



IDEA Public Schools Arkansas

IDEA

IDEA Public Schools prepares students from under-served communities for success in college and citizenship.

WELCOME TO IDEA



Here Today



Dolores Gonzales*
Chief Program Officer



Lisa Garza
Chief Schools Officer



Jazmine Leon Wing*
VP of Treasury



Sam Goessling
Chief Advancement Officer



Dan Fishman
Senior VP for Growth

Why We Exist



WELCOME TO IDEA

About IDEA

2000

Founded

77,000

Students

86%

Econ. Disadvantaged

100%

Senior College Acceptance

Exceptional Learning Gains



STANFORD
UNIVERSITY



+80

Math

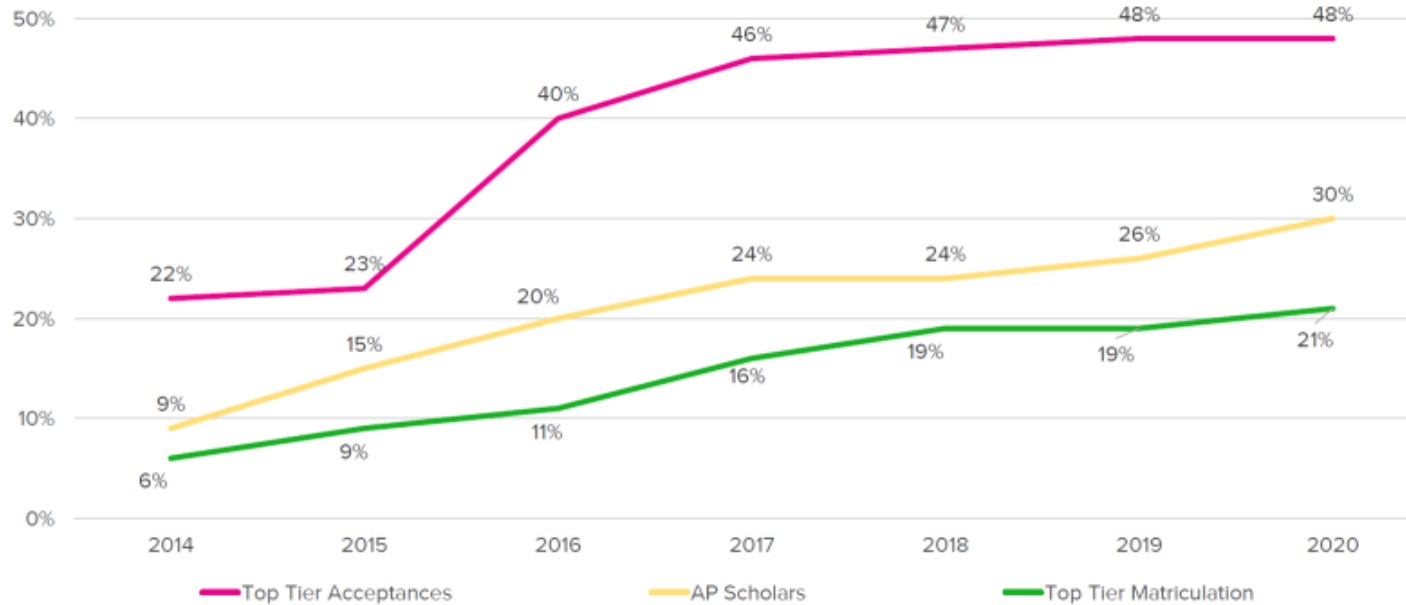
(equivalent extra days)

+74

Reading

(equivalent extra days)

Getting Bigger & Better



Accolades



K - 2nd



3rd - 5th



6th - 8th



COLLEGE PREP (Middle School)

	ELA	Math	Social Studies	Science	Individualized Learning/Spanish
6th	Advanced English Language Arts*	Advanced 6th Math*	Advanced World Cultures (Spring Semester)	Advanced 6th Grade Hybrid Science (Fall Semester)	AR/Hotspot/PE
7th	Advanced English Language Arts*	Advanced Pre-Algebra*	Advanced History (Fall Semester)	Advanced 7th Grade Hybrid Science (Spring Semester)	AR/Hotspot/PE
8th	Advanced English Language Arts*	Advanced Algebra 1*	Advanced US History*	Advanced 8th Grade Science*	Spanish I

9th - 12th



COLLEGE PREP (High School)

	ELA	Math	Social Studies	Science	Spanish
9th	Pre-AP English I*	Advanced Geometry	AP Human Geography	Pre-AP Biology*	Spanish II
10th	Pre-AP English II*	Advanced Algebra 2	AP World History	Pre-AP Chemistry	Spanish III
		AP Computer Science Principles			
11th	AP English Language	Advanced Pre-Calculus	AP US History*	Advanced Physics or AP Physics 1	AP Spanish Language & Culture
12th	AP English Literature	AP Calculus AB or AP Statistics	AP Microeconomics	AP Biology or AP Chemistry or AP Environmental Science	AP Spanish Literature
			AP U.S. Government & Politics	AP Physics I	



Extra Curriculars



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A Day in the Life



WELCOME TO IDEA



To and Through College: Class of 2021

- 100% of seniors accepted to a 4-year college or university*
- 12,783 college applications submitted
- 6,552 college acceptances
- 2,031 acceptances to selective and highly selective colleges
- 11 Ivy League acceptances
- 76.6% will be the first in their family to attend college
- Over \$73 million in grants and scholarships

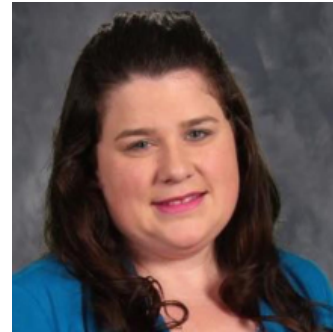
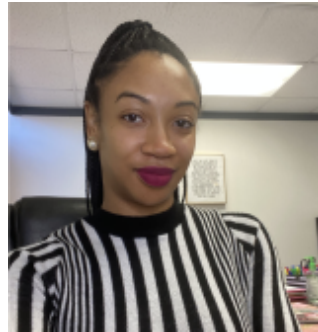
**IDEA makes exceptions for profoundly learning-disabled students, as well as matriculation exceptions for military and mission service*

Serving All Students



Our Commitment to Arkansas

IDEA Arkansas has hired 4 Principals in Residence (PIRs) who have already started their residency at high-performing IDEA schools, and will launch IDEA's first schools in Arkansas



Our Plans (2023 Launch)

Campus	School		Aug 2023	Aug 2024	Aug 2025	Aug 2026
Campus 1: Little Rock	Academy 1	Grades	K-2	K-3	K-4	K-5
		<i>Students</i>	348	464	580	696
	College Prep 1	Grades	6	6-7	6-8	6-9
		<i>Students</i>	116	232	348	464
Campus 2: North Little Rock	Academy 2	Grades	K-2	K-3	K-4	K-5
		<i>Students</i>	348	464	580	696
	College Prep 2	Grades	6	6-7	6-8	6-9
		<i>Students</i>	116	232	348	464

Financial Stewardship

Philanthropic Support to Date

\$3.775M: Start-up grant for 2020-23

\$1M: Executed pledge agreement

\$1.3M: Written pledge agreement

\$1M: Verbal pledge agreement

\$5M/\$15M: Start-up support at \$1.25M per school, provided we are authorized & in good standing (2023 campuses/all planned campuses)

Total Funds: \$12M/\$22M

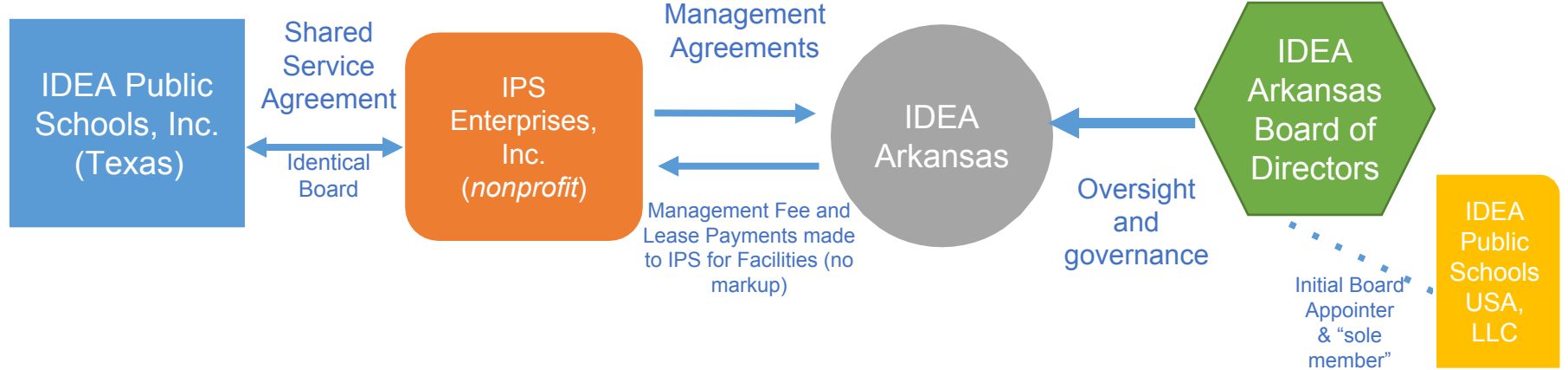
Financial Contingencies: Reducing Expenses

Reduce regional staffing & extra school-based staff

Decrease discretionary budgets at each school

Reduce or eliminate bus transportation in non-Little Rock regions

Governance



IDEA Public Schools (TX)	IPS Enterprises, Inc.	IDEA Arkansas	IDEA Arkansas Board of Dir.	IDEA Public Schools USA
Public entity, monthly meetings open to public, Publicized on website [Non-profit] 10 members*	Monthly meetings [Non-profit] 10 members* Public Financial Reports* and 990's	See box to right [Non-profit]	Public, monthly meetings Publicized on website [Non-profit] 3 members*	Meets as Needed [holding company] 4 members* Does not engage in any financial transactions.
<ul style="list-style-type: none"> Operates TX Schools Provides governance oversight of IPS Enterprises Provides operational services to IPS through SSA 	<ul style="list-style-type: none"> CMO that operates IDEA AR schools Employs Arkansas ED (superintendent) Manages program (through mgmt. services agreement) Provides efficient facility financing and leasing (with no markup) 	<ul style="list-style-type: none"> Arkansas 501(c)3 	<ul style="list-style-type: none"> Approves budget/financials Approves bylaws Adds/replaces board members Approves sites Approves mgmt. agreements 	<ul style="list-style-type: none"> Appoints initial IDEA Arkansas board members Sole corporate member for governance oversight to ensure replication of IDEA model Safeguard IDEA mission

Questions?

Thank you for your time and attention

ACADEMY PROGRAM: Sample Schedule

7:30-7:45 am Breakfast

7:45-8:00 am Social Emotional Learning & Skill-Building

8:00-9:25 am Reading (and additional writing time in applicable grades!)

- Phonics instruction
- Flexible grouping of students by skill level and need
- Reading, writing, listening & speaking every day
- Utilize the writer's process to publish pieces and share the stories they care about
- Explicit grammar instruction

9:25-10:50 am Math

- Daily fluency practice
- Requires scholars to problem solve and show their work

10:50-11:50 am Lunch and recess

11:50 am – 1:15 pm Science and social studies

- Hands on learning with science labs starting in Kinder
- Knowledge-building curriculum to enable students to develop their understandings of the world



1:15-3:40 pm Individualized Learning

- ILearning Hotspot: Online programs to practice math skills
- Accelerated Reader Zone: Online programs to read and test on comprehension
- Physical Education
- Critical Student Intervention Small Groups