



## Board Agenda

**Item:** VI. A. 1. Declare October 21-25, 2013 as Red Ribbon Week

**Related goal(s):** Optimize academic achievement for each student

**Currently budgeted?** Yes  No  **Budgetary impact**

**Action**  **Report**

**Primary Contact Person:** Dr. Cathy Rideout/  
Treva Franklin

We highlight Red Ribbon Week annually to bring focus on the positive impact in our schools and our community of the **choice** to be drug-free. The conscious decision to be drug-free and violence-free is one of many choices students make daily that directly affects their academic achievement and their future. Our district has chosen to celebrate Red Ribbon Week October 21-25. Our students and staff will be provided with red pencils with the slogan “*Choose to be Drug-Free*” as a visual reminder. Campuses will have a variety of activities to involve their students in awareness during the designated week.