



Navarro ISD

# Board Report

## Communications Department

January 2025

### Summary

The Communications Department has been busy working on a variety of initiatives to support the district and keep our community informed. This report highlights some of our recent work and activities.

### Professional Headshots

We have coordinated with Seguin photographer Matthew Chase to provide professional headshots for the trustees and Superintendent. These photos will be printed, framed, and hung in the Central Office and will also be updated on the district website. These photos will help elevate and better reflect our professional image and brand.

### Panther Progress Quarterly Report

The Panther Progress Second Quarterly Report was completed and published as a flipbook after the December board meeting. The report highlights the achievements of our students and staff throughout the quarter. Stakeholder can read the report here: <https://www.nisd.us/collaborativevision>

### Heart of Gold Award Winners

On December 20, Ms. Epley and Principals surprised our Heart of Gold Award winners. Nominations for this award can be submitted by parents, students, staff, and community members. The next round of winners will be announced in March.

- Elementary - LaVonne Hogenauer, Lucinda “Maryela” Nandin
- Intermediate – Courtney Roitsch, Mannie Jimenez
- Junior High - Nicole Francis, Amy Dahlke
- High School - Jessica Limmer, Daniel Martinez



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## Other Highlights

- **District Updates and Board Notes:** We continue to provide regular monthly updates to the community through the District Updates and Board Notes newsletter.
- **Navarro Almanac:** The quarterly Navarro Almanac employee newsletter was published on December 19 highlighting upcoming information, internal news, celebrations and events from across the district. The next newsletter will be published in March.
- **Crisis Intervention Team:** The Communications Department supported the Counseling team by providing messaging to students, staff, and parents on protecting mental health during the holidays and providing local resources for help. The information featured that the STOPit App, currently used by Navarro ISD, now has a 24 hour crisis text line with a crisis counselor.
- **Navarro Ready, Engaged, Prepared Initiative:** We are working with Academic Services to create a digital booklet for the Navarro Ready, Engaged, Prepared initiative. This booklet will provide a comprehensive overview of the initiative and its benefits for students and families.
- **Panther Palooza:** In January will be releasing information on social media and our website about our second annual Panther Palooza event, which will be held on April 12 from 5-9pm and will feature Clint Taft & the Buckwild Band.
- **Updated Digital Flyer Distribution Policy:** The updated policy for digital flyer distribution has already been beneficial. We are able to better promote our community partners while also ensuring that our resources are directed towards supporting our students and staff.
- **School Board Appreciation Month:** Throughout January, we will be celebrating TASB's School Board Appreciation Month by highlighting each Trustee on social media to showcase their leadership and positive contributions to our district and community.