

**Denton Independent School District**  
**Heinemann Units of Study in Reading, Writing and Phonics Purchase**

January 11, 2022

**SUMMARY:**

This item requests approval of the quote from Greenwood Publishing Group, LLC dba Heinemann in the amount of \$434,433.62 for teacher instructional resources for Sandbrock Ranch ES.

**BOARD GOAL:**

Growth & Management – Demonstrate effective and efficient management of district resources  
Teaching & Learning - Develop and maintain a culture where learning remains our priority

**PREVIOUS BOARD ACTION:**

The Board called for the 2018 bond election with the recommendation by the Bond Committee. On May 5, 2018, the bond was approved by the voters of Denton ISD.

**BACKGROUND INFORMATION:**

The Curriculum Department requested a quote for the purchase of Units of Study in Reading, Writing, and Phonics, classroom libraries, Leveled Literacy Intervention Kits, and additional teacher resources needed for literacy instruction at Sandbrock Ranch ES. The quote was reviewed by the requesting content areas within the Curriculum Department to ensure items quoted maintained the current District curriculum standard along with item pricing. The quote from Heinemann is \$434,433.62.

**SIGNIFICANT ISSUES:**

The teacher instructional resources will provide curriculum items within the context areas of Language Arts and Reading. These teacher resources will be purchased from Greenwood Publishing Group, LLC dba Heinemann through Denton ISD RFP #2002-04. This purchase is being brought for approval in accordance with the District's CH (local) policy.

**FISCAL IMPLICATIONS:**

The cost will be borne through the 2018 bond authorization.

**BENEFIT OF ACTION:**

The approval of this purchase will allow for the district to provide needed instructional materials to implement the requirements of Readers, Writers and Phonics Workshop, including teacher resources and classroom libraries. It also includes materials needed to implement the requirements of HB 4545 intervention.

**SUPERINTENDENT'S RECOMMENDATION:**

It is recommended that the quote from Greenwood Publishing Group, LLC dba Heinemann in the amount of \$434,433.62 for teacher instructional resources for Sandbrock Ranch ES be approved.

**STAFF PERSONS RESPONSIBLE:**

Mike Mattingly, Associate Superintendent of Curriculum & Instruction  
Sandy Brown, Director of Elementary Curriculum & Instruction  
Angela Ricks, Director of Student Support Services  
Dianna Casper, Director of Purchasing  
Jacob Bishop, Coordinator of Bond Financial Services

**ATTACHMENTS:**

None

**APPROVAL:**

Signature of Staff Member Proposing Recommendation: \_\_\_\_\_

Signature of Divisional Assistant Superintendent: \_\_\_\_\_

Signature of Superintendent: \_\_\_\_\_