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Leadership Conference January 15 & 16, 2015

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MSBA's Mission:

Support, promote, and
enhance the work of
public school boards
and public education.

March 10, 2014

Dear Superintendent and Board Members:

MSBA is again offering the Phase III—Building a High-Performance School Board—and Phase IV—Community Engagement—workshops this spring. Please see enclosed brochure.

Good governance doesn't just happen. Good governance takes training and experience. We urge our students to be life-long learners and board members need to lead by example. The Phase Orientation Series is the foundation of a board member's governance training. These sessions also provide networking opportunities so you can meet your colleagues and learn from each other.

Phase III Orientation is designed for board members who have attended Phase I and Phase II, but others are also welcome. Attendees can earn ten (10) MSBA credits toward the individual board member award program. Members who complete Phase I, Phase II, and Phase III, will receive a Leadership Development Certificate.

Phase IV Orientation is focused on Community Engagement. With a high-functioning board, sometimes big decisions require input from your public. MSBA will go through several different community engagement models and walk board members through an actual engagement activity. We also have "in the trenches" speakers who have done projects in their community.

Information about the Phase III & IV workshops is enclosed. Dates, times, locations, and registration fees are detailed in the brochure.

Registration: New this year, all registrations for the above-mentioned trainings must be completed online only and through your district office. The registration page can be found by going to MSBA's website, www.mnmsba.org, then click on the Event Registration link. The fees for each of these trainings are listed under the "brochure/pricing" link.

Cancellation Policy: Also new this year, MSBA has developed a **new cancellation policy**. This policy may be viewed on the online registration page. Before registering, please read the information carefully.

Your encouragement and effort have helped make these events successful in the past, as well as contributing to more positive board-superintendent relationships in our state. We continue to ask for your support by sharing these materials with the appropriate board members. The attendance of superintendents and more experienced board members is always a welcome addition to our workshops.

Best Regards,

Katie Klanderud, Director
Board Development

Greg Abbott, Director
Communications

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2014

Phase III

Workshop

Building a High-Performance School Board

Good governance doesn't just happen.
Good governance takes training and experience.
We urge our students to be life-long learners,
and board members need to lead by example.

The Agenda

(Registration is 30 minutes before the program begins.)

The High-Performance Board (9 a.m. - Noon)

- ✓ Learn about methods for board decision-making.
- ✓ Review the stages of board development.
- ✓ Navigate board dynamics.

(Lunch will be served at noon)

All On Board - Scenarios & Policy Development (1:00 - 4:00)

- ✓ Participate in a "hands-on" learning experience in school board problem-solving.
- ✓ Better understand the process of policy development, adoption and oversight.

Choose the most convenient location!

9 a.m. - 4:00 p.m. Wednesday, April 9
South Central Service Cooperative
2075 Lookout Drive, North Mankato
(Take the Lookout Drive exit from Highway 14)

9 a.m. - 4:00 p.m. Friday, April 11
Le St-Germain Suite Hotel (former Radisson)
404 W. Saint Germain St., St. Cloud

9 a.m. - 4:00 p.m. Saturday, April 25
Minneapolis Marriott Northwest Hotel
7025 Northland Drive North, Brooklyn Park
(Take the Boone Avenue exit from I-694)

2014

Phase IV

Workshop

Connecting With Your Community

Build trust and involve your community before you need their input and support. Use that groundwork to get constructive comments from your stakeholders.

The Agenda

(Registration is 30 minutes before the program begins.)

How well do you and your board connect with your community?

(9 a.m. - 10:15 a.m.)

- ✓ Take an interactive test on how you and your board communicate with your public.
 - ✓ Learn about different models of community engagement.

Community Engagement - A new way of doing business

(10:30 a.m. - Noon)

- ✓ Step through an actual community engagement process to see how it is done.
- ✓ YOU rank the top qualities of the best schools and compare it with your group.

(Lunch will be served at noon)

Senioritis - Connecting with your Senior Population

(1:00 - 1:30)

- ✓ Get tips on how to get your senior citizens involved in schools, turning them into your most reliable advocates.

In the Trenches: Learn the lessons from recent public engagement sessions

(1:30 - 3:15)

- ✓ See how other Minnesota districts have used community engagement effectively to gather information and community input for some of their biggest decisions.

Choose the most convenient location!

9 a.m. - 3:30 p.m. Saturday, April 12
Le St-Germain Suite Hotel (former Radisson)
404 W. Saint Germain St., St. Cloud

9 a.m. - 3:30 p.m. Saturday, April 26
Minneapolis Marriott Northwest Hotel
7025 Northland Drive North, Brooklyn Park
(Take the Boone Avenue exit from I-694)