

MINNESOTA SCHOOL



BOARDS ASSOCIATION

21ST CENTURY LEADERSHIP

94th Annual Leadership Conference

January 15-16, 2015
Minneapolis Convention Center



- Phase I Workshop - January 13, Hyatt Regency Minneapolis
- Phase II Workshop - January 14, Hyatt Regency Minneapolis
- Charter School Board Member Training - January 14, Hyatt Regency Minneapolis
- Evening Early Birds - January 14, Minneapolis Convention Center

Conference at a Glance

Tuesday, January 13

6:30 p.m. – 9:30 p.m. Phase I Orientation (Hyatt Regency Minneapolis)

Wednesday, January 14

8:45 a.m. – 4 p.m. Phase II Orientation (Hyatt Regency Minneapolis)

8:30 a.m. – 4 p.m. Charter School Board Member Training (Hyatt Regency Minneapolis)

7 p.m. – 9 p.m. Early Bird Sessions (Minneapolis Convention Center)

- Bargaining Basics
- Superintendent Evaluation

Thursday, January 15

7:30 a.m. Registration

8 a.m. Exhibit Hall opens

8:15 a.m. Board Skills Sessions

8:15 a.m. Board Chair Q & A with MSBA

9 a.m. General Session – Kevin Honeycutt: “Challenges and Opportunities for Today’s Learning Mind”

11 a.m. Exhibit Hall time

11:15 a.m. Show and Tell

11:30 a.m. Recognition Luncheon

12:50 p.m. Director District Discussions

1:30 p.m. Tom Melcher, MDE Finance Director: School Finance Update

2:30 p.m. Workshops

3:45 p.m. Workshops

4:50 p.m. Round Tables

Friday, January 16

7:30 a.m. Registration & Exhibit Hall opens

8 a.m. Round Tables

9:15 a.m. Workshops

10:20 a.m. Closing Session – Jeff Charbonneau: “Teach Each Other”

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Visit www.mnmsba.org/LeadershipConference for a complete agenda and workshop descriptions. Visit www.mnmsba.org/LeadershipConferenceHousing to register for housing online, or call 888-947-2233 between 9 a.m. and 3 p.m.

**Thank you to Ratwik, Roszak and Maloney, P.A.,
for supporting the printing and mailing of this conference brochure.**

Featured Speakers



Thursday, January 15

Kevin Honeycutt

**“Challenges and Opportunities
for Today’s Learning Mind”**

Our opening keynote speaker will delve into the multi-tasking, quick-researching, opportunity-seeking mind. Kevin will help you identify ways you can empower students to become skillful in using the tools of today to become better learners. He will share ideas and powerful stories to inspire you and reinvigorate your mission as an educational leader.

Biography

Kevin, a three-term school board member in Kansas, grew up in poverty and attended numerous schools across the United States. As he witnessed education around the country, he collected powerful experiences that still influence his conversations and work with educators. He spent 13 years teaching K–12 art in public schools and 17 years leading creative summer adventure camps for kids of all ages. In 1991, he received the “Making IT Happen Award,” an internationally recognized award in the field of educational technology integration. In 2011, he became an Apple® distinguished educator, and he continues to train students and teachers in the use of Apple’s powerful learning tools. Kevin has gone from being an at-risk kid doing stints in foster care to traveling the globe talking to audiences of educators, business people, and students.

Friday, January 16

Jeff Charbonneau

“Teach Each Other”



Imagine an entire education system built to look like a great classroom. A place where the underlying theme to everything is positive relations with the school board, students, staff, administration, parents, and the community. Our closing keynote speaker believes that if we could put the real world of education first, our problems would become much easier to handle.

Biography

Jeff was named the 2013 National Teacher of the Year by the Council of Chief State School Officers. He teaches physics, chemistry and engineering at Zillah High School (Washington), the same school he attended. Jeff is a big proponent of STEM/STEAM education. He runs a statewide robotics competition, while also serving as the school’s yearbook advisor and assistant drama director. He helped transform his small school into a place where nearly every student graduates with college credit.

Pre-Conference Extras

Registration begins 30 minutes before each program.

Phase I Orientation Workshop

6:30 p.m. – 9:30 p.m., Tuesday, January 13

Hyatt Regency Minneapolis

Tuition: \$85; Walk-ins add \$10

Help new school board members hit the ground running with this session. Phase I covers the role of the school board, the role of the superintendent, and common scenarios facing new school board members.

Visit www.mnmsba.org/Phase-I-Workshop for more information and to register.

Phase II Orientation Workshop

8:45 a.m. – 4 p.m., Wednesday, January 14

Hyatt Regency Minneapolis

Tuition: \$150; Walk-ins add \$25

Presented by MSBA staff and state experts. Phase II includes the training school boards are required to have by state law. The session covers core topics such as the budget, school finance, local levies, policies, significant laws affecting school boards, collective bargaining, and personnel issues.

Visit www.mnmsba.org/Phase-II-Workshop for more information and to register.

Charter School Board Member Training

8:30 a.m. – 4 p.m., Wednesday, January 14

Hyatt Regency Minneapolis

Tuition: \$175; Walk-ins add \$20

Presented by MSBA staff. This training covers the three state-mandated areas for charter school board members: governance, employment and finance. Charter school board members are required to start these trainings within six months of election to a charter school board and complete the trainings within one year.

Visit www.mnmsba.org/LearningCenter/CharterSchoolBoardTraining to register.

Pre-Conference Extras: Evening Early Birds



Gary Amoroso

Superintendent Evaluation

7 p.m. – 9 p.m., Wednesday, January 14

Minneapolis Convention Center

Tuition: \$85; Walk-ins add \$10

Presenters: Gary Amoroso, Executive Director, Minnesota Association of School Administrators; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association



Sandy Gundlach

Evaluating the superintendent's performance is one of the school board's most important duties. MSBA and MASA believe that having a positive working relationship between a school board and its superintendent is critical to accomplishing a school district's mission and priorities. One way to develop this relationship is by having an effective, constructive evaluation process and procedure that helps drive school district improvement efforts. MSBA and MASA worked together to develop a resource for school boards and superintendents, "Superintendent Evaluation: A Resource for School Board Members and Superintendents." Workshop participants will learn how MSBA and MASA approach superintendent evaluation, become familiar with the new "Superintendent Evaluation" resource, and walk through the evaluation process from start to finish.



Gary Lee

Bargaining Basics

7 p.m. – 9 p.m., Wednesday, January 14

Minneapolis Convention Center

Tuition: \$85; Walk-ins add \$10

Presenter: Gary Lee, Director of Membership Services; Amy Fullenkamp-Taylor, Associate Director of Management Services; and Bill Kautt, Associate Director of Management Services, Minnesota School Boards Association



Amy Fullenkamp-Taylor

This is essential training for new negotiators and a great refresher for veteran negotiators. Negotiating employee Master Agreements is among the school board's most complex, technical and stressful duties. This session is designed to introduce new school board members or school board members new to the negotiating team to the negotiations process. Presenters will discuss the Public Employees Labor Relations Act (PELRA) and other laws that may impact negotiations, and will take school board members through the negotiations process — from choosing the bargaining team to reporting the settlement.



Bill Kautt

Workshop Topics and Special Features

Workshop Topics: Visit www.mnmsba.org/LeadershipConference for a complete list of workshops with descriptions.

Some of the featured workshops include: Implementing the Safe and Supportive Minnesota Schools Act; Branding and Marketing Your District; Board Voting and Parliamentary Procedure; Addressing Complaints About Coaches; Accommodating Transgender Students in Minnesota Schools; Teacher Development and Evaluation; Special Education Law 101; One to One with Windows 8 Tablets; Passing a Facility Referendum in a Small Town; Administrative Challenges of the Affordable Care Act; How the School Facilities Finance Working Group Affects You; Understanding the Impact of the Health Insurance Transparency Act; and much more.

SPECIAL FEATURES

Skills Sessions

Join us Thursday morning for special sessions on the nitty-gritty aspects of school boarding: the Open Meeting Law, superintendent contracts, and legislative advocacy. Board chairs can attend a special session to talk to MSBA Executive Director Kirk Schneidawind about what districts need from MSBA.

Show and Tell

Visit with proud Minnesota students who are showcasing unique programs from their schools.

Recognition Luncheon

Celebrate the accomplishments of Minnesota's school leaders at Thursday's luncheon. Registration is required.

Round Tables

Join us Thursday for two 20-minute sessions at 4:50 p.m. in the Registration Area, and Friday for three rounds of information-packed 20-minute sessions at 8 a.m. in the Exhibit Hall. These informal sessions provide a great opportunity to converse with an expert in a small-group setting. **Topics this year include:** Taking a Proactive Approach to Managing Social Media Use, The Superintendent Search Process, Learn About Paperless Board Meetings with BoardBook®, and much more.

Director District Discussions

Your MSBA district representatives will be setting aside time to meet with board members from their region – bring your items of concern to add to the conversation. Director districts with openings on the MSBA Board of Directors will also have presentations from board members running for those positions.

Reserve Your Hotel Room Today

Housing is open for the 2015 MSBA Leadership Conference. MSBA encourages you to **make your hotel reservation early** at one of our long-time conference hotels (the Hilton Minneapolis, the Millennium Hotel and Hyatt Regency Minneapolis).

Please visit www.mnmsba.org/LeadershipConferenceHousing or click on the Leadership Conference icon at www.mnmsba.org to make your housing reservations as early as possible.



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Update Your Board Members' Information as soon as Election Results in Your District are Canvassed

Updates include adding contact information for newly elected school board members, indicating who was re-elected and who will be leaving your board, and making any other information changes.

Why?

Registration for all MSBA events is now online only. Because of this, the MSBA database must be updated before any event registration for new board member(s) can occur. When completed, it will be easy to register your newly elected board member(s) for MSBA's Phase I and II Orientation trainings coming up in December and January, and to register for the MSBA Leadership Conference, the Recognition Luncheon, and Early Bird sessions coming up in January.

How Do I Update My Board Members' Information?

After Election Day, please visit www.mnmsba.org and click on the Election Results icon (located toward the top right of the screen) to let us know who your new board member(s) are and which board members have been re-elected or replaced. You will be asked to enter the new board member(s) contact information (address, e-mail address, phone number, etc.).



**Watch for the
MSBA Leadership
Conference App!**

Minnesota School Boards Association

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