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Communications and Marketing Monthly Summary

Sharing Our Story:

- We recently had our annual recap meeting with Peachjar and they shared that our district's use of Peachjar for flyer distribution saved 20 trees this school year! It's amazing to see what this free resource is doing for both for the environment and to keep our district families engaged with upcoming programming and events!
- Back to school planning is well underway! Families of students in Grades 1-12 will be receiving a Postcard in the mail with information for back to school conferences and open houses in mid-to-late July!
 - JES Back to School Conferences will be Thursday, August 27, from 12:00-7:30pm by appointment only. They will only be for grades 1-4, as Kindergarten's Open House will take place on September 3!
 - JMS and JHS Open House will be Thursday, August 27, from 3:30-7:30pm. Students will be able to walk their schedules, meet their teachers, and pick up their Chromebook device!
 - We can't wait to welcome families back to school!!
- The Fall Jordan Community Education and Recreation Brochures have been sent to print and will be in mailboxes the first week of August! Be on the lookout for brochures for back to school information and a variety of enrichment and recreation programming for youth and adults alike!

Events Attended for Photography Needs:

- Community Education and Recreation summer programming

Ongoing (Daily/Weekly Activities) handled by Communications:

- Meeting with district leadership to determine upcoming communication needs.
- Craft district messaging.

OUR MISSION

Inspire a caring community to ignite learning, innovation, and success for all!

- Create communications plans for activities and potential crisis communications scenarios, as needs arise.
- Review and respond to public data requests on an individual basis.
- Draft talking points for Superintendent KCHK radio interviews on a monthly basis.
- Manage content for District [Facebook](#), [Instagram](#), and [YouTube](#).
- Continual maintenance of District [website](#) and Smartphone App.
- Maintain updated postings for lighted marquee sign.
- Updating school board policies, following policy committee work, on an as needed basis.