



November
2025 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.79k Android 1.83k Apple

District Website – dps170.org

15K Users 76K Page Views

<u>Sessions by Device</u> 12K Desktop 3.6K Mobile 82 Tablet 1 Smart TV	<u>City</u> 10,570 Dixon 689 Chicago 468 Sterling 101 Rock Falls
<u>Browser</u> 12K Chrome 2.4K Safari 457 Edge 66 Firefox 50 Android	<u>Operating System</u> 9K ChromeOS 2.6K iOS 2.1K Windows 1.1k Android 430 Macintosh 105 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,596

Reach 503,385 - times our posts were presented to Facebook users

Top post– 11-5 Generous Donor First 200 DHS Students Free Entry FB Game



District Twitter account - @DPS 170

Followers 1,335

Top Tweet –

11-5 Generous Donor First 200 DHS Students Free Entry FB Game

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,335	2,628	575	281	215	239

Instagram – dixonschools – 1,550 followers