



**Explore
America**

TESTIMONIALS

EF Explore America is different because of the relationships that they form with their Group Leaders. They're willing to do what's best for students and Group Leaders. They become personally vested in each and every tour.

Marc | Teacher, California

My students always come back overwhelmed and awed by seeing their studies come to life. Teachers tell me that after going on the trip, the students come back and share their connections in class discussions and they see a marked difference in their understanding and appreciation for history!

Derrick | Principal, California

Going to New York with EF Explore America was the chance of a lifetime. Growing up in a small town, you cannot truly appreciate the amazing sights, sounds and smells of NYC until you are there...really there...standing smack dab in the middle of Times Square. It was a dream come true.

Clarisa | Student, Texas

The services EF Explore America offers are really top notch. I feel like I'm part of the EF Explore America family, and they are always going to be there for me and go above and beyond.

Andrea | Teacher, Alabama

Seeing the Lincoln Memorial and standing where Dr. King gave his famous "I Have a Dream" speech was like hearing the echoes of history.

Johnathan | Student, Indiana

1.800.503.2323

EFExploreAmerica.com

SCHOOL BOARD & ADMINISTRATION BOOKLET

HELPING STUDENTS THRIVE IN THE 21ST-CENTURY

LEARNING IN TODAY'S WORLD

You know that an educational moment can happen inside and outside the classroom. With EF Explore America, students can experience the power of travel and witness their lessons come to life. This opportunity will help shift students' perspectives and prepare them for the future.

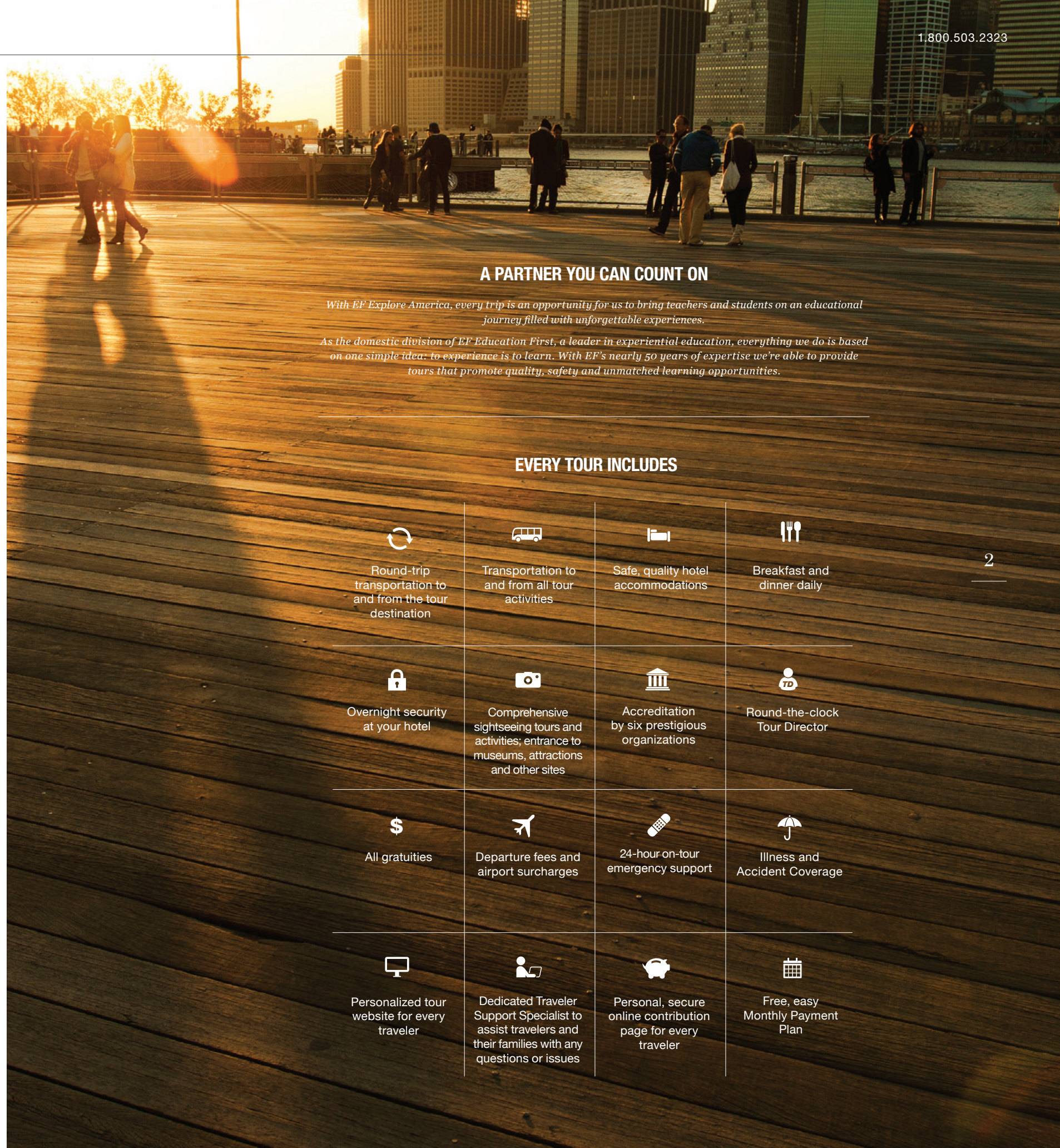
Exploring a new place allows students to not only discover the world around them—but to discover themselves. It'll spark their curiosity. Boost their confidence. And, put a personalized touch on the lessons they're learning in the classroom. By bringing students on this amazing trip, you're helping lay the groundwork toward a global education and strengthening their skills for success.

Travel Is Synonymous With Success

In a study of thousands of students who traveled with EF before the age of 18*:

- Nearly every student went on to earn a BA or higher.
- 80% maintained a 3.0 GPA in college and nearly half had GPAs between a 3.5 and 4.0.
- More than 80% said they were better communicators and collaborators as a result of their experience.
- Nearly 90% considered themselves to be better at problem solving and critical thinking.

* Survey done by AdvancED, commissioned by EF Educational Tours



A PARTNER YOU CAN COUNT ON

With EF Explore America, every trip is an opportunity for us to bring teachers and students on an educational journey filled with unforgettable experiences.

As the domestic division of EF Education First, a leader in experiential education, everything we do is based on one simple idea: to experience is to learn. With EF's nearly 50 years of expertise we're able to provide tours that promote quality, safety and unmatched learning opportunities.

EVERY TOUR INCLUDES

 Round-trip transportation to and from the tour destination	 Transportation to and from all tour activities	 Safe, quality hotel accommodations	 Breakfast and dinner daily
 Overnight security at your hotel	 Comprehensive sightseeing tours and activities; entrance to museums, attractions and other sites	 Accreditation by six prestigious organizations	 Round-the-clock Tour Director
 All gratuities	 Departure fees and airport surcharges	 24-hour on-tour emergency support	 Illness and Accident Coverage
 Personalized tour website for every traveler	 Dedicated Traveler Support Specialist to assist travelers and their families with any questions or issues	 Personal, secure online contribution page for every traveler	 Free, easy Monthly Payment Plan



A TRULY VALUABLE EXPERIENCE

As the largest private educational organization, we offer educational resources designed to motivate and engage students, and make classroom lessons come alive.

ACCREDITATION

EF Explore America was one of the first travel organizations to be accredited and recognized for its educational value. Today, we're accredited by six prestigious organizations. Our tours are recognized for their quality and excellence by meeting the same rigorous standards as the best schools and colleges. We're accredited by:

- *Western Association of Schools and Colleges (WASC)*
- *North Central Association of Colleges and Schools (NCA)*
- *The National Council for Private Schools Accreditation (NCPSA)*
- *Middle States Commission on Elementary Schools (MSACES)*
- *Accreditation International (AI)*
- *Southern Association of Colleges and Schools (SACS)*



EXPERT TOUR DIRECTORS

Part logistical genius, part tour guide, and full-time traveler extraordinaire, your Tour Director is with your group 24/7. Trained in inquiry-based learning, our Tour Directors get to know students personally, challenge them to think critically and help create inspiring and motivating experiences to ensure no moment is wasted.

SCHOOL CREDIT FOR TEACHERS

Our Group Leaders can earn 60 hours of credit toward professional development or recertification requirements.

SCHOOL CREDIT FOR STUDENTS

Middle school and high school students can earn high school elective credit, which can count toward graduation and make their college application stand out from the pack.



SAFETY FIRST. SAFETY ALWAYS.

You're entrusting us to keep your students safe while on tour—and that is something we don't take lightly.

EF'S SAFETY FIRST PROGRAM

We carefully evaluate all aspects of our tours including perform background checks on all Tour Directors and hold an annual, on-site inspection of all vendors, hotels and restaurants.

ON-TOUR SUPPORT

It's important to know there's help when you need it. Our tours provide 24-hour emergency assistance and a Tour Director who's trained to handle any difficult situations that might arise. For additional support, we're never too far away with our offices spread throughout the country including our main headquarters in Boston.

PROFESSIONAL OVERNIGHT SECURITY

There's no need for sleepless nights if you're a Group Leader or chaperone. Our professional security team makes sure your group is safe and sound and staying in their rooms.

BEST FREE-PLACE RATIO FOR CHAPERONES

In a new place, having more eyes on what matters ensures your students are never out of sight. With every group receiving one free spot for every six or ten students, we offer the best free-place ratio for your school.

INDUSTRY AFFILIATIONS

We work with some of the leaders in the travel industry to ensure our service providers meet the rigorous expectations we set out for them.

- International Air Travel Agent Network (IATA)
- American Bus Association (ABA)
- Airline Reporting Commission (ARC)
- United States Tour Operators Association (USTOA)
- Destination DC (formerly the Washington, D.C., Convention and Visitors Association)
- Better Business Bureau
- Student and Youth Travel Association of North America (SYTA)

NO RISK. ALL REWARD.

Being away from the school can cause concern for educators and administrators. As your travel partner, we offer a comprehensive plan that provides coverage for all of our travelers.

FOR GROUP LEADERS AND SCHOOL DISTRICTS

\$15 million liability protection

All EF Explore America Group Leaders and their school districts are covered during tour by Commercial General Liability Insurance. This is provided by nationally recognized insurance companies with A.M. Best Ratings of A-. Coverage is up to \$15 million per occurrence (and in annual aggregate) for covered claims related to the tour regarding bodily injury, property damage, and errors and omission. To receive a certificate of insurance that specifically names you or your school as a certificate holder, please call us at 800.503.2323.

Peace of Mind Program

If a safety concern comes up and the school board will not allow you to travel, our program gives you the flexibility to change the tour and/or departure date.

FOR EVERY TRAVELER

Included travel protection

The Program Fee includes our Peace of Mind Program, Illness and Accident Coverage and 24-hour emergency assistance.

Anytime Protection Plan

We recommend every traveler choose this plan for additional protection and to safeguard their investment. Whether it's a family emergency, broken bone, or cheerleading tryouts—life is full of surprises. The Anytime Protection Plan provides travelers with a full refund should they cancel at any point and for any reason before their tour*.

* Full refund include all monies paid minus any Non-Refundable Fees.

GROUP LEADER SUPPORT

When you travel with EF Explore America, you'll get the support and training you need from our travel expert team.

Tour Consultants

Throughout the process, your teacher will work with a personalized team of tour consultants. They'll help with everything from selecting the right itinerary for your group to helping get travelers enrolled.

Educational Travel Advisors

New Group Leaders can connect with our Educational Travel Advisors (ETAs) to learn more about leading a tour. ETAs are Group Leaders who have seen it all and done it all. They're experienced travelers who love to volunteer their time and expertise to help more teachers and students have successful, rewarding experiences.

Group Leader Orientation

Every first-time Group Leader can partake in a free orientation trip to New York City, Boston or Washington, D.C. During orientation, Group Leaders will experience a tour firsthand; attend seminars on educational travel; and get to know the EF Explore America staff a little better.