

# GOVERNING BOARD AGENDA ITEM AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10

DATE OF MEETING: February 20, 2018

**TITLE:** Introduction of Battelle for Kids Strategic Planning Consultants

#### **BACKGROUND:**

After obtaining quotes from eligible companies, Amphitheater School District has chosen Battelle for Kids for strategic planning consultant services. Battelle for Kids has recently joined forces with EdLeader21 in order to expand and implement programs and plans for students in schools nation-wide. Additional information on Battelle for Kids can be found at <a href="https://www.battelleforkids.org/">https://www.battelleforkids.org/</a>. Today marks the first visit by our consultant team. We would like to introduce:

## Michael Nicholson, Ph.D. - Senior Director (Improvement and Impact/Research Lead)

Michael has extensive background in education, assessment, and technology. Michael has a wealth of knowledge in standards-based education, instructional leadership, and is using data to inform teaching and learning. He provides strategic planning assistance through developing impact metrics, coordination of internal and external research initiatives, and conducting professional development. He is a former school superintendent from Ohio and provides support to a number of school districts.

## **Kimberly Ratcliff, MPA - Senior Communications Director (Marketing and Communications Lead)**

Kimberly brings more than 25 years of experience to school districts and state departments of education across the country. Providing change leadership counsel and communications, her work includes planning and implementing large-scale improvement initiatives designed to improve teaching and learning. Her expertise includes strategic planning, branding, crisis communications, stakeholder engagement, change management, focus group facilitation, and educational policy thought leadership. In addition to her work with school districts, Kimberly has worked with the Ohio Department of Education and The Ohio State University in executive leadership and analyst roles. She also teaches at Ohio State.

## **RECOMMENDATION:**

The administration will introduce the Battelle for Kids consultants to the Governing Board. The process for strategic planning begins on February 20, 2018 and will continue through the beginning of the 2018-2019 school year. We welcome Michael and Kimberly to Amphitheater, and look forward to our partnership with them during the strategic planning process.

**INITIATED BY:** 

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Dr. Roseanne Lopez, Chief Academic Officer Elementary Education

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Date: February 19, 2018