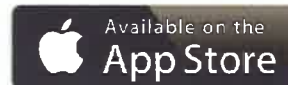


Your district In the app store



*"ParentLink **amplifies** our communications, **extends** our reach, and provides a **first rate** experience."*

*- Greg Finn, Superintendent
Anson County Schools, North Carolina*



Your custom app will be ready in a week.
Don't worry, we'll set it all up for you.



ParentLink mobile apps

1 MOBILE IS BIG—AND GETTING BIGGER



2 THEY'RE SERIOUS ABOUT COMMUNICATION

"Our ParentLink app gives us an official voice and tells our community we want you to be a part of this."

-Step McCambidge, Communications Director
Appleton Area Schools



SCHOOL RESOURCES & DIRECTORY

- Access to important district and school documents
- Instant access to contact information for school and staff

3 EXTENDED REACH

- Designed to be used
- Translated into over 60 languages
- Customizable
- Bring information to parents and community



PUSH NOTIFICATIONS & CALENDARS

- Push important information on upcoming bond initiatives
- Keep parents up to date on your events and activities with integrated calendars

4 IT'S EASY



- Apps in a week



- We do the setup for you



- It updates itself

5 IT MAKES WHAT DISTRICTS HAVE...BETTER

"Parents love the app because they can personalize it to be relevant to them—you can tell ParentLink was built for K-12."

-Steve Louden, Superintendent
Stockton USD, California



NEWS FEED & SPORTS

- Personalized news feed allows your community to see what matters most to them
- Schedules, scores, sites, and more—in one place

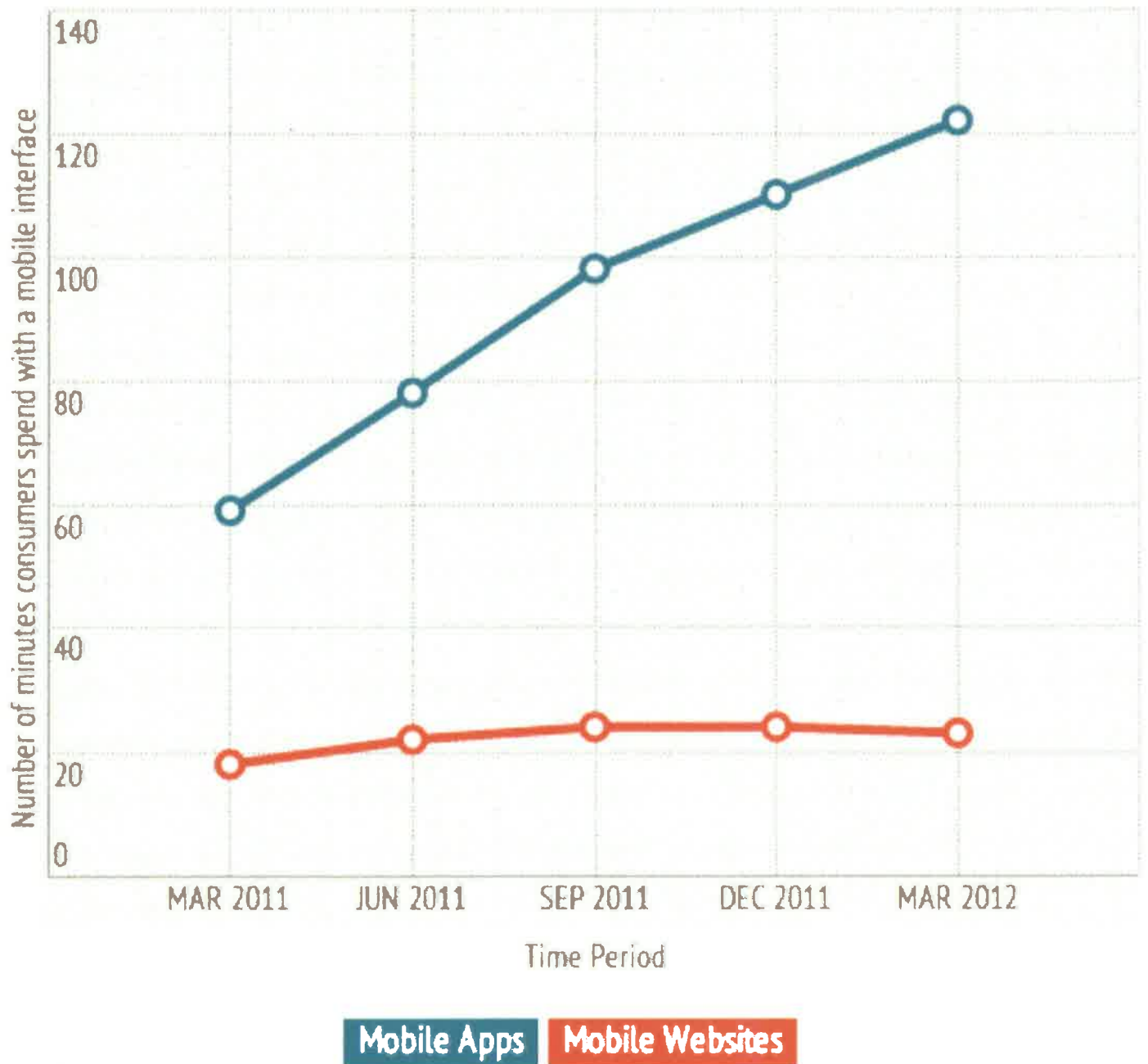


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Your educational community is going mobile—Join them.



Time Spent Using Mobile Apps vs. Mobile Websites



Source: Nielsen Smartphone Analytics. The number of minutes (in billions) depicted above represents the total amount of time consumers spend using mobile apps versus mobile websites.