

SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL
1205 S. 70th Street
West Allis, WI 53214
Room 613

NOTICE & AGENDA
FOR THE
COMMUNICATION & COMMUNITY RELATIONS BOARD COMMITTEE MEETING MINUTES

March 25, 2024

The following individuals were in attendance:

- Amy Deal, Chair
- Rebecca Lee, Vice Chair
- Jeff Sikich, Committee Member
- Carolyn Hahn, Director of Communications and Engagement

1. Call to Order (5:00 pm)

The Meeting was called to order at 5:00 pm.

2. Roll Call

All committee members were in attendance.

3. Modifications to the Agenda

There were no modifications to the agenda.

4. Approve Minutes

The minutes from the February 2024 committee meeting were approved.

5. Prior Meeting Business/Questions

None

6. New Business

6.1. Review of Upcoming Events

A spreadsheet has been created with all of the upcoming major events happening in our district (ex. referendum sessions, intermediate preview nights, Dottke exhibit night, graduations). Directors and managers are encouraged to add additional events to the spreadsheet. There is also a spot on the spreadsheet for directors and managers to sign up to be at these events to talk with community members about the referendum.

6.2. Referendum Toolkit

All of the principals/schools will be receiving a Referendum tool kit. These kits include a large poster advertising the referendum and handouts in both English and Spanish. We will also be adding stickers to the toolkit once a design is decided on. Principals will be able to put this information on display in the school office and at school events.

7. Possible Suggestion(s) for Future Discussion

None

8. Community Feedback

None

9. Adjourn

The meeting was adjourned at 5:14 p.m.