## Pleasantdale School District 107

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Good communication is the foundation of a healthy relationship. Therefore, Pleasantdale School District is taking measures to improve our communication with our families and the community. Over the past several years, we have received feedback from parents and community members that our website was not user friendly and lacked some basic features. We are excited to announce that we are launching a new website that will address these issues.

Last school year, the Board of Education directed the administration to investigate the launch of an updated website. The district formed a website committee who reviewed the services offered from several website design/hosting companies. The committee sought to find a site that improved the user experience, included a calendar feature, and allowed for easy to use teacher pages. The district reviewed the products of over 20 companies and identified SchoolDesk.com as the best choice to meet our needs.

In July, a contract was signed with SchoolDesk.com and they began to migrate the information from our old site to a the new and improved site. The new site features a more pleasing layout and color schema. Additionally, the new site includes a picture splash on the front page that allows us to feature photos of our students and staff. The calendar feature will allow us to have a "one-stop shop" for parents to get important dates.

Because we own our domain name, the website address (www.d107.org) will not change. We are excited to unveil our new website to our community at the end of the month. As always, we welcome community and parent feedback on our website and other methods of communication.

## Main takeaways:

- The new website to be launched by the end of September.
- The new website will include an improved user interface, color schema, and calendar feature.
- A rigorous process was employed to select our new website designer/host.