



# LEADERSHIP: Sharing the Vision

IASB • IASA • IASBO Joint Annual Conference

In conjunction with the 86th Joint Annual Conference IASB presents

## Pre-Conference Workshops

Friday, November 16, 2018 ▪ Sheraton Grand Chicago

Mix and match two half-day sessions or choose a full-day workshop.

### Full-Day Workshops:

- Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members
- The Basics of Governance
- Leading Leaders: The Job of Board President
- Myers-Briggs Type Indicator®

### Half-Day Workshops (Both a.m. and p.m.):

- Collective Bargaining for School Board Members and Administrators
- Improve Student Achievement Through eXceptional Governance
- School Board/Superintendent Teams: Leading Intentionally
- The Deep Equity Lens: A Systemic Leadership Process

All workshops are a part of the LeaderShop Academy program.



**“I’ve been attending this Conference for over 25 years. Each year I come back with new ideas for discussion in our district. It’s amazing how many of my peers are looking for solutions to the same problems as me.”**

— Donna Johnson, River Trails SD 26 (Mount Prospect)



Additional information and registration instructions at [www.iasb.com](http://www.iasb.com)

# FULL-DAY

## Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members Full-Day

Professional Development Leadership Training (PDLT) for School Board Members satisfies the requirements for mandatory board member training per Public Act 097-0008 and includes four (4) hours of instruction in education and labor law, financial oversight and accountability, and fiduciary responsibilities. Additionally, it will fulfill the requirement for Performance Evaluation Reform Act (PERA) Training for School Board Members. Every new school board member, elected or appointed, must complete this training in the first year of his/her term. A board member who has already complied with this requirement is not required to take this training again.



Presenters: **Luke M. Feeney** and **Brandon K. Wright**, Attorneys, Miller, Tracy, Braun, Funk & Miller, Ltd., Monticello, and Illinois Council of School Attorneys' (ICSA) members; and **William Phillips**, Associate Professor, Department of Educational Leadership, University of Illinois-Springfield, and Field Service Director, IASA.

## The Basics of Governance Full-Day

Participants will focus on board and board member roles and responsibilities, and learn how boards in high-functioning districts can make a positive impact on student learning. Specifically, this workshop will provide you with an opportunity to

- Identify the role and work of the school board.
- Distinguish board work from that of the superintendent and staff.
- Understand how each member relates to the full board.
- Discuss effective board and board member best practices.

Leave with tools to sharpen your decision-making skills.



Presenters: **Boyd Ferguson**, Policy Consultant; **Perry Hill**, Field Services Director; and **Sandra Kwasa**, Director, Board Development, IASB.

*This workshop fulfills the governance overview requirement for admission into IASB's LeaderShop Academy.*

## Leading Leaders: The Job of Board President Full-Day

Leaders set the tone and expectations for the groups they serve. The board president has the power to impact the quality of the board's work. An effective president does far more than just "run the meeting." He or she is expected to keep the board focused on setting district direction; provide the opportunity for airing divergent views without acrimony or favoritism; maintain open lines of communication with the superintendent, other board members, and the public; be knowledgeable of board legal requirements; and much more.

This interactive workshop will explore the challenging roles and responsibilities of the board president, including legal responsibilities, keys to effective meetings, managing board conflict, communications, and teamwork.



Presenters: **Dee Molinare**, Field Services Director; and **Reatha Owen**, Field Services Director, IASB

## Myers-Briggs Type Indicator® Full-Day

Back by popular demand. Countless board members and administrators have found Type (MBTI®) to be an excellent resource for governance, organizational, and personal excellence. Two of our own IASB Field Services staff members will bring their expertise in MBTI® assessment and board governance together in this engaging workshop. This workshop will help you

- Enhance your board's ability to make good decisions.
- Use your strengths and those of others on your board to develop consensus on issues.
- Communicate effectively with board, staff, and community.
- Develop strategies toward effective meetings.



Presenters: **Larry Dirks**, Field Services Director; and **Laura Martinez**, Field Services Director, IASB.

# HALF-DAY

## Collective Bargaining

Morning

Afternoon

Attend this workshop to learn about the current issues that every school board member — and every administrator — needs to know to take an active role at the bargaining table

- Statutory requirements for collective bargaining negotiation.
- Planning and preparation for successful negotiations.
- Alternative negotiation processes and pros/cons of different methods.
- Effective negotiation strategies and approaches to resolve difficult issues.
- Key bargaining table issues and management response options.
- Impasse, mediation, and public posting process.
- Methods and strategies to avoid labor disputes and strikes.



Presenters: **Philip H. Gerner, III**, Attorney, Robbins Schwartz, Chicago, and Illinois Council of School Attorneys (ICSA) member; and **Todd Hayden**, Attorney, Robbins Schwartz, Bolingbrook

## The Deep Equity Lens: A Systemic Leadership Process

Morning

Afternoon

How do we as board members and district leaders make sure that our equity work is embedded and effective over time, not merely one more initiative or one more workshop. In this session, Gary Howard will describe the **5 Phases of Deep Equity** work and engage participants in interactive conversations about their own best practices and equity challenges. Participants will gain



a systemic perspective on the work of inclusion, equity, and excellence and a clear understanding of the differences between “managing diversity” versus “leading for equity.”

Presenter: **Gary Howard**, Keynote Speaker, Writer, and Workshop Leader

## Improved Student Achievement Through eXceptional Governance

Morning

Afternoon

School boards, comprised of well-intentioned citizens, govern and oversee local school districts. Most boards do an adequate job; all can improve. Take steps to move your board from adequate to exceptional. In this workshop, we will

- Consider specific actions your board can take to improve governance in your district.
- Examine how your board is currently performing.
- Discuss a monitoring system you can use for your board, district, and students.
- Create a strategy to implement, and sustain improving governance and student achievement in your district.



Presenters: **Phil Gore**, Leadership Team Services Director; and **Orin Moore**, Board Consultant, Texas Association of School Boards

## School Board/Superintendent Teams: Leading Intentionally

Morning

Afternoon

Superintendent/School Board Teams must have leadership to thrive and that means leadership should not be accidental. But, what type of leadership works best? Dr. Adamson will share a model of leadership that captures the best of current leadership styles and that, when combined with the critical elements of governance, realistically enables superintendents and school board teams to ensure their leadership focus is on the right, best initiatives to enhance student achievement and community satisfaction.



Presenter: **Michael Adamson Ed.D.**, Director of Board Services, Indiana School Boards Association

**Full-Day Workshop tuition is \$280.**

Includes continental breakfast, lunch, breaks, and workshop materials.

**Half-Day Workshop tuition is \$140.**

Morning workshops include continental breakfast, breaks, and workshop materials (lunch is NOT included).

Afternoon workshops include lunch, breaks, and workshop materials (continental breakfast is NOT included).

Registration for these workshops is open only to those who have registered for the 2018 IASB • IASA • IASBO Joint Annual Conference.

## When and Where?

All Pre-Conference Workshops will take place at the Sheraton Grand Chicago, one level above the main lobby, on Friday, November 16, 2018.

### Full-Day Workshops

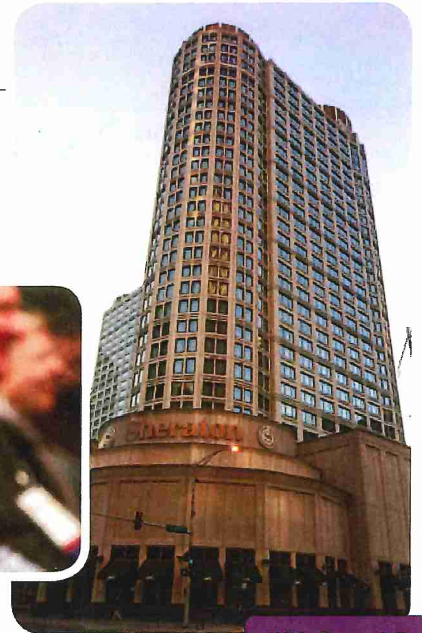
8-9 a.m. Continental Breakfast and Registration  
9 a.m.-3 p.m. Workshop  
11:30 a.m.-12:30 p.m. Lunch (included)  
3 p.m. Adjournment

### Half-Day Morning Workshops

8-9 a.m. Continental Breakfast and Registration  
9-11:30 a.m. Workshop  
11:30 a.m. Adjournment  
(Lunch is NOT included)

### Half-Day Afternoon Workshops

11-11:30 a.m. Registration  
11:30 a.m.-12:30 p.m. Lunch (included)  
12:30-3 p.m. Workshop  
3 p.m. Adjournment



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LEADERSHIP:  
**Sharing the Vision**

IASB · IASA · IASBO Joint Annual Conference

November 16 -18, 2018 • Chicago

## Registration

Registration for these workshops is open only to those who have registered for the 2018 IASB ■ IASA ■ IASBO Joint Annual Conference.

Registration instructions are posted at [www.iasb.com](http://www.iasb.com).

**Board superintendents/roster managers** — For instructions on registering your members, go to [www.iasb.com](http://www.iasb.com).

**School board members** — Contact your district office and ask them to register you for Pre-Conference Workshops, or contact the IASB Registrar at [registrar@iasb.com](mailto:registrar@iasb.com) or 217/528-9688, ext. 1145.

**Full-Day Workshop tuition is \$280.** Includes continental breakfast, lunch, breaks, and workshop materials.

**Half-Day Workshop tuition is \$140.** Morning workshops include continental breakfast, breaks, and workshop materials (lunch is NOT included). Afternoon workshops include lunch, breaks, and workshop materials (continental breakfast is NOT included). NOTE: Participants may register for two half-day workshops for a total of \$280, which includes continental breakfast and lunch.

Workshop space can be held with advance payment by check, ACH, purchase order, or credit card. A 3 percent transaction fee will be added for credit card payments. Advance registrations will be accepted until 4:30 p.m. on Friday, November 2, 2018, as long as space is available.

Confirmations and badges will be mailed in early November to the district office address.

**On-Site Registration** — On-site registration at the Sheraton Grand Chicago can be accepted Friday morning only if space is available at a fee of \$330 for a full-day workshop and \$190 for a half-day workshop.

**Cancellation** — Advance registrants must notify the IASB Registrar by email to [registrar@iasb.com](mailto:registrar@iasb.com) or fax at 217/528-2831. Pre-Conference Workshop registration fees will be refunded if cancellation is received by noon on Thursday, November 8.

**Questions about the Pre-Conference Workshops?** Please contact Peggy Goone (ext. 1103) at either 217/528-9688 or 630/629-3776, email [pgoone@iasb.com](mailto:pgoone@iasb.com).



**IMPORTANT NOTE  
REGARDING THURSDAY  
NIGHT LODGING:**  
Workshop attendees may want to consider a Thursday night reservation at a Conference hotel in order to arrive on time Friday morning.