



May

**2026 Website Activity and Social Media Report
Dixon Schools**

App Downloads 1.85k Android 1.83k Apple

District Website – dps170.org

18K Users 75K Page Views

<u>Sessions by Device</u> 14,070 Desktop 3,327 Mobile 63 Tablet 1 Smart TV	<u>City</u> 11,747 Dixon 998 Singapore 804 Chicago 313 Sterling
<u>Browser</u> 14,378 Chrome 2,143 Safari 405 Edge 60 Firefox	<u>Operating System</u> 10.4K ChromeOS 2.7K Windows 2.2K iOS 1.2K Android 413 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 6,206

Reach 385.7K - times our posts were presented to Facebook users

Top post – 5-20 Dixon Dukes Sectional Champs



District X account - @DPS 170

Followers 1,326

Top Tweet – 5-30 Owen LeSage State Champion

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,326	2,605	568	280	212	238

Instagram – dixonschools – 1,610 followers