<u>4H. Action</u> Date: April 17, 2006

SUBJECT: APPROVAL OF NAMES FOR NEW SCHOOLS

BOARD GOAL: The Keller Independent School District will develop and

promote positive community relations through effective communication, the involvement of stakeholders, and the establishment of business and community partnerships.

FISCAL NOTE: Budgeted in General Fund

Background Information:

- In accordance with Board Policy CW (Local), the Keller ISD Administration is charged with selecting a committee to name new facilities in the district. For the past several years, the district has conducted this process, while also giving our students an opportunity to name their own new schools. The process provides an occasion for students and parents to meet with their new principal, and begin forging the relationships that will become the foundation for a new school community. It also gives the students a chance to be an integral part of the opening of their new school, and become a part of its history.
- In an effort to expedite this process for the 2006-07 school year, the Communications Department solicited parents to serve on a "Blue Ribbon" committee to create a ballot for the names of the new schools and choices for the new school colors. The committee was formed by an e-mail and campus solicitation of interested parents, and each person that served on the committee was selected through a random drawing. Each new campus had three representatives, and the committee met on March 7 to select a ballot.
- Following the committee's work, the ballots were then sent home with students on Monday, March 20, and were returned on March 24.

The following were the selected names from the ballots received from students:
Middle School Trinity Springs
Colors: Forest Green and Gold
Intermediate School Trinity Meadows
Colors: Scarlet and Silver
Woodland Springs Elementary 2 Independence
Colors: Blue and Red
Vineyards Elementary Friendship
Colors: Royal Blue and Silver
Administrative Considerations:
 This item, along with the winning names, was previewed at the March 27 Board of Trustees Meeting.
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The administration recommends that the Board of Trustees approve the names of the new schools as presented.
Respectfully submitted,
Jason Meyer

Director of Communications