426,426 |
| Magazines | 873 | 610 | -30.1% | 3,352 |
| <i>SUBTOTAL--Children's</i> | <i>80,425</i> | <i>85,272</i> | <i>6.0%</i> | <i>536,426</i> |
| <u>Young Adult Circulation</u> | | | | |
| Non-Fiction | 632 | 678 | 7.3% | 3,969 |
| Fiction | 6,863 | 7,155 | 4.3% | 36,099 |
| Magazines | 9 | 11 | 22.2% | 85 |
| <i>SUBTOTAL--Young Adult</i> | <i>7,504</i> | <i>7,844</i> | <i>4.5%</i> | <i>40,153</i> |
| TOTAL MONTHLY CIRC | 197,403 | 203,707 | 3.2% | 1,283,321 |
| TOTAL Y.T.D. CIRC | 1,283,945 | 1,283,321 | -0.05% | |
| <i>In-house usage (not in circ total)</i> | <i>8,291</i> | <i>9,170</i> | <i>10.6%</i> | <i>48,949</i> |

| | <u>Previous Year</u> | <u>Current Year</u> | <u>Percent Change</u> | <u>Current YTD</u> |
|---------------------------------|--------------------------|-------------------------|---------------------------|------------------------|
| Number of HOLDS placed | 16,555 | 17,079 | 3.2% | 113,722 |
| Beginning bookstock | 295,520 | 372,064 | | 372,064 |
| Additions | 2,535 | 0 | | 0 |
| Withdrawals | 3,388 | 0 | | 0 |
| Net bookstock | 294,667 | 300,717 | 2.1% | 300,717 |
| Beginning audiovisual materials | 71,138 | 0 | | 0 |
| Additions | 708 | 0 | | 0 |
| Withdrawals | 898 | 0 | | 0 |
| Net audiovisual materials | 70,948 | 65,655 | -7.5% | 65,655 |
| Total Net Materials | 365,615 | 366,372 | 0.2% | 366,372 |
| Days open during month | 30 | 30 | | 207 |
| Door count | 51,113 | 50,616 | -1.0% | 350,013 |
| Digital Media Lab | 0 | 800 | | 5,451 |
| ccpl2go | 980 | 644 | -34.3% | 5,579 |
| Average daily circulation | 6,580 | 6,790 | 3.2% | 6,200 |

Break down by department (totals included above in circulation):

| | |
|--|--------------|
| TOTAL Downloadable audio -- all departments | 4,648 |
| Downloadable audio -- adult | 0 |
| Downloadable audio -- children | 0 |
| Downloadable audio -- YA | 0 |
| TOTAL Downloadable E-Books -- all departments | 8,487 |
| Downloadable E-Books -- adult | 0 |
| Downloadable E-Books -- children | 0 |
| Downloadable E-Books -- YA | 0 |

| PROGRAMMING | CURRENT MONTH | | CURRENT Y-T-D | |
|--------------------|----------------------|-----------------------|----------------------|-----------------------|
| | # of programs | # of attendees | # of programs | # of attendees |
| Adult | 15 | 197 | 155 | 2,675 |
| AV | 2 | 111 | 15 | 1,841 |
| Children's | 137 | 3,404 | 1,107 | 33,518 |
| YA | 8 | 110 | 55 | 3,692 |
| Foundation | 4 | 168 | 31 | 1,154 |
| Other | 0 | 0 | 10 | 596 |
| TOTAL | 166 | 3,990 | 1,373 | 43,476 |

| PROGRAMMING | PREVIOUS YEAR MONTH | | PREVIOUS Y-T-D | |
|--------------------|----------------------------|-----------------------|-----------------------|-----------------------|
| | # of programs | # of attendees | # of programs | # of attendees |
| Adult | 21 | 334 | 138 | 2,492 |
| AV | 2 | 125 | 13 | 1,580 |
| Children's | 90 | 2,830 | 1,026 | 31,993 |
| YA | 6 | 70 | 72 | 3,669 |
| Foundation | 1 | 60 | 15 | 806 |
| Other | 0 | 0 | 11 | 512 |
| TOTAL | 120 | 3,419 | 1,275 | 41,052 |

ccpl2go (Mobile Library) -- totals included above in circulation

| | THIS MONTH | CURRENT Y-T-D |
|--------------------------------|-------------------|----------------------|
| # of Items checked out | 1,573 | 10,940 |
| # of Stops | 87 | 631 |
| Doorcount (not included above) | 644 | 5,579 |

CURRENT MONTH ccpl2go BREAK DOWN of items checked out

| ITEM CAT | ADULT | JUVENILE | YA | TOTAL |
|-----------------|--------------|-----------------|-----------|--------------|
| MBLU-RAY | 60 | 30 | 0 | 90 |
| MBOOK | 269 | 766 | 15 | 1,050 |
| MBOOK-AV | 0 | 34 | 0 | 34 |
| MCD-SPOKEN | 19 | 17 | 0 | 36 |
| MDVD | 157 | 206 | 0 | 363 |
| TOTALS | 505 | 1,053 | 15 | 1,573 |