



To: Coppell ISD Board of Trustees
From: Justin Hill, Director of Purchasing
Date: Monday, June 27, 2022

cc: Dr. Brad Hunt, Dr. Angie Brooks, Diana Sircar

Re: Instructional materials and applications for emergent bilingual students

The district determined there was a need for research-based solutions to:

- Accelerate English Acquisition for linguistic newcomers, to include a combination of in-person and digital components. The solution should provide progress monitoring capability and reporting.
- Accelerate English Acquisition, to include a combination of in-person and digital components. The solution should provide progress monitoring capability and reporting. Geared toward our youngest Emergent Bilingual students.
- Accelerate English and Spanish Acquisition, to include a combination of in-person and digital components. The solution should provide progress monitoring capability and reporting. Geared toward PK-5 students in our Dual Language Immersion students.
- Accelerate Math achievement in English and Spanish, to include a combination of in-person and digital components. The solution should provide progress monitoring capability and reporting. Geared toward PK-5 students in our Dual Language Immersion students.

As a result, the district issued an RFP on February 28, 2022, to select a company to provide a solution. The district received two compliant responses.

An evaluation committee comprised of representatives from both campus and central administration departments evaluated those responses to establish the best value. The resulting tabulation of those evaluations provided the following suppliers, in ranked order.

1. RFP Package 1 – Accelerated English Acquisition Program and Digital Acquisition Solution for Newcomers and Emergent Bilingual Students
 - a. Line 1.1 & 1.3 Grades PK-5 (\$73,000)
 - i. Imagine Learning
 - ii. AC Global
 - b. Line 1.2 & 1.4 Grads 6-12 (\$73,000)
 - i. AC Global
2. RFP Package 2 Supplemental Digital English and Spanish Solution for Literacy and Math
 - a. Line 2.1 and 2.2 (75,000)
 - i. Imagine Learning

District administration will attempt to negotiate a successful contract with the first ranked vendor, and if unsuccessful, we will move to the next ranked vendor.

The district administration intends to use ESSER funds to cover the cost of this service for at least the first year of the award.

RECOMMENDATION:

That the Coppel ISD Board of Trustees approves the administration to negotiate and enter into an agreement with the recommended suppliers, renewed annually, not to exceed the approximate amounts outlined above annually, as long as the service continues to meet the needs of the District.