

Beeville ISD Attendance Campaign for 2017-2018

Rationale

- 1) To make parents and our community aware of the importance of school attendance.
- 2) To ensure teachers and staff are aware of the need for improved attendance and provide guidelines that can be used to increase parent participation.

Tools

- 1) Develop a list of social media posts regarding attendance that can be used throughout the school year.
- 2) Develop a flyer for parents and community members emphasizing the need for excellent attendance and what it means financial for the district.
- 3) Develop a flyer for teachers and staff focusing on the importance of school attendance with guidelines to help teachers reach out to parents and staff.
- 4) Develop attendance page and resources for the district website.

Social Media Posts for Attendance

(Repeated throughout the year)

Did you know that absenteeism in the first month of school can predict poor attendance throughout the school year? #LoveWhereILearn

Beeville ISD is continually working to make our schools a place where parents and students feel welcome. #LoveWhereILearn

Poor attendance can influence whether a child reads proficiently by the end of third grade or be held back. #LoveWhereILearn

It's difficult for our teachers and their class to build skills and progress if a large number of students are frequently absent. #LoveWhereILearn

Did you know that when your child improves attendance, they improve their academic prospects and chances for graduating? #LoveWhereILearn

Research shows that missing 10% of school negatively affects your child's academic performance. #LoveWhereILearn

Did you know that if Beeville ISD had 100% attendance, we would earn over \$4 million in funding from the State? #LoveWhereILearn

How important is it for kids to be in school? Their attendance is a baseline factor in determining student success. #LoveWhereILearn

Parents can prepare their child for a lifetime of success by making regular school attendance a priority! #LoveWhereILearn

Attendance is important because students are more likely to succeed in academics when they attend school consistently. #LoveWhereILearn

Did you know that students who are not in school on a regular basis are more likely to get into trouble? #LoveWhereILearn

Students who attend school regularly are more likely to graduate from high school. That sets them up for a strong future. #LoveWhereILearn

Did you know that students who attend school regularly feel more connected to our community and develop more friendships? #LoveWhereILearn

A missed school day is a lost opportunity for students to learn.
#LoveWhereILearn

Your child's attendance helps Beeville ISD! For every 1% increase attendance we earn over \$150,000 from the State! #LoveWhereILearn

By making your child's school attendance a priority, you will be taking an important step in supporting your child's success! #LoveWhereILearn

Research has shown that a student's attendance record may be the biggest factor influencing their academic success. #LoveWhereILearn

For high school students, being in attendance every day gives them a chance to learn more about college and scholarship opportunities. #LoveWhereILearn

A parent's commitment to school attendance sends a message to children that education is a priority for their family! #LoveWhereILearn

Beeville ISD celebrates great attendance! We love when our students are here. #LoveWhereILearn