CCPL Strategic Plan Update

July 2015

ccpl2go

ccpl2go made a successful debut in the CarmelFest parade. As part of the plan to have the vehicle visit special events this summer, it will appear at the Touch a Truck event on July 22 and at Kroger's Fan Fest on July 23. Following a ribbon-cutting ceremony on July 30, the vehicle will have an open house in front of the library on August 1. During all of these events, patrons will be able to check out materials and meet the ccpl2go staff members. More details about all of these events can be found online at *ccpl2go.info*.

Meanwhile, ccpl2go will begin visiting specific stops the week of August 1. The stops at this point are:

- West Park (west - 116th and Towne)
- Pilgrim Lutheran Church (southwest - 106th and Shelbourne)
- Hensel Government Center (south central - 106th and College)
- Orchard Park Presbyterian Church (south central - 106th and Rangeline)
- Carey Grove Park (north central - Hawthorne and Carey)
- Inlow Park (northeast - Main and Hazel Dell)
- Founders Park (east - 116th and Hazel Dell)
- River Heritage Park (east - 116th and River Rd)
- Stratford senior community *(non-public stop)*
- Barrington senior community *(non-public stop)*

Little Free Libraries

Four new Little Free Libraries have been constructed by local craftsman Robert Lancaster. Look for the video about how they were built on the library's Facebook page. These four structures will be installed at Inlow Park, Central Park East Woods, the Soho Café, and the Green at City Center. The existing

LFLs are now showing a healthy turnover of items, with more items being returned or donated to them than had previously been seen. Liz Hamilton is seeking funding for LFLs for two more parks, and an additional builder is also being sought. Plans are still in the works to develop a webpage highlighting the location of CCPL's LFLs and offer information to community members who may want to build and maintain their own.

Business and Organization Connections

The merger of the Carmel and Fishers Chambers of Commerce into OneZone has made it more challenging for the library to initiate collaborations. Nevertheless, CCPL will be hosting several training sessions about the Reference USA database in October that are geared toward the business community.

Community Asset Database

The team discussed options for customer relationship management software that can be used for the database, and Insightly shows the most promise. This free, web-based software offers important features like usability, accessibility, and security. The next step will be to gather key staff members with programming and outreach responsibilities to discuss how the database will be used and how entries should be categorized for maximum effectiveness.

> *"Who might we get to emcee the library spelling bee?"*
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> *"Who are the contacts at local senior communities that we might reach out to about ccpl2go stops?"*
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> *"Is there an organization in Carmel we could connect with to promote our Local Author Fair?"*

21st Century Skills

At its first meeting, the team discussed how the 21st century is a time of rapid change, especially with regard to technology, and how information overload has become more common. In developing a definition for the kinds of skills that are needed to deal with this environment, the team discussed such topics as online learning skills, digital citizenship,

> *What are 21st century skills?*
>
> *The skills needed by all citizens to navigate and excel in today's world of lightning-paced knowledge expansion and technological acceleration*

opportunities for creativity and discovery for all ages, and promoting technical and vocational career possibilities. For the next meeting, the team will take a current scan of the activities and services CCPL already does that fit the 21st century skills list developed by the Institute of Museum and Library Services.