

MACOMB COMMUNITY COLLEGE
14500 Twelve Mile Road, Warren, MI 48088

ACTION REPORT: Donations

EXECUTIVE SUMMARY – November 30, 2015

Summary:

Fundraising Goal: \$2,000,000
 Raised YTD (11/30/15): \$ 694,946 (excludes gifts in-kind)
 Amount To Goal: \$1,305,054

Category	Actual YTD 2016 (as of 11/30/15)	Goal 2016	Actual YTD 2015 (as of 11/30/14)	Actual FY15
Major Gifts (>\$5,000)				
Corporate Gifts	\$105,000	\$100,000	\$15,000	\$95,000
Individuals	\$110,000	\$637,500	\$98,000	\$128,600
Total Major Giving	\$215,000	\$737,500	\$113,000	\$223,600
Planned Gifts (Realized)	\$37,750	\$0	\$182,245	\$182,245
Annual Giving				
Sponsorships	\$23,000	\$95,000	\$11,350	\$41,700
Special Events	\$17,140	\$65,000	\$3,477	\$18,529
Corporate Gifts	\$18,251	\$0	\$21,580	\$53,679
Other Appeals/Programs	\$78,404	\$252,500	\$65,059	\$231,791
Total Annual Giving	\$136,795	\$412,500	\$101,466	\$345,699
Foundation/Grants	\$48,500	\$350,000	\$114,350	\$1,253,799
Total Cash Received	\$438,045	\$1,500,000	\$511,061	\$2,005,343
Other Giving				
Pledges*	\$106,901	\$0	\$1,094,331	\$163,536
Gifts In-Kind	\$68,090	\$0	\$62,537	\$165,930
New Planned Gifts (unrealized)	\$150,000	\$500,000	\$0	\$700,000
Total Amount Raised	\$763,036	\$2,000,000	\$1,667,929	\$3,034,809
Prior Fiscal Year Giving				
Pledge Payments from prior fiscal years	\$57,817		\$14,550	\$48,327
Pledge Payments from Employee Giving Campaign	\$20,768		N/A	
Donor and Giving Information				
New Donors	319		196	461
Returning Donors	527		375	1,248
Total Donors	846		571	1,709
Board Giving (College and Foundation Boards)	40%	100%	53%	87%
Employee Giving	11%	18%	7%	11%

*See detail on page 2

Gifts (\$5,000 and above)

- \$25,000 from Lillian Tegel in memory of Mr. Robert J. Tegel to establish the Robert J. Tegel Endowed Scholarship and the Robert J. Tegel Pathway Fund for Engineering and Advanced Technology
- \$7,500 from Building America's Tomorrow for their Leadership Sponsorship of RET Days 2015
- \$7,000 from Ms. Emily DeMattia to the Macomb Student Success Scholarship
- \$5,000 from Dr. and Mrs. Richard J. Bingham to the Macomb Center for the Performing Arts

Gifts (\$1,000 - \$4,999)

- \$2,000 from Vince & Joe's Gourmet Market to renew the Vince & Joe's Gourmet Market Culinary Scholarship Fund
- \$1,000 from The Paslin Company for their Age of Knowledge Sponsorship for RET Days 2015
- \$1,000 from Mr. John Cencich to renew the Dr. John R. Cencich Award for Academic Excellence
- \$1,000 from The Macomb Kennel Club to the Veterinary Technician Scholarship Fund

New Planned Gifts (Realized)

- \$37,750 from the Estate of Bruce A. Clary to endow the Mulben Memorial Endowed Scholarship in Veterinary Technician Services

***Total Outstanding FY16 Pledges**

- \$25,000 grant from The Manufacturing Institute to the Cooper Standard Manufacturing Training for Veterans Fund in Advanced Technology (note: \$25,000 payment has been received (see above); \$25,000 outstanding)
- \$20,080 from the Michigan Council for Arts and Cultural Affairs to the Macomb Center for the Performing Arts
- \$15,000 from The Investment Fund for Foundations to the Robinson Coleman Fund for Veteran and Military Services, to be used as a 1:1 match for the 2015 Foundation Calendar year-end solicitation
- \$15,000 from College for America to establish the College for America Competency-Base Education Fund
- \$10,000 from Dr. and Mrs. Charles D. Eisenman to establish the Dr. Charles and Patricia Eisenman Family Endowed Scholarship
- \$10,000 from Rose and Lawrence C. Page, Sr. Family Charitable Foundation to the Lawrence C. Page, Sr. Endowed Scholarship Fund
- \$3,000 grant from New England Foundation for the Arts to the Macomb Center for the Performing Arts' Presenter Award-Working group Theatre's Out of Bounds
- \$2,500 from Oakland University Macomb County for RET Days Age of Invention Sponsorship for RET Days 2015
- \$2,500 from The Country Inn to the Macomb Center for the Performing Arts and the Lorenzo Cultural Center
- \$1,500 from Shelby Crossing Health Campus to the Macomb Center for the Performing Arts
- \$1,241 from the Anton Art Center to the Lorenzo Cultural Center for the artifact handling workshop
- \$1,000 from Warner, Norcross & Judd LLP for their Chuckle Sponsorship of the 2015 Comedy and Cocktails Gala
- \$80 from Victoria Gubin to the Keith and Vuriel Kohlmann Phi Theta Kappa (PTK) Memorial Endowed Scholarship Fund and the Food for Thought Student Food Pantry

Gifts In-Kind

- Hydraulics support equipment from Eaton Corporation
- Gas card given to the SOS Office from Ms. Jill H. Thomas-Little, valued at \$30
- Welding supplies – 1 pallet 1,500 lbs. from Triune Specialty Trailers, valued at \$2,650
- Food during the 2015-16 season at the Macomb Center for the Performing Arts from The Country Inn, valued at \$3,000

RECOMMENDATION OF ADMINISTRATION:

That the donations listed be acknowledged by the College, with thanks.

MCC Foundation
December 15, 2015