

**Graham Independent School District
Board Agenda Item Synopsis**

Subject: Review of Graham ISD 2025 Demographic Study

Background Information:

Stuart Keogh, Demographer from Zondahome, will provide an overview of the Demographic Study Report conducted in the Fall of 2025. The data provided in the Demographic Study will inform the development of the Long Range Facility Plan and was presented to the Facility Planning Committee on February 4, 2026.

Administrative Consideration:

Information Only.

Alignment to District Goals:

- 1. **Academics:** All students will be prepared for success at the next level.
- 2. **Our People:** Recruit and retain highly qualified employees at all levels.
- 3. **Finance and Facilities:**
 - Optimize revenues and impact student achievement by increasing attendance rates at all campuses.
 - Commit to excellence in facilities that promote innovative, health, and welcoming learning environments.
- 4. **Culture:** All stakeholders will take ownership in creating a welcoming, compassionate, unified school community striving for aspirational achievements.
- 5. **Safety:** Provide a safe, healthy and secure environment for all stakeholders.
- 6. **Communications:** Support student success through clear, consistent, and inclusive communication and marketing that builds trust, reflects our diverse community, and empowers all stakeholders.

Budgetary Impact:

None.

Recommendation:

Information Only.

Meeting Date:

February 11, 2026