

PLEF Charter School Feasibility & Community Engagement

Community Foundations

Scope: Focus on discovery, vision, and community input.

Includes:

Discovery & Vision Alignment

- Research educational models & align with community needs
- Facilitate vision/mission workshops with the PLEF board
- Draft project purpose, desired outcome, and the why behind statements

Community Research & Surveys

- Design & distribute survey (digital + print)
- Analyze results with visuals and a summary report

Deliverables:

- Draft project purpose, desired outcome, why behind document
- Survey results report with data visuals

Stakeholder Engagement

Scope: Add deeper community and stakeholder engagement.

Includes everything above, plus:

- Focus Groups / Town Halls (prep, facilitation, written summaries)
- Stakeholder Engagement
 - One-on-one meetings with community leaders, pastors, homeschool co-ops
 - Letters of support collection (with email templates)
 - Talking points/FAQs for PLEF board use

Deliverables:

- Focus group/town hall written summary
- Stakeholder engagement summary
- Email templates & board talking points