

**TEXAS SOUTHERN UNIVERSITY  
BOARD OF REGENTS AGENDA**

**COMMITTEE:** Development and Legislative Affairs

**ITEM:** Approval Request to Negotiate and Execute a Contract for Consulting Services

**DATE PREVIOUSLY SUBMITTED:** N/A

**SUMMARY:**

The Division of Development and Alumni Engagement requests formal approval to negotiate and execute a contract for consultant services supporting the Centennial Campaign. This campaign is designed to commemorate our institution's centennial anniversary by boosting fundraising efforts and fortifying relationships with alumni.

The consultant will deliver strategic insights, design targeted outreach initiatives, and help formulate messaging to engage our alumni and the broader community. Their expertise will be invaluable in maximizing participation and contributions, ensuring the campaign's success.

A Request for Qualifications (RFQ 717-25-726) is posted on the Electronic State Business Daily and TSU's website per Texas Government Code §2155.083.

The University awards contracts to a respondent whose proposal provides the best value to the State of Texas and Texas Southern University, as defined by Texas Government Code, §2155.074.

**SUPPORTING**

**DOCUMENTATION:** Scope of Work, Budget Sheet Attached (Under Separate Cover)  
BOA0001539

**FISCAL IMPACT:** Cost Not to Exceed: \$180,000  
University FOAP: 1744-51000-7253-70

**ACTION REQUESTED:** Administration recommends approval of this item

**Legal Certification:** Based on available information to date, this action item and its implementation will not be in violation of any applicable federal, state, or local law, or regulation.

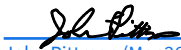


GENERAL COUNSEL

03/26/2025

DATE

**Fiscal Certification:** This fiscal note shown above details the true and actual positive or negative fiscal effect that implementation of this proposal will achieve.



John Pittman (Mar 26, 2025 16:32 CDT)

INTERIM CHIEF FINANCIAL OFFICER

03/26/2025

DATE



James Crawford (Mar 28, 2025 11:11 CDT)

PRESIDENT

03/28/2025

DATE