



August
2025 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.76k Android 1.75k Apple

District Website – dps170.org

15K Users 60K Page Views

<u>Sessions by Device</u>	<u>City</u>
4.7k Mobile	9,487 Dixon
11k Desktop	1,112 Chicago
208 Tablet	437 Sterling
7 Smart TV	224 Rock Falls
<u>Browser</u>	<u>Operating System</u>
11k Chrome	3.2k iOS
3k Safari	2.8k Windows
742 Edge	1.7k Android
159 Firefox	600 Macintosh
104 Android	225 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,443

Reach 362,617 - times our posts were presented to Facebook users

Top post– 8-22 Adona Zimmerman Spirit Stick Award RMS



District Twitter account - @DPS 170

Followers 1,353

Top Tweet –

8-16 Good day for the Dukes in Rockford (Golf)

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,353	2,662	587	283	214	240

Instagram – dixonschools – 1,488 followers