
Board of Education

ACTION

TITLE: Consider Approval of the recommendation of a Frequency Channels Broker/Agent Service

DATE: March 8, 2021

RESPONSIBLE ADMINISTRATOR: Martin Mahan
Deputy Superintendent

Vance Gregory
Director of Technology

VISION 2023 STRATEGY: Strategy 6: Technology

BACKGROUND/CONSIDERATIONS:

The Federal Communications Commission (FCC) licensed school districts for the use of channels within a specific frequency spectrum in 1963. The FCC provided this Educational Broadband Service (EBS) spectrum to promote the delivery of educational content. FSPS is currently one of only two educational institutions in Arkansas with full ownership of its licensed channels.

There is currently a market seeking to purchase the channels within this frequency spectrum. In December of 2020, the district advertised a Request for Qualifications (RFQ) in order to secure a broker/agent to provide potential buyers of these channels to the district.

RECOMMENDATION:

If the Board agrees, the motion would read: *move to* approve the district to partner with Select Spectrum in order to promote the sale of the district's channels within the EBS frequency spectrum.

VISION 2023 STRATEGIES - **1. Career Planning:** Develop and implement education and career pathways so that each student graduates with a viable plan and relevant skill set for his or her future. **2. Equity:** Develop and implement a system-wide plan to provide all students with the resources they need to optimize their learning. **3. Instruction:** Design, develop and implement programs to promote rigor, relevance, collaboration, critical-thinking skills and learning environments designed to meet each student's unique needs and aspirations. **4. Learning Environment/Facilities:** Align resources, facilities and technology strategically and equitably across the district to maximize security and enhance the learning environment. **5. Staffing:** Recruit and retain highly-qualified faculty, staff and administration. **6. Technology:** Provide appropriate technology that is consistently available, effectively supported and equitably distributed for group and individual instruction. **7. Wellness:** Develop and train empathetic and nurturing employees to be sensitive to and supportive of the needs of all children and families.