



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: March 27, 2019

Purpose:  Presentation/Report  Recognition  Discussion/ Possible Action

Closed/Executive Session  Work Session  Discussion Only  Consent

From: Lorraine De Leon, Executive Director of School & Community Partnerships

Item Title: Approve Memorandum Between San Antonio Sports and South San Antonio ISD for Fit Family Challenge

Description:

Program is sponsored by San Antonio Sports. Fit Family Challenge is a 12 week (May 2019-Aug. 2019) summer family fitness program that encourages families to be active together. Program sets fitness goals with events held every 3 weeks for prize money.

Recommendation:

Approve Memorandum Between San Antonio Sports and South San Antonio ISD for Fit Family Challenge

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount:

CFO Approval

N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

3-20-19

Superintendent:

3/20/19



## **MEMORANDUM OF UNDERSTANDING Fit Family Challenge 2019**

This Memorandum of Understanding (MOU) is entered into by San Antonio Sports ("SAS") and South San Antonio ISD ("SSAISD") to fulfill the mutual obligations of the parties as set forth below for the 2019 Fit Family Challenge ("FFC") program.

### **I. OBLIGATIONS OF SSAISD**

- A. Provide access to a designated SSAISD school facility for a total of 12 FFC public events – one per week beginning May 13 through August 9, 2019, excluding the week of July 1 – July 5, 2019 for a period of two (2) hours per event. Facility must have access to restrooms, be air conditioned and must include two separate areas to accommodate adult fitness class and youth Kid Fit class;
- B. Provide SAS with the dates, times and designated location(s) for the FFC events by March 22, 2019;
- C. Distribute the FFC program information card, provided by SAS, to each elementary school within the district and use best efforts to send information digitally or by other means determined by SSAISD to middle & high schools within the district by May 6, 2019. The district agrees to notify San Antonio Sports by email the day following distribution of all materials
- D. Based on availability, provide marketing support through SSAISD communications including Robocalls, school marquee, website and social media;

### **II. OBLIGATIONS OF SAS**

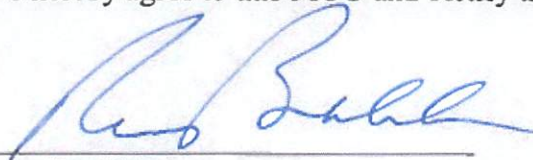
- A. Provide ongoing support to SSAISD to ensure the successful implementation of FFC and encourage attendees to participate in similar programs provided during the school year;
- B. Provide financial assistance for school district facility administrative costs (i.e., utilities, security, and/or janitorial fees) in the amount of \$1,000 to be paid upon receipt of signed Memorandum of Understanding;
- C. Provide snacks and beverages for weekly FFC events;

- D. Provide an incentive program that rewards participants for frequency of attendance at events, participating in health screenings (heart rate, blood pressure, glucose testing) and post program measurements and health screenings;
- E. Provide trainers/instructors for adults and kids participating in weekly events;
- F. Provide participants with FFC training logs, program information and access to the educational website;
- G. Secure a release form from participants for the use of their stories, measurable outcomes and any other related matters that may be used for media coverage or testimonials for the FFC program;

This term for this MOU is May 1 – August 31, 2019.

If modifications are necessary to complete this agreement, they will be added to this MOU by mutual consent of all parties involved.

We hereby agree to this MOU and certify that agreements made here will be honored.

  
\_\_\_\_\_  
Russ Bookbinder  
President & CEO, San Antonio Sports

2-15-19  
\_\_\_\_\_  
Date

\_\_\_\_\_  
Superintendent or Designee

\_\_\_\_\_  
Date