



**INSTITUTE
FOR THE
CREATIVE ARTS**





ICA MISSION

Empowering students through an intensive arts and academic curriculum that prepares them for higher education, creative careers, and to become future leaders in the performing and visual arts industries.



MEET THE ICA TEAM



Dr. Rosilee Russell
Co-Founder



Dr. Phillip Russell
Co-Founder



Deana Griffith
Director of Operations & Finance





COMMUNITY SCHOOL
OF
THE ARTS

OUR HISTORY



OUR PROGRAMS



OUR PARTNERS





The Vision

To establish a preparatory arts program spanning from preschool through high school.



Preparatory Arts Programs for ALL

No one should be deprived of an arts education. Scholarships and outreach programs have brought arts training to the underserved.



Partnerships to Serve Students

Strong community support from city officials, corporate leaders, and community donors.

KEY SUPPORTERS

Former Governor Asa Hutchinson & First Lady Susan Hutchinson
Chief of Staff for Governor Sarah Sanders, Gretchen Conger
Former Secretary of Education Johnny Key
Secretary of Education Jacob Oliva
Former Secretary of Commerce Mike Preston
Arkansas State Senator Justin Boyd
Arkansas State Representative Charlene Fite

Arkansas State Representative Lee Johnson
Fort Smith Mayor George McGill
Fort Smith City Administrator Carl Geffken
Fort Smith City Directors
Fort Smith Chamber of Commerce
US Representative Steve Womack
US Senator John Boozman



MEET GRANT

2nd Grade Grant



Teen Grant



College & Career Grant



**“Having a school where I could study the arts was a dream as a high schooler.”
-Grant**



WHY A PERFORMING & VISUAL ARTS HIGH SCHOOL?

Greater Arts Opportunities



Additional Options for Families



High-Quality Education Model



Workforce Development



ARTS IMMERSION VS ARTS INTEGRATION

- Intensive hands-on training
- Students are immersed in the arts
- Master Teacher Approach
- One-on-One Study
- Enhanced number of performances, signature events, and festivals for the community

- Arts inserted into all subjects
- Students are exposed to the arts
- Teachers need little or no training in the art form
- Arts used as a means to increase student engagement

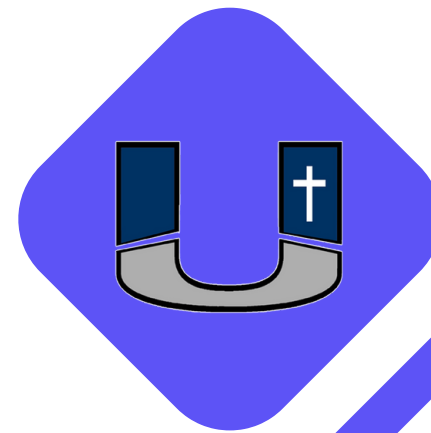
CURRENT HIGH SCHOOL OPTIONS

Haas Hall Academy Fort Smith

Open-Enrollment
7th - 12th Grades
Opened August 2023

Union Christian Academy

Private School
Preschool - 12th Grade
290 Students | 74 Students in grades 9-12 (2023)
No School Letter Grade



Future School of Fort Smith

Open-Enrollment Charter School
9th - 12th Grades
241 Students (2023)
2022 School Letter Grade = D

Fort
Smith

Northside High School

Public School - Fort Smith School District
9th - 12th Grades
2,433 Students (2023)
2022 School Letter Grade = D



Southside High School

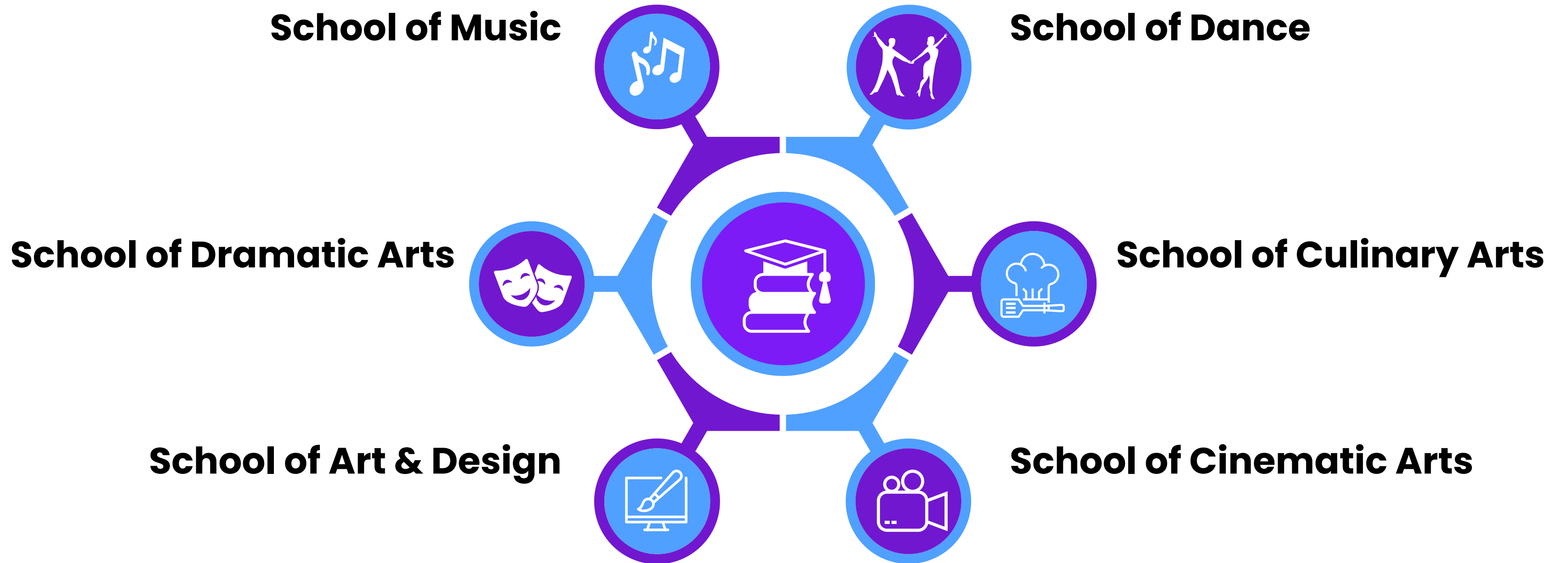
Public School - Fort Smith School District
9th - 12th Grades
1,956 Students (2023)
2022 School Letter Grade = C

Belle Point Alternative School

Alternative Learning Environment - Fort Smith School District
6th - 12th Grades
65 Students (2023)
No School Letter Grade



THE SCHOOLS OF ICA



The **School of Academic Studies** will be the primary focus for all students.



BENEFITS OF ARTS IMMERSION SCHOOLS

Enhanced Creativity
Improved Academic Performance
Increased Engagement
Boosted Confidence and Self-Esteem
Collaboration and Teamwork
Cultural Appreciation
Emotional Expression and Well-Being
Creative Problem-Solving
Long-term Arts Involvement
Differentiated Learning
Strong Leadership Skills
A Clear Career Path
Articulate & Professional Communication Skills
Fully Prepared to enter a College Arts Program



COURSE OFFERINGS

English Language Arts

English 9
Pre AP English 9
English 10
Pre AP English 10
English 11
English 12
AP English Language and Composition
AP English Literature and Composition
Cross Cultural Literature
Film as Literature
Creative Writing
ELA Drama

Science

Physical Science
Biology
Pre AP Biology
AP Biology
Chemistry
AP Chemistry
Physics
Anatomy & Physiology

Social Studies

US History
AP US History
World History
AP World History: Modern
Pre AP World History & Geography
Civics
Economics & Personal Finance
AP US Government & Politics
African American History

Mathematics

Algebra I
Pre AP Algebra I
Pre AP Geometry
Pre AP Algebra II
Geometry
Algebra II
Algebra III
Precalculus
AP Precalculus
AP Calculus
AP Statistics

PE/Health & Wellness

Outdoor Pursuits
Health & Wellness
Personal Fitness for Life

Foreign Language

Spanish I
Spanish II
AP Spanish Language & Culture

CTE Courses

These will be identified during ICA's planning phase due to anticipated changes to CTE courses related to the arts.



Acting I
Acting II
Acting III
Devised Theatre
Rehearsal & Performance
Vocal Diction/Audition I
Audition II/Script Analysis
Applied Lesson
Stage Combat/Stage Makeup
Directing Workshop
College Prep
Musical Theatre Literature
Intro to Theatrical Design
Stagecraft
Makeup Lab
Scenic Design
Stagecraft Lab
Costume Design
Stage Lighting
Sound Design & Engineering
Stage Production & Management
Costume Construction
Lighting Design
Costume Lab
Advanced Stage Management

Ballet I
Ballet II
Ballet III
Ballet IV
Tap I
Tap II
Tap III
Tap IV
Jazz I
Jazz II
Jazz III
Jazz IV
Language of Dance
Dance History I
Dance History II
Dance History III
Performing Company
Dance Health
Anatomy & Kinesiology
Introduction to Theatrical Design
Stage Production Management
Modern Dance
Pilates & Strength Training
Improvisation/Composition/Choreography
Musical Theatre Dance
Commercial Dance
Entertainment Career Prep

ARTS COURSE OFFERINGS

Music Theory I
Music Theory II
Music Theory III Jazz
Music Theory IV Advanced Jazz
Ear Training I
Ear Training II
Improvisation
Music History
Ensemble
Applied Lesson
History of Jazz
History of Rock, Pop, Hip Hop
Contemporary Styles
Digital Musicianship I
Digital Musicianship II
Computer Production I
Computer Production II
Computer Music Notation
Contemporary Arranging I
Contemporary Arranging II
Contemporary Arranging III

Commercial Composition
Song Writing I
Song Writing II
Film Scoring
Orchestration
Studio/Performance Class
Chamber Ensemble/Sectionals
Evolution of Pop Song
Instrumental Styles
Commercial Keyboard

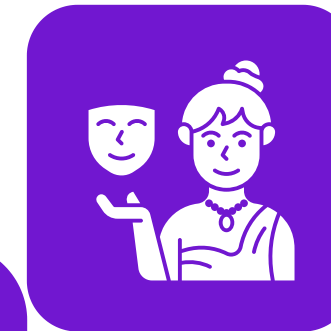


CAREER PATHWAYS

Musicians

Musicians
Music Producer
Recording Artist
Composer
Arranger

Music Publicist
Session Musician
Recording Engineer
Artist Manager
Accompanist



Actors & Stage Craft

Musical Theatre Director
Stage Manager
Theatrical Makeup Artist
Choreographer
Actor

Scenic Designer
Costumer
Technical Director
Lighting Designer
Sound Designer

Culinary Professionals

Restaurant Chef
Personal Chef
Caterer
Baking/Pastry Chef
Food Service
Restaurant Manager



TV Production & Radio Broadcast

Film Director
Film Producer
Screenplay Writer
Special Effects
News Broadcaster
Radio Broadcaster



Visual Art & Design

Animation
3D Modeler
Graphic Designer

Book Illustrator
Comic Book Artist
Game Level Designer

Layout Artist
Multimedia Designer
Storyboard Artist



A Week in the Life of an ICA Student

Danielle

Monday & Wednesday

- 1st Period: 8:00 – 9:25 AM: Pre-AP English 9
- 2nd Period: 9:30 – 10:00 AM: Advisory
- 3rd Period: 10:05 – 12:05 PM: Civics (S1*)/Economics (S2**) & Lunch
- 4th Period: 12:10 – 1:35 PM: Ballet I
- 5th Period: 1:40 – 3:05 PM: Physical Science
- CA Time: 3:10 – 4:00 PM: Language of Dance (S1)/Dance Health (S2)

Tuesday & Thursday

- 6th Period: 8:00 – 9:25 AM: Pre-AP Algebra I
- 2nd Period: 9:30 – 10:00 AM: Advisory
- 7th Period: 10:05 – 12:05 PM: Dance History & Lunch
- 8th Period: 12:10 – 1:35 PM: Family and Consumer Science
- 9th Period: 1:40 – 3:05 PM: Tap I
- CA Time: 3:10 – 4:00 PM: Jazz I

*S1 = Semester 1

**S2 = Semester 2



A Week in the Life of an ICA Student

Danielle

Fast Friday

- 1st Period: 8 – 8:30 AM: Pre-AP English 9
- 3rd Period: 8:35 – 9:05 AM: Civics (S1)/Economics (S2)
- 4th Period: 9:10 – 9:40 AM: Ballet I
- 5th Period: 9:45 – 10:15 AM: Physical Science
- 6th Period: 10:20 – 10:50 AM: Pre-AP Algebra I
- 7th Period: 10:55 – 11:25 AM: Dance History
- 2nd Period: 11:30 – 12:30 PM: Advisory & Lunch
- 8th Period: 12:35 – 1:05 PM: Family and Consumer Science
- 9th Period: 1:10 – 1:40 PM: Tap I
- CA Time: 1:45 – 4 PM: Jazz I/Performing Company

*S1 = Semester 1

**S2 = Semester 2

This schedule meets the instructional time requirements, allows for 5-minute passing periods, and includes a dedicated time for the creative arts in the afternoons and on Fridays.



COMPREHENSIVE STUDENT SERVICES

Special Education

English Language Development

Transportation

Library Media Services



Enrichment

Dyslexia Screening & Services

Counseling

Health Services



PROJECTED ENROLLMENT

| Year | Grade Levels | Enrollment Cap |
|-------------|---------------------|-----------------------|
| 2024-25 | 9-11 | 250 |
| 2025-26 | 9-12 | 350 |
| 2026-27 | 9-12 | 400 |
| 2027-28 | 9-12 | 500 |
| 2028-29 | 9-12 | 500 |

STUDENT RECRUITMENT

- ✓ **Collective Effort from Leadership, Instructors & Staff**
- ✓ **Personal Meetings with Families and Students**
- ✓ **Mass Media Marketing**
- ✓ **Community Meetings and Open Forum Sessions**
- ✓ **Engagement with Key Stakeholders & Sponsors**

ICA Facility

1101 Riverfront Drive



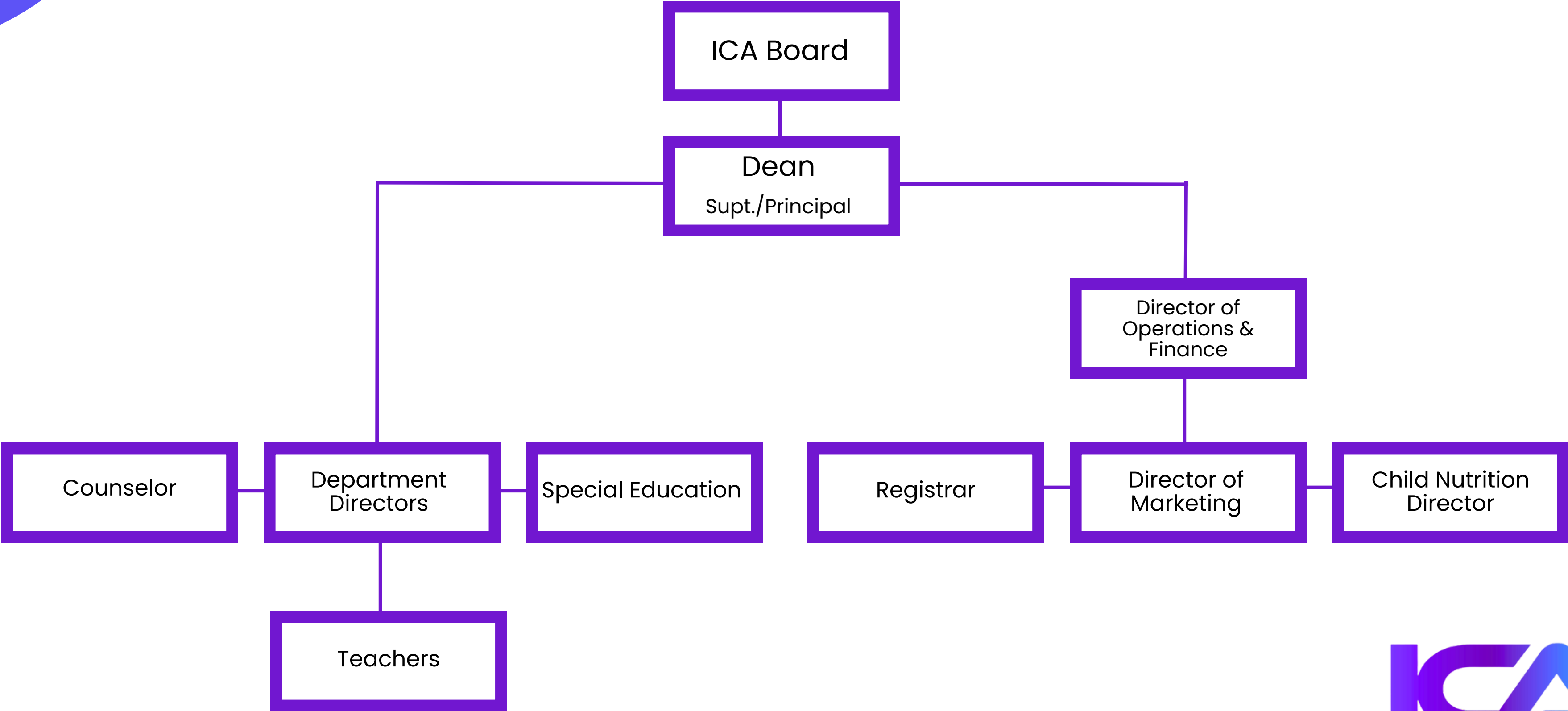
ICA Facility



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GOVERNANCE





Questions?

Thank you for your time and consideration!

