Minutes of COMMUNITY RELATIONS COMMITTEE The Board of Trustees Gull Lake Community Schools

A COMMUNITY RELATIONS COMMITTEE meeting of the Board of Trustees of Gull Lake Community Schools was held on the 20th day of March 2024, beginning at 7:35 AM in the Christopher L. Rundle Administration Building.

Roll Call: Jeff Brown, Acting Superintendent Lisa Anderson, Jessica Harris, Eddie Keene, Desiree LaDuke

1. Public Comments: None

2. Approve Draft Minutes: The February 21, 2024 minutes were approved.

3. Committee Goals

Vice President Brown presented the goal objectives to the Committee for their review. The Committee discussed the resources available for the Health and Wellness Goal; Trustee LaDuke and Trustee Keene will attend the Wellness Committee that District Nurse Megan Asper chairs. The Committee also discussed annual staff training with the emphasis on physical and mental health for all.

The Committee also discussed the support and sustainability of the Gull Lake Center for the Fine Arts (GLCFA). The idea of an advisory group was discussed. The Committee adopted the following four (4) goals:

- 1. Survey every 3 years by EPIC-MRA
- 2. Off years hold focus groups
- 3. Yearly Community Relations Event
- 4. Subcommittee for Health & Wellness

The Committee will continue discussing the support and sustainability of the GLCFA.

4. Community Organizations Breakfast

The Community Organizations Breakfast will be held on Tuesday, May 7, 2024 at 7:00 – 9:00 a.m. in the GLCFA Gallery with Chartwells catering the event.

5. Event Notifications Update

Jessica Harris, Community Relations Assistant, provided an update to the Committee. The Athletic Department uses Hometown Ticketing for notifications. The GLCFA would have to retrieve email addresses from previous purchases; there is a cost associated with the notifications. Discussion took place.

6. Strategic Planning Communicator Article

The Committee discussed an article to summarize the Board and Committee Goals. An article will be prepared for the June edition of the Communicator.

Jessica provided a graphic of the Board Goals to the Committee for their review. The graphic with clickable links will be posted on the website once all committees have established their goals.

7. GLVP Logos

Jessica Harris informed the Committee that GLVP would like to establish two (2) new logos to differentiate between their part-time and full-time programs. The Committee will invite Bobbi Jo Stoner to a committee meeting to discuss.

8. Next Meeting: April 17, 2024 @ 7:30 a.m.