



Board Meeting Date: 10/22/2024

Title: 2024-2025 Enrollment, Class Size and Marketing Information Report

Type: Discussion

Presenter(s): Nathan Swenson, Assistant Superintendent; Daphne Edwards, Director of Marketing and Communications; Jen Christ, Enrollment Coordinator; and Mert Woodard, Director of Finance and Operations

Description: This report provides enrollment and class size information for Edina Public Schools for the past school year, and was updated with the October 1, 2024 student counts; marketing efforts related to enrollment, and financial implications of enrollment on the school district budget.

Recommendation: No recommendation is being asked of the Board at this time.

Desired Outcome(s) from the Board: This item has been prepared for discussion. Please bring forth initial reactions and questions you have for the presenters.

Attachments: See the ensuing report and [slide deck](#)

Introduction

We are pleased to present the 2024-2025 Enrollment and Class Size Information Report for your review and discussion. This comprehensive report provides a detailed analysis of our District's current enrollment figures, demographic trends, and class size data as of October 1, 2024.

The information contained herein offers valuable insights into our student population, including resident and open enrollment trends, demographic shifts, and how our class sizes align with District guidelines.

Key highlights of this report include:

1. An overview of total District enrollment
2. Demographic trends among resident and open-enrolled students
3. Analysis of resident capture rates and non-public school attendance
4. Detailed class size information across all grade levels

In addition, this year's report will be accompanied by a marketing update from Director Edwards; with the goal of providing context for the work that is being done to impact the analytics. Finally, to support the board and community's understanding of the financial impact that enrollment plays in our school budgets, Director Woodard will provide an overview that illustrates the dynamic nature of school finance.

We look forward to discussing the information with you and addressing any questions you may have. This report serves as a foundation for our ongoing efforts to provide high-quality educational excellence to all students in the Edina Public Schools.

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Section I

Enrollment Information

The count considered to be “official” for the 2024-2025 school year was taken on October 1, 2024. Students attending school in Edina include resident students who live within the Edina school district boundary and students attending through the Open Enrollment program.

Figure 1-1: 2024-2025 Student Enrollment by Building

EDINA PUBLIC SCHOOLS OFFICIAL BUILDING ENROLLMENT

Fall 2024-2025
(October 1, 2024)

Elementary	KG	1	2	3	4	5	Total
Concord Elementary School	109	116	116	129	133	138	741
Cornelia Elementary School	82	95	98	102	109	99	585
Countryside Elementary School	112	119	129	99	100	110	669
Creek Valley Elementary School	84	90	97	101	107	107	586
Highlands Elementary School	87	86	95	107	94	95	564
Normandale Elementary School	105	103	100	123	115	104	650
Total Elementary	579	609	635	661	658	653	3795

Secondary	6	7	8	9	10	11	12	Total
South View Middle School	335	341	349					1025
Valley View Middle School	331	325	348					1004
Edina High School				690	687	687	652	2716
Edina Virtual Pathway Secondary				11	23	18	24	76
Total Secondary	666	666	697	701	710	705	676	4821

	2022-2023	2023-2024	2024-2025
Preschool	186	159	141
Early Childhood Special Education	170	181	183
Grade K-5	3772	3737	3795
Grade 6-8	1965	1972	2029
Grade 9-12	2763	2748	2792
Grade K-12	8500	8457	8616

Figure 1-2: 2024-2025 Edina Public Schools Demographics History - **All Students**

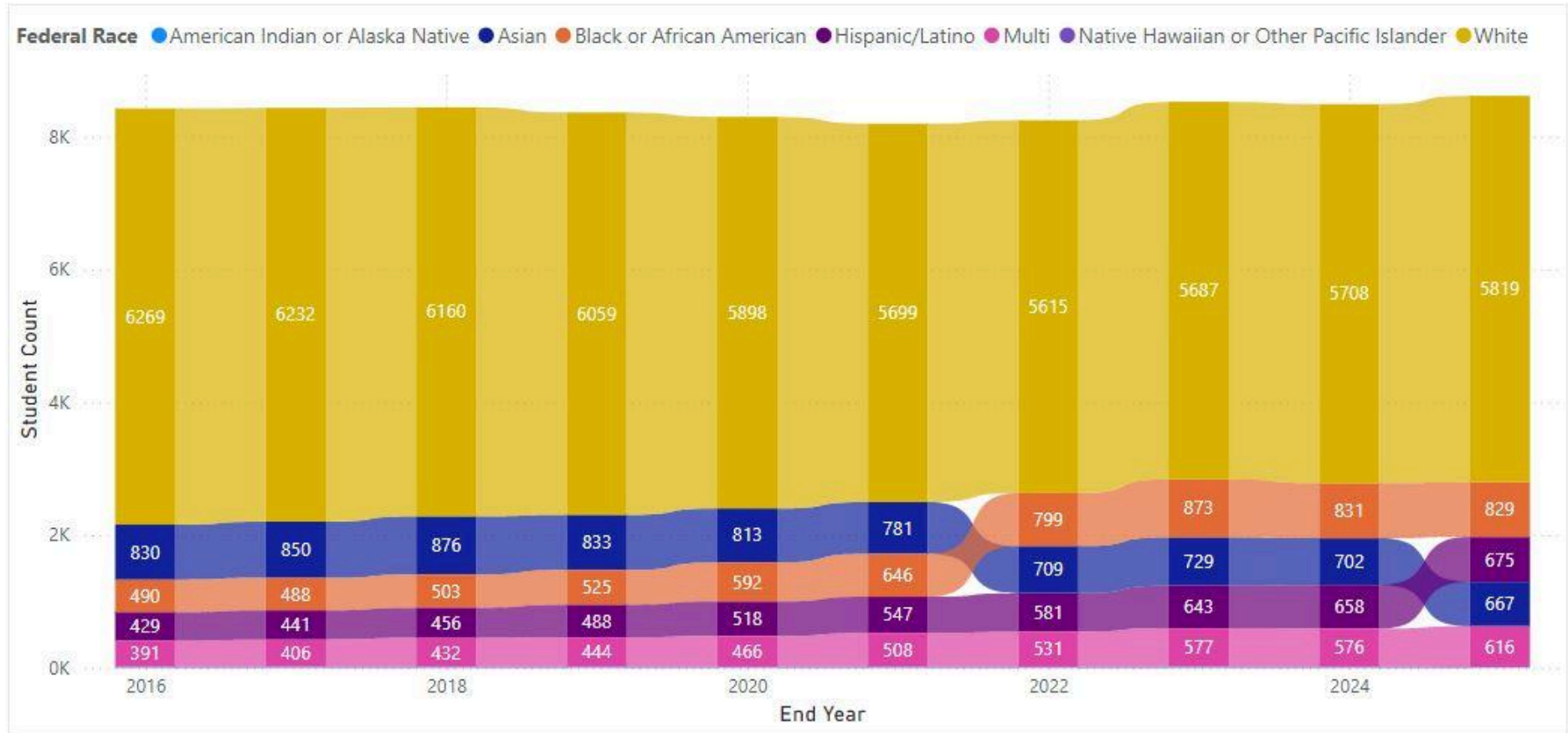


Figure 1-3: 2024-2025 Edina Public Schools Resident Demographic History - **Resident Students**

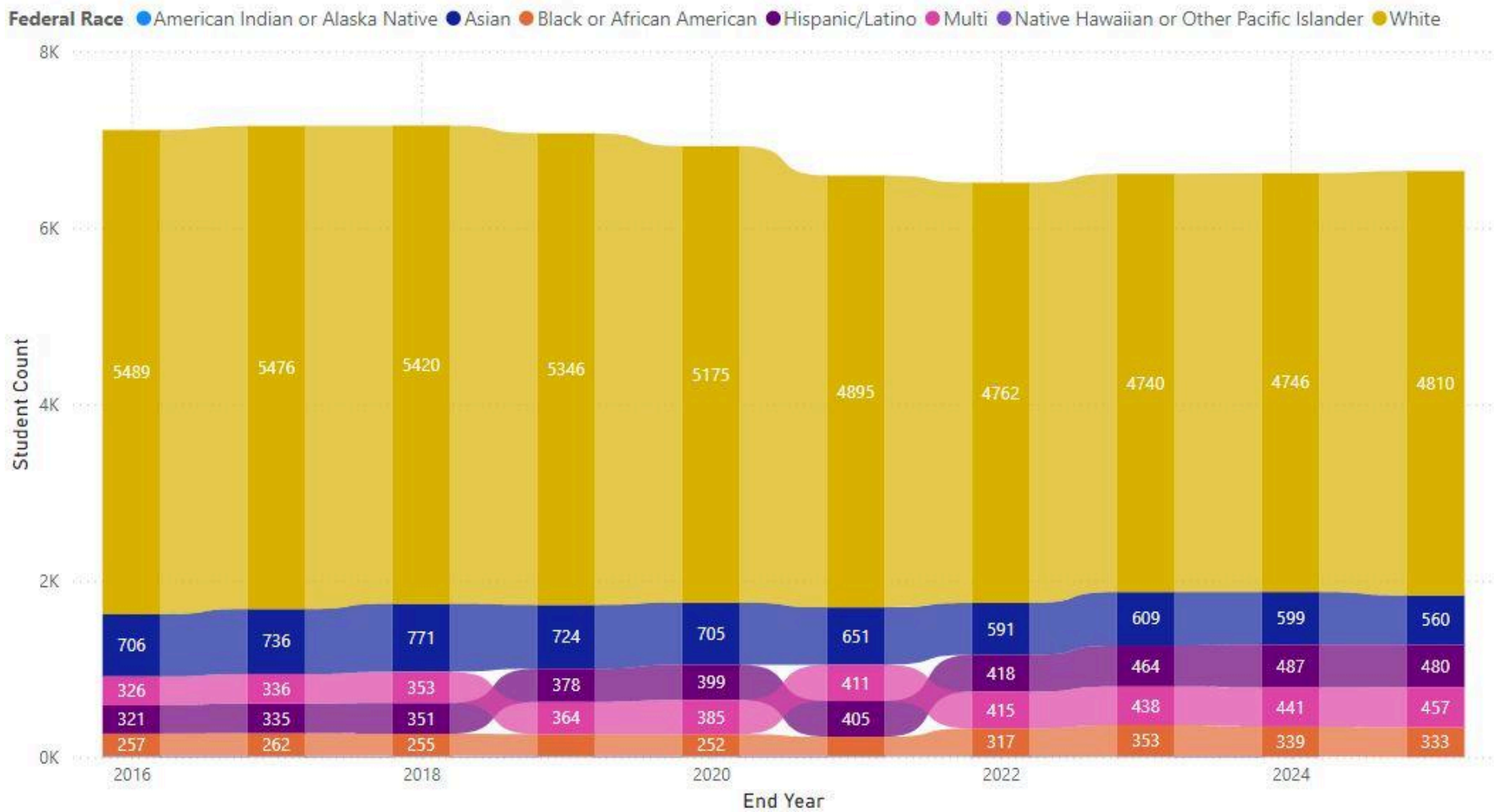


Figure 1-3a: 2024-2025 Edina Public Schools Open Enrollment Demographic History - **Open Enrolled Students**

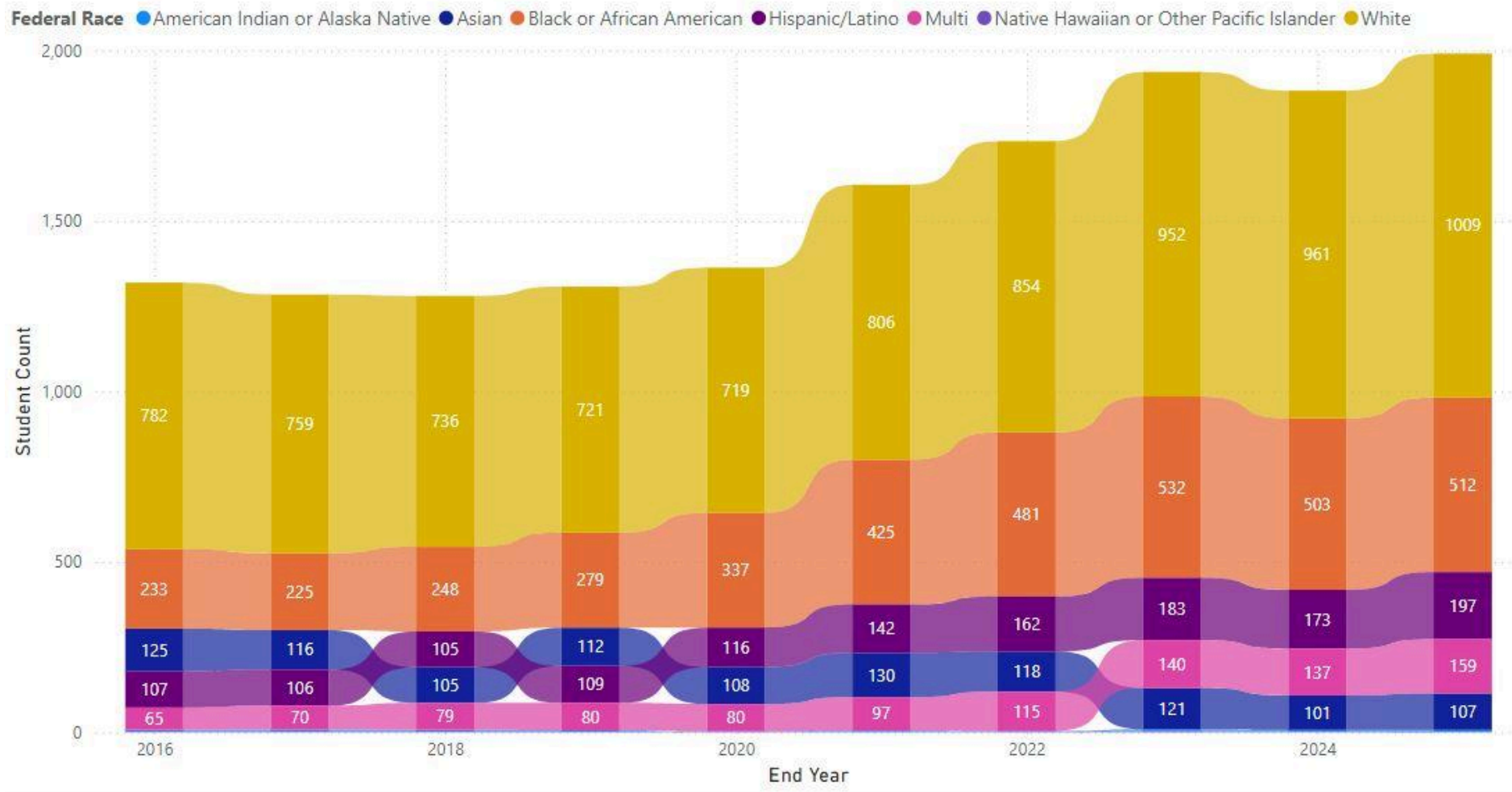


Figure 1-4: New Students to EPS by Resident District Status and Prior Location

	2023-2024	2024-2025	Change from Year Prior
Edina Resident	718	748	30
KG First Time Enrolled	478	481	3
Transfer From Non-Public	62	81	19
Transfer From Other MN Public	89	86	-3
Transfer From Out of Country	40	48	8
Transfer From School Out of State	49	52	3
International Student	9	5	-4
International Student	9	5	
Non-Resident	275	390	115
KG First Time Enrolled	98	100	2
Transfer From Non-Public	20	32	12
Transfer From Other MN Public	134	240	106
Transfer From Out of Country	18	12	-6
Transfer From School Out of State	2	6	4
Total Number of New Students	1002	1138	136

*International students attending from Germany, Spain, the Czech Republic, and Switzerland

**19 (October 1, 2024) more students transferred back from non-Publics (October 1, 2023)

Figure 1-5: 2022-2023 vs. 2024-2025 Change in Enrollment by Grade Level

Grade Level	Actual Enrollment 10/1/2022	Actual Enrollment 10/1/2023	Actual Enrollment 10/1/2024
Kindergarten	601	577	579
Grade 1	642	621	609
Grade 2	641	637	635
Grade 3	639	647	661
Grade 4	617	637	658
Grade 5	632	618	653
Total K-5	3772	3737	3795
Grade 6	669	652	666
Grade 7	626	676	666
Grade 8	670	644	697
Total 6-8	1965	1972	2029
Grade 9	716	682	701
Grade 10	677	691	710
Grade 11	673	659	705
Grade 12	697	660	676
Total 9-12	2763	2748	2792
Total K-12	8500	8457	8616
Senior Class	697	660	676
Incoming Kindergarten Class	601	577	579

Figure 1-6: 2023-2024 vs. 2024-2025 Cohort Comparison

All Students Cohort Comparison

23-24 Grade	Number of Students	24-25 Grade	Number of Students	Difference
KG	577	1	609	32
1	621	2	635	14
2	637	3	661	24
3	647	4	658	11
4	637	5	653	16
5	618	6	666	48
6	652	7	666	14
7	676	8	697	21
8	644	9	701	57
9	682	10	710	28
10	691	11	705	14
11	659	12	676	17
12		NA		

*Each cohort of students grew in size from 23-24 to 24-25

Figure 1-7: 2023-2024 vs. 2024-2025 Resident Cohort Comparison

Resident Students Cohort Comparison

23-24 Grade	Number of Students	24-25 Grade	Number of Students	Difference
KG	501	1	480	-21
1	519	2	515	-4
2	502	3	506	4
3	514	4	531	17
4	500	5	498	-2
5	503	6	515	12
6	509	7	510	1
7	532	8	548	16
8	471	9	502	31
9	531	10	529	-2
10	516	11	521	5
11	482	12	469	-13
12	505	NA	NA	

*Resident cohort enrollments increased in grades 2, 3, 5, 6, 7, 8, and 10 over the past year.

**Of the 21 students in KG who did not return, 15 of those families moved out of the District.

Figure 1-8: 2023-2024 vs. 2024-2025 Resident Enrollment

	2023-2024	2024-2025	Difference
Elementary	3016	3019	3
Middle School	1512	1573	61
High School	2034	2021	-13
Total	6562	6613	51

*Resident enrollment increased over the past year by 51 students.

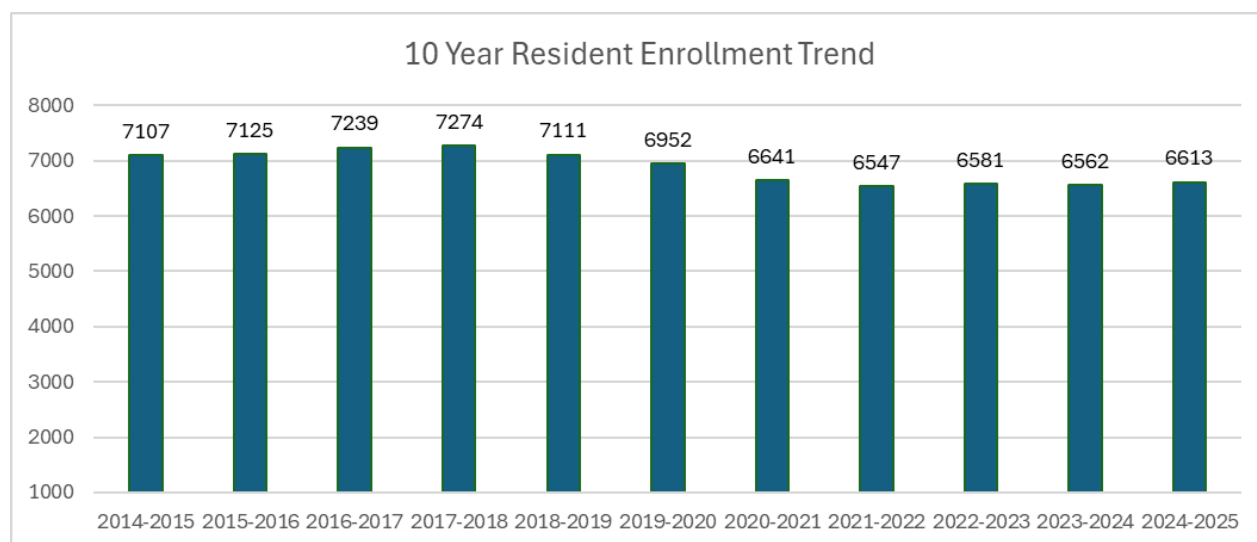
Note:

- Resident Incoming Kindergarten 2024-25: 479 (79% Capture Rate)
- Resident Student Pool 605

Figure 1-9: : 10-Year Resident Capture Share Trend

School Year	Residents	Residents Enrolled	Total Resident Pool	Capture Share Percent
	Enrolled In EPS	in Non-Pub & Elsewhere		
2015-2016	7125	1513	8638	82.5
2016-2017	7239	1414	8653	83.7
2017-2018	7274	1531	8805	82.6
2018-2019	7111	1649	8760	81.2
2019-2020	6952	1773	8725	79.7
2020-2021	6641	1950	8591	77.3
2021-2022	6547	1901	8448	77.5
2022-2023	6581	1907	8488	77.5
2023-2024	6562	1926	8488	77.3
2024-2025	6613	1921	8534	77.5

Figure 1-10: 10-Year Resident Enrollment Trend



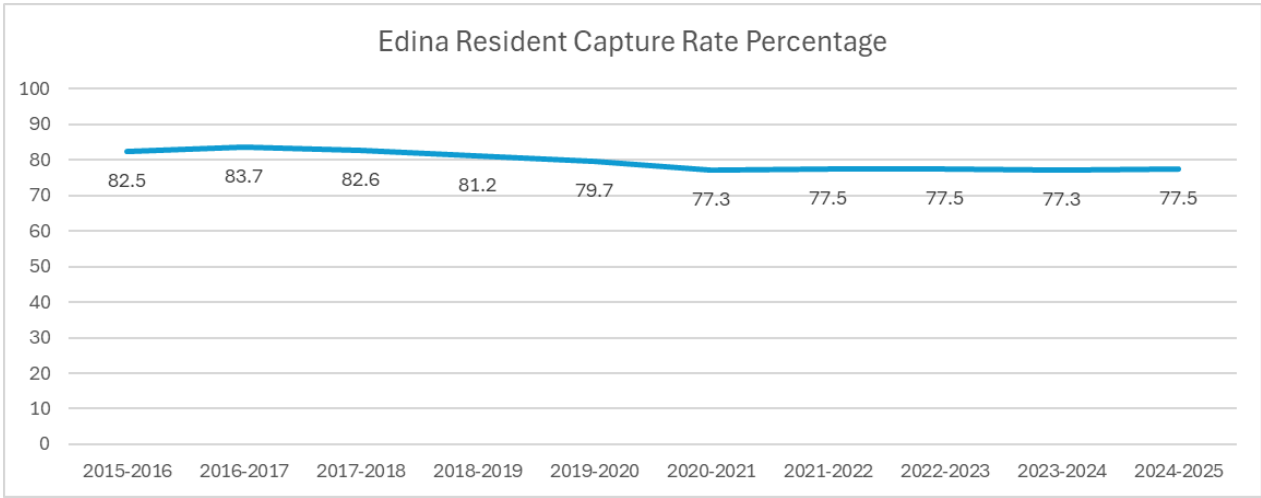


Figure 1-11: 2023-2024 vs. 2024-2025 Open Enrollment

	2023-2024	2024-2025	Difference
Elementary	721	776	55
Middle School	460	456	-4
High School	714	766	52
Total	1895	1998	103

*Open enrollment in 2024-25 has increased by 103 students over the previous school year, 2023-24

Figure 1-12: 10-Year Open Enrollment Trend

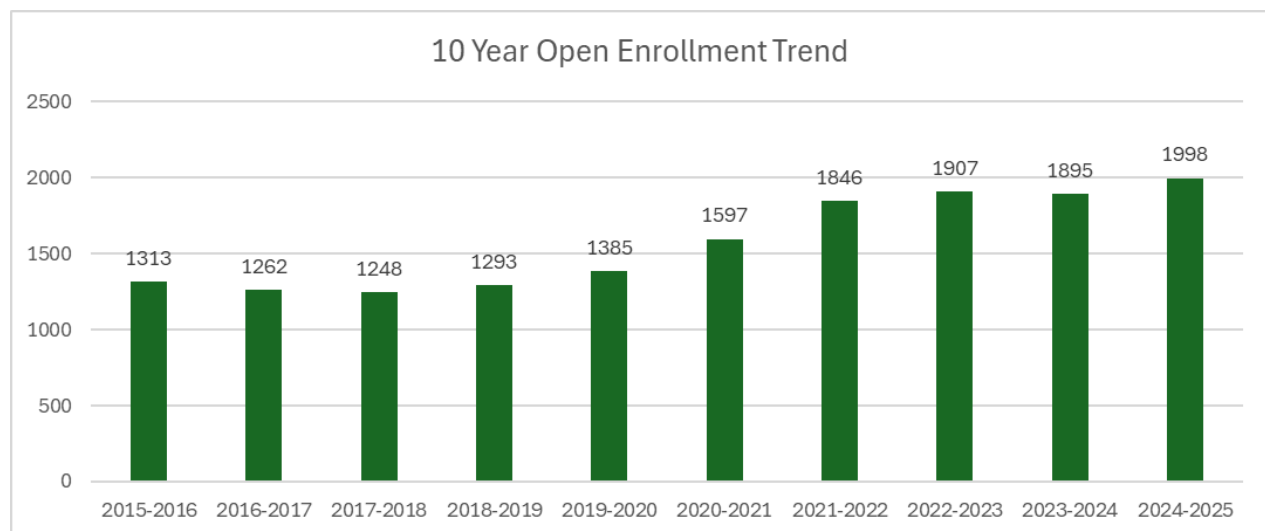


Figure 1-13: 2023-2024 vs. 2024-2025 Home School Districts of EPS Open Enrolled Students

Resident District	Open Enrollees	% of Total Open Enrollment	Open Enrollees	% of Total Open Enrollment
	2023-2024	2023-2024	2024-2025	2024-2025
Minneapolis	834	44%	868	43%
Hopkins	248	13%	250	12.5%
Richfield	269	14%	271	13.6%
St. Louis Park	115	6%	135	6.76%
Bloomington	166	8.75%	172	8.61%
Eden Prairie	78	4.29%	77	3.85%
Other	185	6.87%	225	11.25%
Total	1895		1998	

*The total number of open enrollment includes 265 students who live in the city of Edina but are part of the Hopkins, Richfield, or St. Louis Park school districts.

**In the past two years, most open-enrolled students came from the Minneapolis, Richfield, and Hopkins communities.

Figure 1-14a: 2024-2025 Open Enrollment by Zip Code

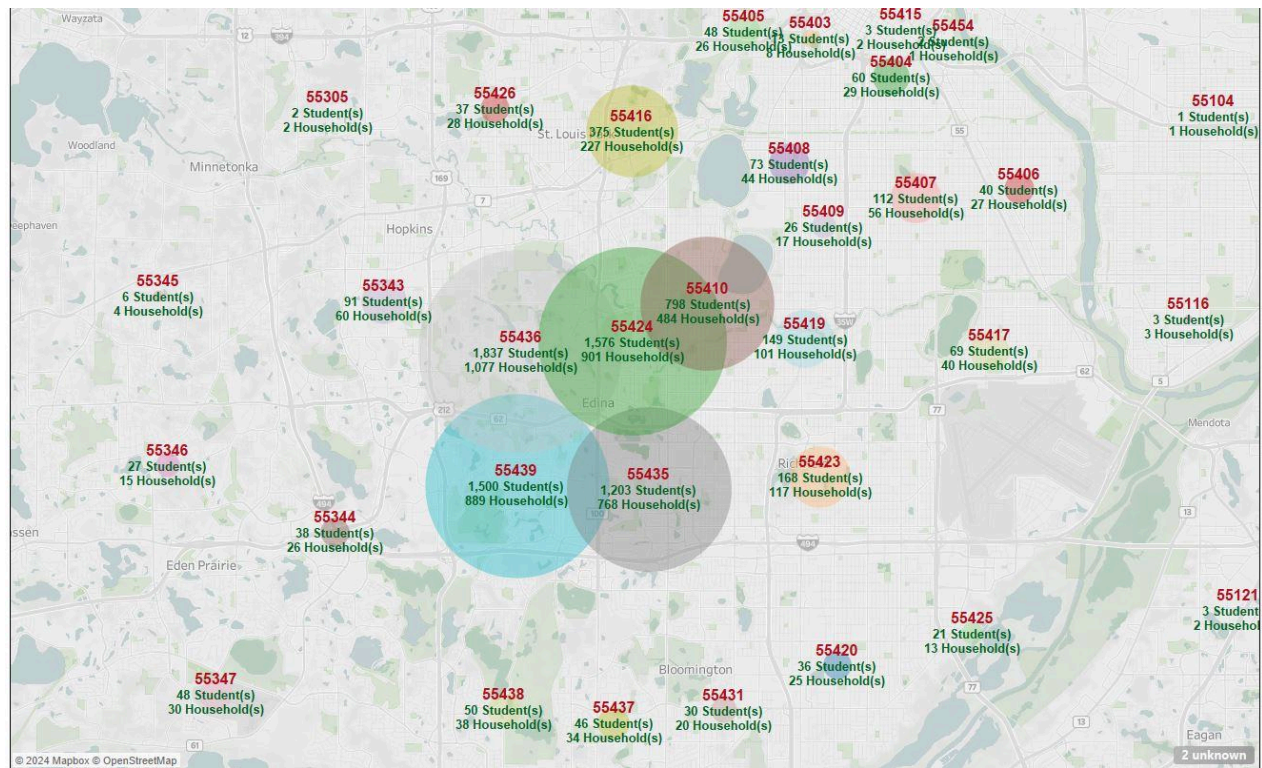


Figure 1-14b: 2024-2025 Resident of City of Edina- resident district not EPS

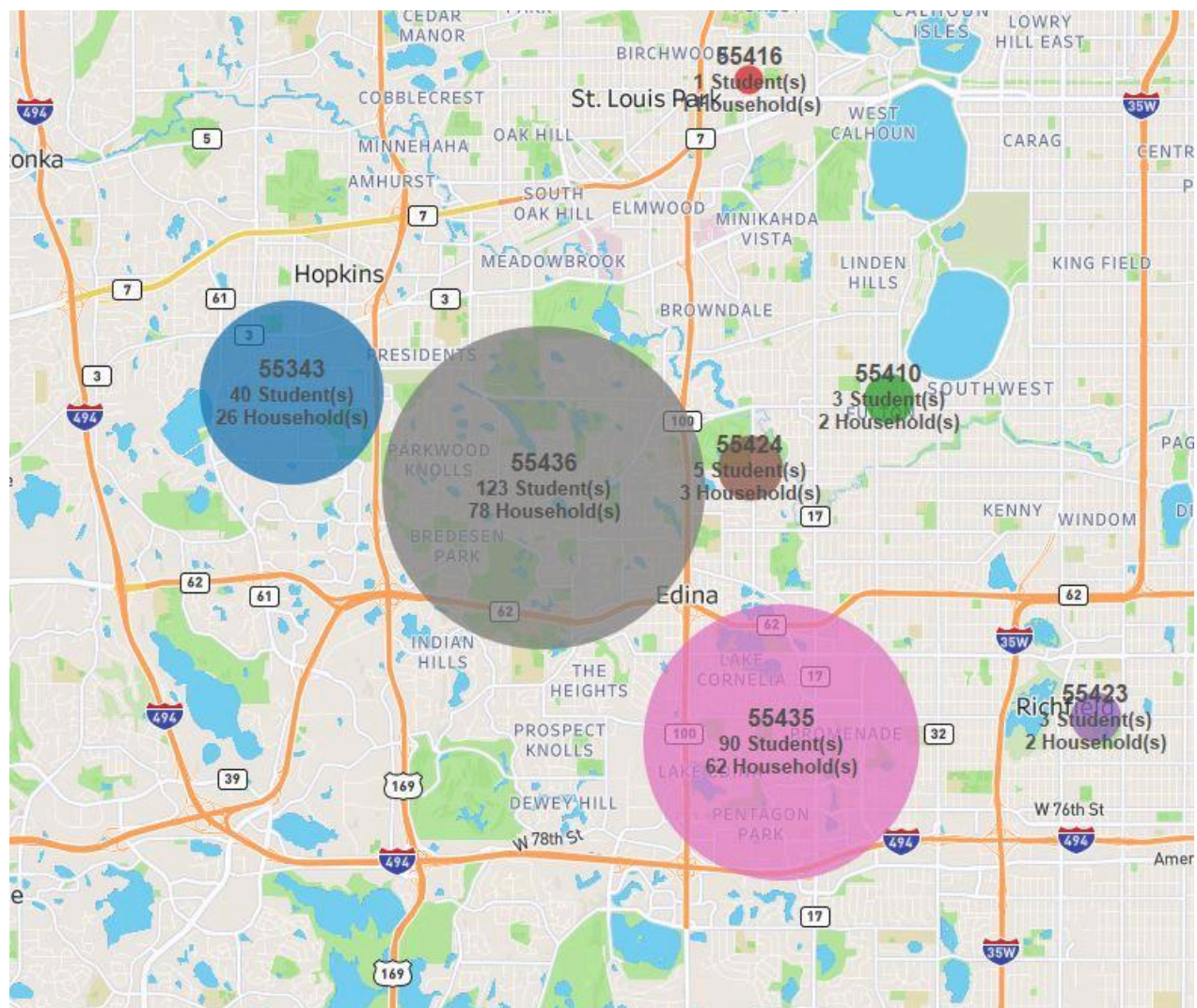


Figure 1-15: Demographic breakdown of city of Edina residents open enrolled

Federal Race	Student Count
Hispanic	27
American Indian	1
Asian	17
Black or African American	37
White	151
Multi	25
Grand Total	258

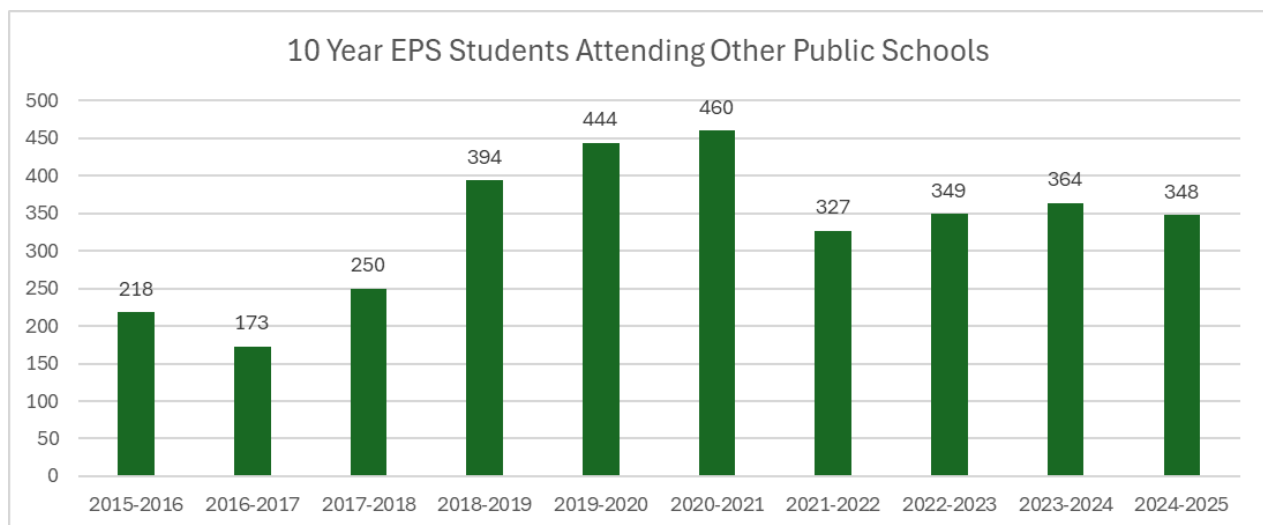
Figure 1-16: 23-24* vs. 24-25** EPS Resident Students Attending Other Public Schools

Other Public Schools	2022-2023	2023-2024	2024-2025
Minnetonka Public School District	51	44	53
Eagle Ridge Academy Charter School	51	46	43
Districts with 5 or Fewer	45	66	40
Seven Hills Preparatory Academy	43	33	30
Bloomington Public School District	17	21	12
International Spanish Language	20	26	32
Richfield Public School District	26	22	20
Intermediate School District 287	9	10	18
Eden Prairie School District	6	19	14
SciTech Academy Charter School	13	6	4
PIM Arts	16	9	6
Minnesota Transitions Charter School	12	9	0
Houston Public School District	3	2	1
St. Louis Park Public School District	2	1	1
Lionsgate Academy	5	6	3
MN Online High School	9	1	0
Yinghua Academy		6	3
Orono Public School District	2	3	1
Rosemount/Apple Valley/Eagan	4	3	3
Minneapolis Public School District		*	18
Agamim Classical Academy		11	10
Hopkins Public School District	15	13	8
Total	349	364	348

Figure 1-17: EPS Resident Students Attending Other Public Schools Percent By Grade

Grade	Student Count
1	31
2	35
3	33
4	31
5	30
6	17
7	16
8	18
9	15
10	23
11	25
12	33
13	9
KG	28
PS	4

Figure 1-18: 10-Year EPS Students Attending Other Public Schools



*Since 2020-21, 112 fewer EPS resident students are attending other public schools.

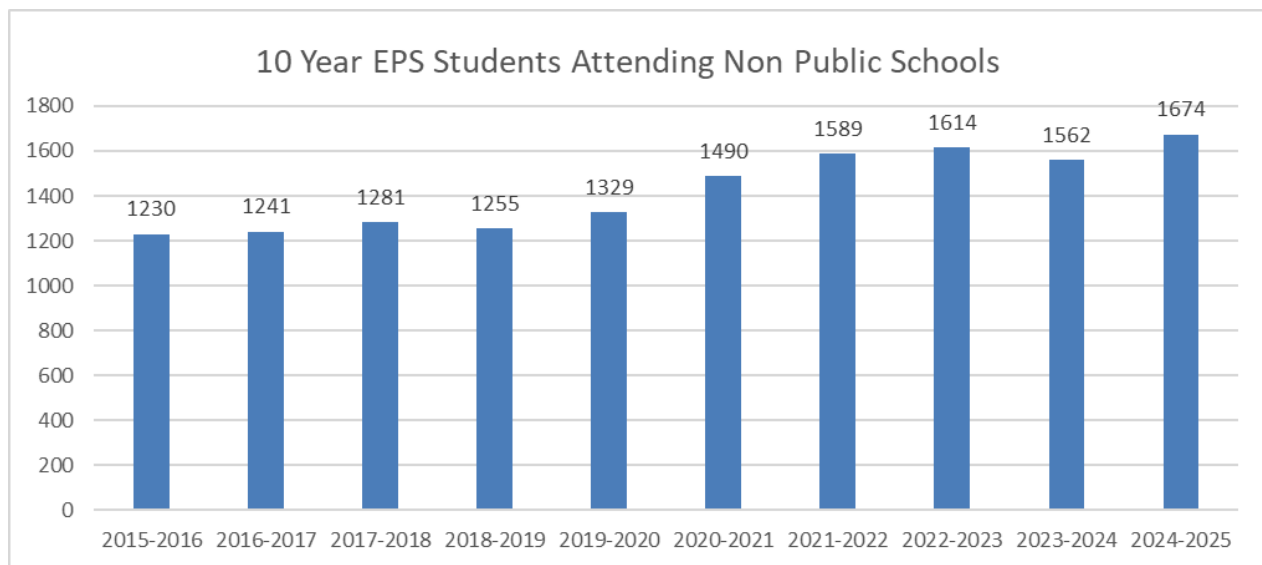
Figure 1-19: 22-23 vs. 23-24 EPS Resident Students Attending Non-Public Schools

Non-Public Schools	2022-2023	2023-2024	2024-2025
Our Lady of Grace	489	496	561
Blake	214	222	231
Benilde St Margaret	205	206	185
Breck	178	187	196
Avail Academy	60	65	67
St Thomas Academy	59	47	53
Carondelet	35	27	17
Academy of Holy Angels	16	30	40
Home School	31	38	47
Minnehaha Academy	21	26	29
Convent of the Visitation	33	21	16
Southwest Christian HS	15	10	12
Groves	22	19	13
Holy Family Academy	11	13	14
Providence	20	23	17
St Paul Academy & Summit	19	14	12
Breakaway Academy	43	35	30
De La Salle	10	6	9
Ramalynn Academy	8	7	11
Int. School of MN	3	7	6
Unknown	75	41	18
Non-Public Schools with Less than 5 Students	47	22	20
Total	1614	1562	1674

Figure 1-20: EPS Resident Students Attending Non-Public Schools – Percent by Grade

Grade	Count of Students	Percent
KG	115	6.87%
1	132	7.89%
2	118	7.05%
3	113	6.75%
4	129	7.71%
5	111	6.63%
6	136	8.12%
7	145	8.66%
8	128	7.65%
9	117	6.99%
10	138	8.24%
11	161	9.62%
12	128	7.65%

Figure 1-21: 10-Year EPS Students Attending Non-Public Schools



Section II

Class Size Information

<u>Elementary Class Size Guidelines</u>	<u>Desired Class Size Range</u>	<u>1 Hour of Para time is added for Three Students Over</u>
Kindergarten	20-22	27
Grade 1	22-24	27
Grade 2	22-25	28
Grade 3	24-26	29
Grades 4-5	25-27	30
Grades 1-5 (CP)	28	N/A
Grade 1-5 (FI)	27	N/A
 <u>Secondary Class Size Guidelines</u>		
Grade 6-8	28.15	
Grades 9-12	30.85	
Options Program	19-25	

Elementary Staffing Guidelines

Elementary class size guidelines for Edina are calculated on the basis of the teacher/student ratio within the individual homeroom classroom. Specialist teachers and support staff are not calculated into the formula for determining average class size. The teacher/student ratio fluctuates at different times of the day. For example, Math block in grades 3-5 and Literacy block in grades 4-5 have fewer students in the homeroom classroom as many students break out into advanced services during this time. A desired class size range is established for each elementary grade level, homeroom classroom. Ideally, each homeroom classroom class size would fall within this range.

Secondary Staffing Guidelines

Secondary school staffing is determined by an allocation of staffing hours per building, based on an average class size of 28.15 for grades 6-8 and 30.85 for grades 9-12. The class size range for the Options Program, located at the High School, will remain at 19-25 students. Principals determine the size of individual classes based on average daily membership enrollment data and the needs of the building. Class size can vary based on the type of class and the number of hours that it is taught. Secondary schools do not receive additional paraprofessional support for large classes. If the principal perceives that they have class size difficulties, she/he may discuss the matter with the assistant superintendent and, ultimately the Board of Education, for additional hours to be added to their allocation.

Summary

The instructional size for kindergarten has been established as noted above. The instructional sizes at the remaining elementary levels, secondary instructional size staffing factors, and special education/ special programs staffing ratios remained the same as the 2024-2025 school year. The Options Program will maintain a class size range of 19-25 students.

Elementary and Secondary Class Size Averages by Grade Level or Department

Figures 2-1 through 2-3 provide a summary of the average class size by grade level or department for elementary schools and secondary schools. The average number of students in each elementary grade level reflects enrollment as of October 1, 2024. The class size averages shown for the middle schools and the high school reflect actual enrollment by section provided by the Enrollment department on October 1, 2024.

Figure 2-1 2024-2025 District Elementary Class Size Averages

Figure 2-2 2024-2025 District Middle School Class Size Averages

Figure 2-3 2024-2025 Edina High School Class Size Averages

Figure 2-1: 2024-2025 District Elementary Class Size Averages

	Total Students	Total	Average	Size
ELEMENTARY	Scheduled	Sections	Class Size	Guideline Range
Kindergarten	476	22	22	20-22*
1st grade	500	22	23	22-24
2nd grade	470	20	24	22-25
3rd grade	474	19	25	24-26
4th grade	478	18	27	25-27
5th grade	482	18	27	25-27
Normandale	650	27	24	27
CP	264	10	26	28

*Note: A class size of 20-22 for kindergarten was utilized during the enrollment process for the 2024-25 school year. This was done to provide smaller class sizes at the K level.

Figure 2-2: 2024-2025 District Middle School Class Size Averages

Middle School	Scheduled	Sections	Class Size	Guideline Range
Art	1477	55	26.9	28.15
ELA	2615	101	25.9	28.15
FACS	630	30	21	28.15
Health	371	14	26.5	28.15
Math	2004	83	24	28.15
PE	1701	60	28	28.15
Science	1997	72	27	28.15
Social Studies	1984	72	27	28.15
Stem	962	37	26	28.15
World Language	1853	73	25	28.15
Music	1765	65	27	

Figure 2-3: 2024-2025 Edina High School Class Size Averages

<i>Edina High</i>	<i>Total</i>	<i>Total</i>	<i>Average</i>	<i>Size</i>
<i>School</i>	<i>Scheduled</i>	<i>Sections</i>	<i>Class Size</i>	<i>Guideline Range</i>
<i>Art</i>	<i>430</i>	<i>22</i>	<i>19.5</i>	<i>30.85</i>
<i>Business Ed</i>	<i>327</i>	<i>15</i>	<i>21.8</i>	<i>30.85</i>
<i>FACS</i>	<i>282</i>	<i>20</i>	<i>14</i>	<i>30.85</i>
<i>Health</i>	<i>278</i>	<i>13</i>	<i>21</i>	<i>30.85</i>
<i>English/Reading</i>	<i>2662</i>	<i>105</i>	<i>25</i>	<i>30.85</i>
<i>Mathematics</i>	<i>2758</i>	<i>116</i>	<i>24</i>	<i>30.85</i>
<i>Physical Education</i>	<i>703</i>	<i>33</i>	<i>21</i>	<i>30.85</i>
<i>Science</i>	<i>2620</i>	<i>98</i>	<i>26</i>	<i>30.85</i>
<i>Social Studies</i>	<i>2821</i>	<i>105</i>	<i>27</i>	<i>30.85</i>
<i>STEM</i>	<i>164</i>	<i>7</i>	<i>23</i>	<i>30.85</i>
<i>World Language</i>	<i>1997</i>	<i>76</i>	<i>26</i>	<i>30.85</i>
<i>Music</i>	<i>1046</i>	<i>27</i>	<i>39</i>	

Section III

Summary

- As of October 1, we have 8616 students enrolled in Edina Public Schools.
- The pool of resident students in Edina peaked in 2017-18 at 8805 and has been decreasing each year since then and currently is at 8534 (2024-25).
- The resident population within Edina is becoming more racially and ethnically diverse.
- Students identifying as White, make up the largest portion of Edina Open Enrollment.
- Resident students who live in Edina but fall outside of our District boundaries receive preference in the open enrollment lottery.
- The graduating (senior) class of 2024 (660 students) is 83 students larger than the current Kindergarten class (577).
- From the 2023-24 school year to the 2024-25 school year, we see resident cohort enrollments increased in grades 2, 3, 5, 6, 7, 8, and 10 over the past year.
- 479 out of 605 resident Kindergarten students enrolled in Edina which equates to a 79% capture rate.
- 112 more Edina resident students are attending non-public schools in 2024-25, as compared to 2023-24.
- Of Edina residents who choose not to attend Edina Public Schools, 81% have selected a non-public school option.
- Edina High School is host to 9 International students attending from Germany, Spain, the Czech Republic, and Switzerland
- The average class size in Edina Public Schools is within the district class size guidance parameters.