

Elevate Online Update

SWMetro Intermediate District #288

Superintendents = March 12th, 2024 Board = March 19th, 2024

Agenda



1. Three Models for K-12 Online Learning

Overview of collaborative, district, and charter/private models.

1. Elevate: By the Numbers

A snapshot of Elevate's current enrollment and staffing statistics as well as trend data.

1. K-12 Online Growth and the Financial Impact

Promoting Elevate Online as a districtwide solution can help recover lost revenue.

1. Three Models for K-12 Online

Cooperative, District, Charter/Private



Cooperative

(ex. Elevate, NSO, Infinity, 5Rivers)

- 1. Regional and service-oriented
- 2. No open enrollment
- 3. Partner with specific group of districts
- 4. Offer a variety of learning options (some more limited than others)
- 5. Provide differing levels of customer service
- 6. Typically thrive due to collective need, regardless of quality

District

(ex. Shakopee's Sabre Online, Laker Online, Edina's Virtual Pathways, EP Online, Tonka Online, MNVA, iQ)

- Designed primarily to serve district families as an extension of traditional options
- 2. In some cases, viewed as revenue stream for growing enrollment
- 3. Can be challenging to offer full menu of options
- 4. When managed properly, can be an effective revenue stream

Charter

(ex. Connections, TRIO, BlueSky, Crosslake)

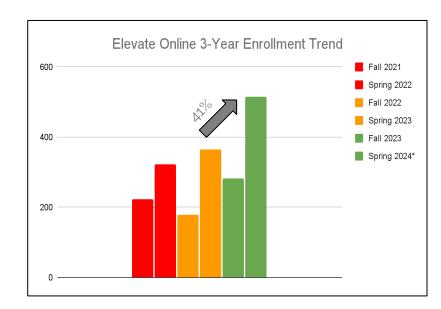
- Often more innovative and/or aggressive in the marketplace due to the need for attracting enrollments
- 2. Often utilize unique programmatic components such as project-based learning, environmental education, or career development
- 3. Some of the stronger programs in MN fall under this category

2. Elevate: By the Numbers

Elevate

SOUTHWEST METRO # online

- 1. 469 = students enrolled as of this morning (approx. 418 ADMs)
- 2. 16 = average number of enrollments per week (160 since Jan 1)
- 3. 41% = growth from Spring 2023 to Spring 2024
- 4. 66% = enrollments are from member districts
- 5. 85% = enrollments in grades 9-12
- 6. 100% = referral rate; customer satisfaction is strong and getting stronger (4.5 out of 5 stars)
- 7. 25:1 = GenEd student-to-staff ratio; full range of programming available
- 8. 20:1 = SpEd student-to-staff ratio; strong support for students with special needs
- 9. 23.77 FTE (20 FT and 15 PT = 35 employees)
 - GenEd Admin/Support = 3.5 FTE (14.7%; 3 FT and 1 PT)
 - SpEd Admin/Support = 1.0 FTE (4.2%; 2 PT)
 - GenEd Teachers = 15.02 FTE (63.2%; 13 FT and 11 PT)
 - SpEd Teachers = 4.25 FTE (17.9%; 4 FT and 1 PT)

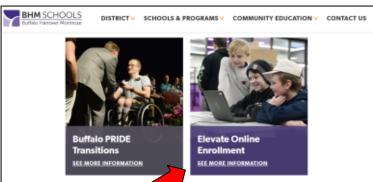


Projected

3. Growth and Financial Impact

- **Growth**: National estimates show that online enrollments continue to increase, with approximately 3% of all current K-12 enrollments receiving full-time instruction in an online environment. Furthermore, over 60% of all graduating Seniors have at least one online course on their transcript.
- **Financial Impact:** When SWMetro families choose a charter or online provider other than Elevate or their home district for full-time enrollment, the resident district forfeits the state aid as well as the local levy dollars.
 - Ex: For a district of 5,000 students, that would translate to 150 online enrollments. If a district were to be receiving an average of \$10,000 for the total aid, recovering 150 enrollments at 25% each would total \$375,000 (150 x \$2,500) of recovered revenue...every year.
- Member Discount: SWMetro districts that partner with Elevate Online, retain their local levy dollars and approximately 15% of the state aid. For many districts, this is the equivalent of approximately 25% of the total student aid. Furthermore, SWMetro hopes to increase the member discount as the program matures.
- Recovery Efforts: When a district promotes Elevate Online enrollment
 and/or reaches out to families enrolled in other online programs and
 suggests that they switch to Elevate for full-time (or even part-time) online
 learning, the resident district can potentially recover significant lost
 revenue.







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Hello

In reviewing our records, we noticed that you have chosen to earoll your student in an online school. I invite you to continue your student's online education through Buffalo-Hanover-Montrose Schools' Elevate Online option, as this may offer a better educational experience in a variety of ways.

What are the advantages?

- Attending class online through BHM Schools allows your child to remain a BHM student with full participation rights to local school sports and activities.
- Students can choose to attend in-person BHM courses that are not available online, such as music
 or Career and Technical Education classes.
- BHM online students receive a Buffalo High School diploma and are welcome to participate in
- There is no tuition cost to attend.

Other online schools cannot offer all of these options, which significantly reduces opportunities and experiences available to students.



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