

2026 Prep Marathon Tshirt Incentive Matrix

Funding Year: FY2627

Please grade each category with a score of 0 through 5  
(0 being the lowest and 5 being the highest)

| Selection Criteria      | Available |
|-------------------------|-----------|
| Pricing                 | 40%       |
| Quality                 | 30%       |
| Interest of the Product | 30%       |
| Overall Vendor Ranking  | 100%      |

Weighted Score

NOTES:

|                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------|
| Vendor 1                                                                                                                          |
| Name: The Branding Wearhouse                                                                                                      |
| Contact information:<br>dgamache@brandingwearhouse.com<br>Date Received: quote received from Dan of \$8/\$8.50 per tshirt on 7/27 |
| Total Cost: \$6221.50 (based on last year's numbers)                                                                              |

|                     |
|---------------------|
| Score (1 through 5) |
| 4                   |
| 3                   |
| 3                   |
| 4.20                |

|                                                        |
|--------------------------------------------------------|
| Dan's pricing cannot match either vendor 2 or vendor 3 |
|--------------------------------------------------------|

|                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------|
| Vendor Selected: Phenom Print Studio<br>Approved By: Susan Peterson<br>Title: Comm & Events Manager<br>Date: August 10, 2026 |
|------------------------------------------------------------------------------------------------------------------------------|

757 tshirts x \$8/\$8.50 = \$6221.50

|                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------|
| Vendor 2                                                                                                                           |
| Name: Whitefish Printing & Apparel                                                                                                 |
| Contact information: Andrew at info@whitefishprinting.com<br>Date Received: quote received from Andrew of \$7.20 per tshirt on 8/4 |
| Total Cost: \$5450.40 (based on last year's numbers)                                                                               |

|                     |
|---------------------|
| Score (1 through 5) |
| 4                   |
| 5                   |
| 5                   |
| 4.60                |

|                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------|
| We used this vendor last year as their pricing was better than The Branding Wearhouse. They cannot match Phenom's pricing this year. |
|--------------------------------------------------------------------------------------------------------------------------------------|

757 tshirts x \$7.20 = \$5450.40

|                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------|
| Vendor 3                                                                                                                 |
| Name: Phenom Print Studio                                                                                                |
| Contact information: Kelsey at kelsey@kajco.co<br>Date Received: quote received from Kelsey of \$6.50 per tshirt on 7/31 |
| Total Cost: \$4920.50 (based on last year's numbers)                                                                     |

|                     |
|---------------------|
| Score (1 through 5) |
| 5                   |
| 5                   |
| 5                   |
| 5.00                |

|                                                                                   |
|-----------------------------------------------------------------------------------|
| Pricing came in less expensive for the same product (Gildan 5000 charcoal tshirt) |
|-----------------------------------------------------------------------------------|

|                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bid Assessment Comments, if needed:<br>My recommendation would be to use Phenom Print Studio - will likely save the school at least \$500.00 compared to Whitefish Printing |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

757 tshirts x \$6.50 = \$4920.50

|                      |
|----------------------|
| Vendor 4             |
| Name:                |
| Contact information: |
| Date Received:       |
| Total Cost:          |

|                     |
|---------------------|
| Score (1 through 5) |
|                     |
|                     |
|                     |
| 0.00                |

|  |
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|  |
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- 1. Decision factors will be based on pricing (40%), quality (30%) and interest of the product (30%).
- 2. Vendors 1 and 2 are very reliable; taking recommendation from Brooke Kjos on vendor 3