

VI. COMMUNICATIONS TO THE BOARD

Information Only

Marketing/Survey Update (TPSD Goal #4)

**Mrs. Kay Bishop
Communications Director**

Mrs. Kay Bishop will present information on the latest communication efforts initiated since the beginning of the 2012 school year. These initiatives include the billboard campaign, honor roll and pride signs, weekly electronic newsletters and Monday Memo.

Mrs. Bishop will also report on the results of the student survey administered during the first nine weeks.