

SCHOOL BOARD MEETING REPORT

Board Meeting Date:	September	Superintendent:	Dave Valenzuela	
Administrator/Staff:	Chris Pendleton			
Type of Item:	Informational	x Action		
Please state your proposal briefly and clearly. What do you want the board to know, discuss, or decide?				

Chris Pendleton is seeking approval to attend the MBA Conclave Curriculum & Teaching Summit in Vancouver, WA. The event is October 5 thru 9. The MBA Conclave Curriculum and Teaching Conference is designed to help anyone who teaches or administers the teaching of business administration (entrepreneurship, finance, hospitality, management/administration, and marketing) build better, bigger, stronger programs at the local level. Every session is designed for take-home value.

Provide history/background information on your proposal:

The national MBA Conclave Curriculum and Teaching Conference is designed specifically for teachers and administrators of Career and Technical Education (CTE) programs in Business Administration, including those who focus on:

Entrepreneurship Finance Hospitality/Tourism Management/Administration Marketing

The conference is designed to meet the needs of:

High School Teachers
Community/Technical College Faculty
(Special track for college faculty)
Supervisors and Directors
Curriculum specialists
Counselors interested in student opportunities
Teacher Educators
BPA, DECA, FBLA advisors

The goal of Conclave is to provide local teachers and administrators with a comprehensive overview of contemporary curricula, pedagogy, and program development strategies, including dialogue with leading educators and industry executives. Specific objectives of the conference are to provide practical, take-home strategies and tactics relative to:

Implementation of project-based instruction (classroom implementation)

Use of technology in the classroom to enhance learning

Industry-validated standards and adaptations for programs-of-study and performance-oriented courses

Detailed information regarding proof-of-learning assessments, including industry-based certification options
Industry best practices, including contemporary case study discussions in finance, human resources, management,
and marketing

Integration of core academic standards within the business administration program-of-study

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List the advantages of your proposal: Limited cost for event (only registration). Chris Pendleton will	also be presenting at this event.
List possible disadvantages of your proposal:	
None.	
List possible alternatives that could also offer a not recommended? There are no alternatives.	solution to your proposal. Why were they
Superintendent's recommendation(s):	Approve: Yes No