

Denton ISD Aquatics Club Proposal

Purpose

To create a true aquatics club that gives children an opportunity in swimming, water polo and diving. By creating a club where coaching staff has a similar philosophy will allow kids to experience a variety of aquatic activities. This will prolong children's interest in the sport and create lifelong swimmers. Club swimming coaches too often get into a win now philosophy which leads to burnout and frustration by the athlete and parents. It is not uncommon for other swimming clubs to require 11-12 year old swimmers to train 11 sessions a week. The Denton ISD aquatics philosophy is to teach the children proper technique and have fun. This type of program will prepare them for high school swimming where they can take the next step of training. This philosophy may not create in immediate results but I feel it will better prepare them for high school athletics. The club will provide Denton ISD elementary and middle school students an opportunity to participate in aquatics sports.

Need

The USA swimming club that has been working out in Denton recently closed its Denton branch creating an opportunity to create a team without competition from an existing club. The recreational club offered by the city is not equipped with quality coaching and results in parents and children losing interest and leaving the sport altogether. The current middle school swim/water polo team being offered to students in Denton ISD with minimal advertising resulted in a turnout of over 50 the first night and more followed as the word spread. There is a desire for a team that bridges the gap between recreational and competitive clubs by parents and students.

Financial projections

A conservative projection of 50 athletes

Club dues range from \$60 - \$140 per month in the area.

Average dues of \$75 per month would result in \$3750 in gross revenue.

Coaching Cost – 2 coaches (\$20 /hr)

Practice time – 2 hours of per day with maximum of 16 – 20 day a month (Monday-Thursday)

The coaching cost would be \$ 1600 per month. As the program grows there may be additional costs.

Facilities Impact

The Interlocal Operation Agreement allows the Denton ISD to use the natatorium for additional programs. The Denton ISD club pool usage would vary depending on the time of year. Summer usage would be higher number of hours while fall and winter would be lower. The club will make reasonable requests for pool usage during the normal operating hours of the natatorium in cooperation with existing city programs.

Personnel and Staffing

The coaches would be hired by the Denton ISD Aquatics Director and paid through the Denton ISD swimming activity account. The Denton ISD employees would be paid as extra duty and non district employees would be contract labor.

Conclusion

The Denton ISD Aquatics club will provide a much needed opportunity for all the elementary, middle and high school students. It is a great way to increase the usage of the natatorium for the benefit of all levels of Denton ISD students.