

Consider approval of the purchase of 95 Phonics

1. **Background:**

Southwest ISD is committed to strengthening early literacy outcomes by ensuring all students acquire the foundational reading skills necessary for long-term academic success. *95 Phonics* is a research-based program that provides explicit, systematic instruction in phonemic awareness and phonics—critical components of effective reading instruction. Aligned with best practices from the science of reading, the program addresses the needs of all learners, including those at risk for reading difficulties. It supports the district’s commitment to high-quality instruction by equipping educators to deliver targeted, impactful lessons that close literacy gaps and set students on a path to success. During the 2025-2026 school year, *95 Phonics* was purchased for all elementary campuses, serving students in Kindergarten through 5th grade.

2. **Process:**

For the current school year, 2026-2027, Southwest ISD will continue implementing the *95 Phonics* program as a supplemental resource for all Kindergarten through 5th grade students at every elementary campus. To support ongoing implementation, the district must purchase student consumable materials and renew the subscription for the program’s online components for teachers.

3. **Fiscal Impact:**

Total cost to implement this literacy program with consumables and renewal of online subscription is not to exceed \$180,000, which will be paid with Early Childhood, and Title I Campus/District Funds. The product and services were competitively procured through RFP 2223-120 Instructional Materials and Assessment/Test Prep Materials and RFP 2223-122 Professional Development.

4. **Recommendation:**

That the Board approve the purchase for 95 Phonics student consumables and renewal of online subscription for the 2026-2027 school year, as a supplemental resource, not exceeding \$180,000.00.

5. **Required:**

Board action.